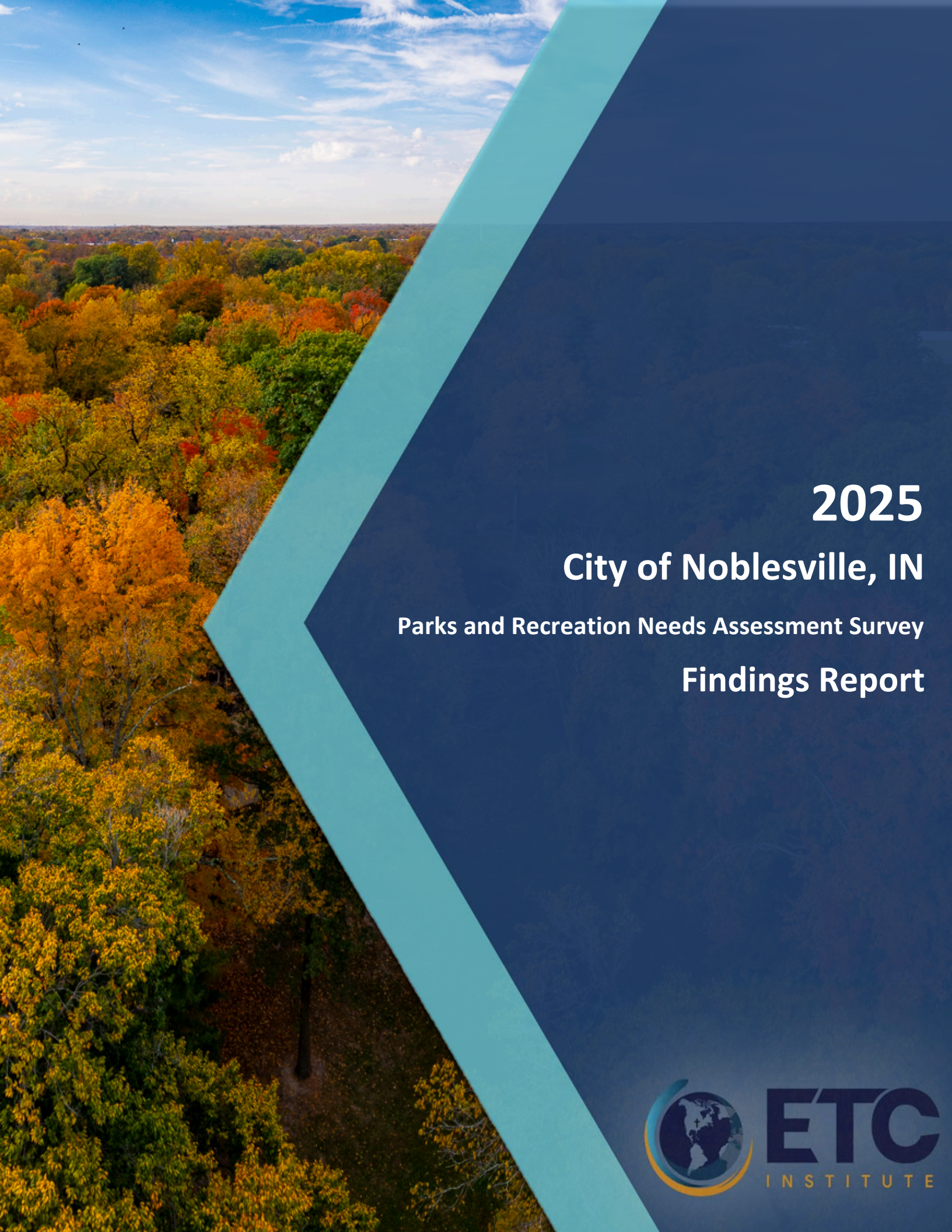




2025

City of Noblesville, IN

Parks and Recreation Needs Assessment Survey

Findings Report





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Executive Summary

2025 City of Noblesville

Parks and Recreation Needs Assessment Survey

Executive Summary

Overview

ETC Institute administered a community needs assessment survey for the City of Noblesville during the months of winter 2025. This survey will be used to gather input to help determine parks and recreation priorities for the community.

Methodology

ETC Institute mailed a survey packet to a random sample of households in Noblesville. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at *NoblesvilleParkSurvey.org*.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Noblesville from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to collect a minimum of 400 surveys from residents. The goal was met with 420 surveys collected. The overall results for the sample of 420 surveys has a precision of at least ± 4.7 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 3)
- Benchmarks comparing data from Noblesville to national averages (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- Answers to open-ended questions (Section 6)
- A copy of the cover letter and survey instrument (Section 7)

The major findings of the survey are summarized in the following pages.

Major Findings

Importance of Parks and Recreation. Most respondents (97%) feel parks, recreation services, and open space is “very important” (87%) or “important” (10%) to the quality of life in Noblesville.

Use of Parks, Facilities, and Open Spaces. Ninety-seven percent (97%) of respondents say in a typical year they visit parks, recreation facilities, or open spaces provided by Noblesville Parks and Recreation. Of those respondents, the facilities used most often (either “sometimes” or “frequently”) were Forest Park (72%), Federal Hill Commons (46%), and Nickel Plate Trail (39%). The three parks or facilities used most frequently by households are Forest Park (73%), Federal Hill Commons (43%), Dr. James A. Dillon Park (27%). Most respondents (93%) rated the overall condition of parks as “good” (45%) or “excellent” (48%).

Barriers to Use. The top three reasons respondents do not visit parks and recreation locations or do not visit more often are not being aware of park or facility locations (40%), City, State, private, or HOA facilities (35%), or being too far away from home (22%).

Organizations Used. The non-City organizations that households use most often for recreation and/or sports activities are Hamilton County parks (67%), homeowners association/apartment complex (39%), and neighboring communities (36%).

Program Participation. Forty-six percent (46%) of respondents participate in recreation programs or events offered and/or hosted by the Noblesville Parks and Recreation Department. Most respondents (89%) rate the overall quality of recreation programs or events as either “excellent” (37%) or “good” (52%).

Barriers to Participation. The reasons most often selected for why respondents do not participate or do not participate more often in Noblesville programs are not knowing what is offered (51%), too busy/not interested (21%), and program times not being convenient (19%).

Communication Methods. Respondents most often learn about the Noblesville Parks and Recreation Department via social media (59%), the website (43%), or from friends and neighbors (42%). Respondents most prefer to learn via social media (65%), the website (48%), or from monthly newsletters (27%).

Special Events. The special event concepts the highest percentage of respondents said they would be interested in participating in are concerts at the commons (71%), winter festival/holiday shops (56%), and holidays at the hill (52%).

Improvements. The improvements the highest percentage of respondents support are improvements to existing large community parks (86%), improving existing paved walking and biking trails (86%), and improving existing nature preserves (85%).

Funding Mechanisms. The three funding mechanisms the highest percentage of respondents support are grants from state, federal, and private sources (88%), corporate sponsorship and donations (86%), and enterprise operations (75%).

Satisfaction with Value. The highest percentage of respondents (66%) felt “satisfied” (45%) or “very satisfied” (21%) with the overall value received from facilities, programs, and services in Noblesville Recreation.

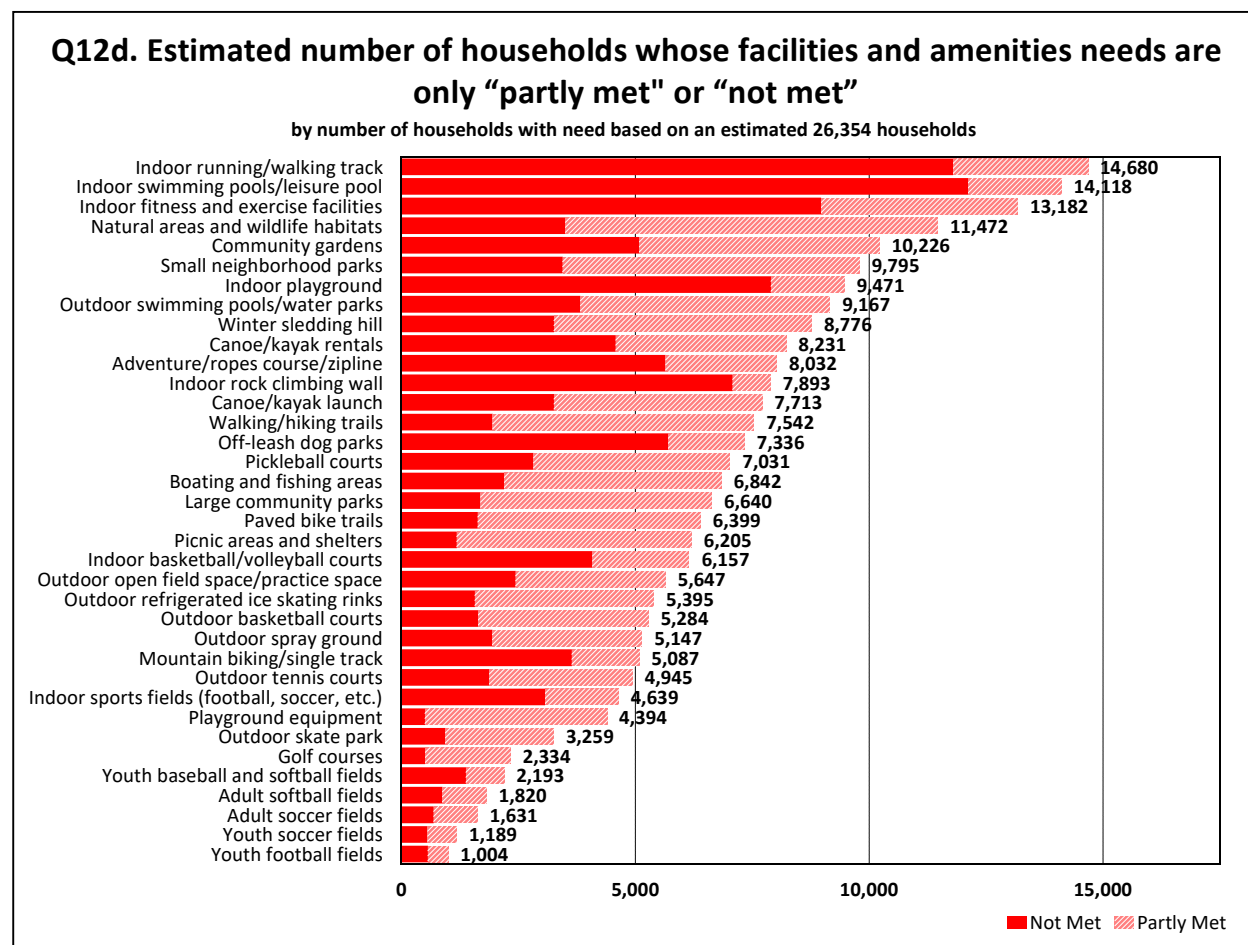
Parks and Recreation Facilities and Amenities Needs and Priorities

Facility/Amenity Needs: Respondents were asked to identify if their household had a need for 36 parks and recreation facilities/amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three facilities/amenities with the highest number of households that have an unmet need:

1. Indoor running/walking track – 14,680 households
2. Indoor swimming pools/leisure pool – 14,118 households
3. Indoor fitness and exercise facilities – 13,182 households

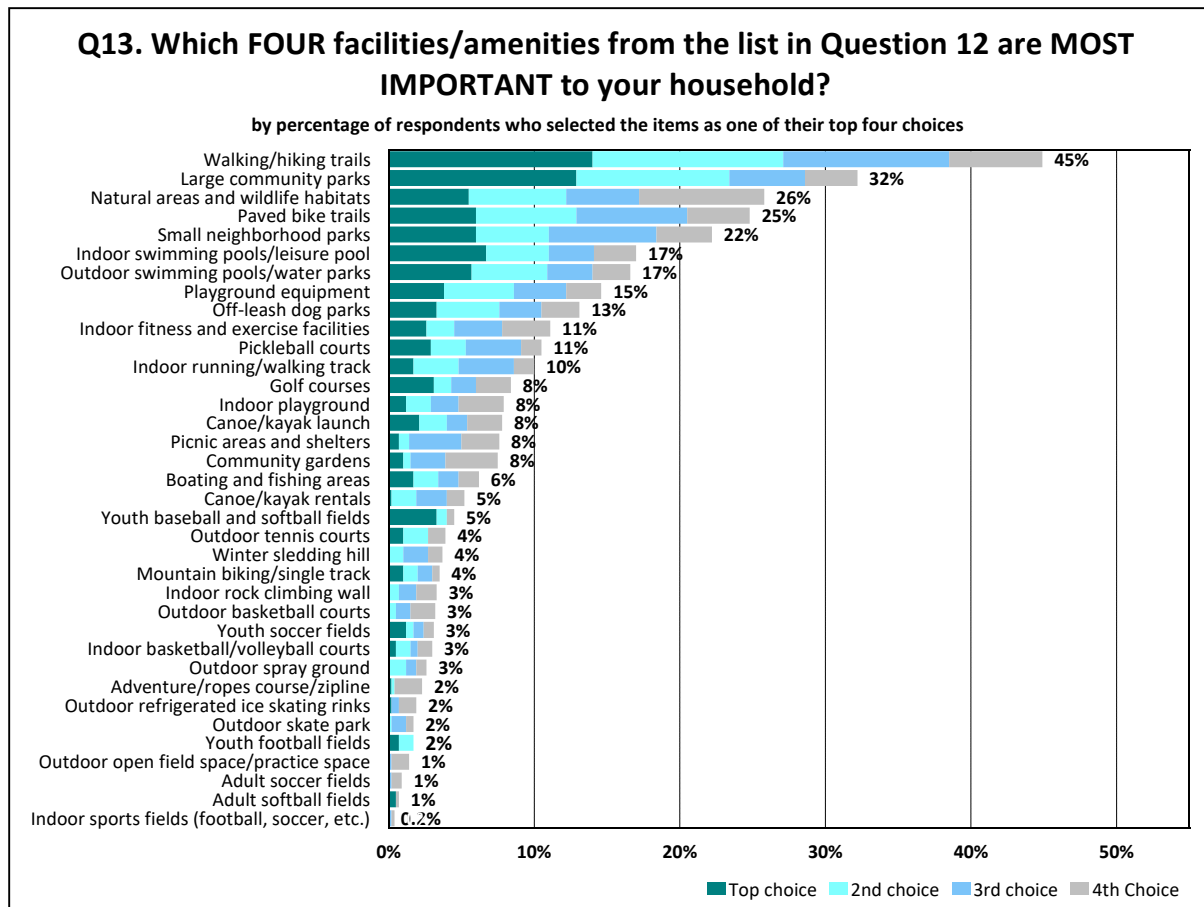
The estimated number of households that have unmet needs for each of the 36 facilities/amenities assessed is shown in the chart below.



Parks and Recreation Facilities/Amenities Importance: In addition to assessing the needs for each facility/amenity, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four amenities/facilities ranked most important to residents:

1. Walking/hiking trails (45%)
2. Large community parks (32%)
3. Natural areas and wildlife habitats (26%)
4. Paved bike trails (25%)

The percentage of residents who selected each program as one of their top four choices is shown in the chart below.

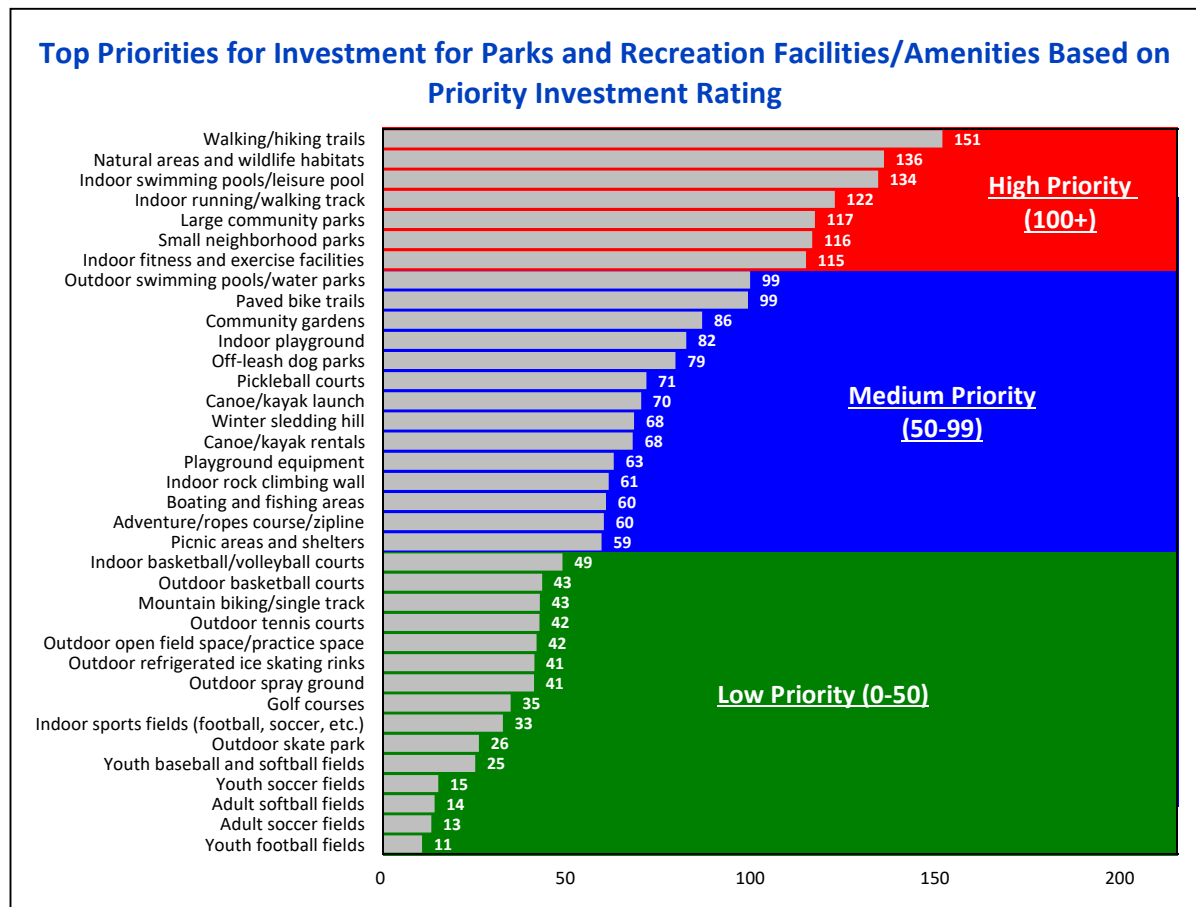


Priorities for Facilities/Amenities Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities/facilities and (2) how many residents have unmet needs for the facility/amenity. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following facilities/amenities were rated as high priorities for investment:

- Walking/hiking trails (PIR=151)
- Natural areas and wildlife habitats (PIR=136)
- Indoor swimming pools/leisure pool (PIR=134)
- Indoor running/walking track (PIR=122)
- Large community parks (PIR=117)
- Small neighborhood parks (PIR=116)
- Indoor fitness and exercise facilities (PIR=115)

The chart below shows the Priority Investment Rating for each of the 36 amenities/facilities assessed on the survey.



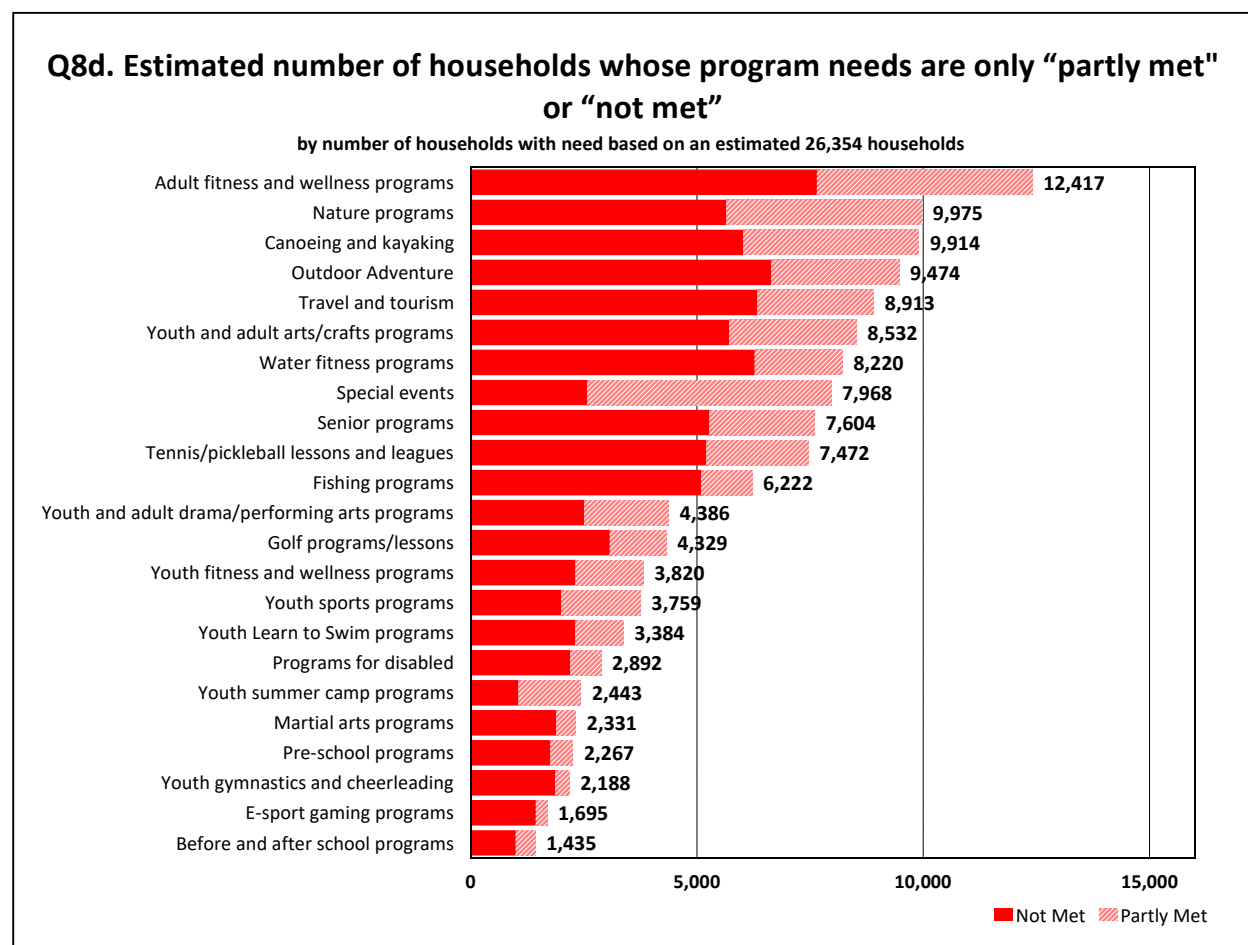
Program Needs and Priorities

Program Needs: Respondents were asked to identify if their household had a need for 23 program features and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various programs.

The three programs with the highest number of households that have an unmet need:

1. Adult fitness and wellness programs – 12,417 households
2. Nature programs – 9,975 households
3. Canoeing and kayaking – 9,914 households

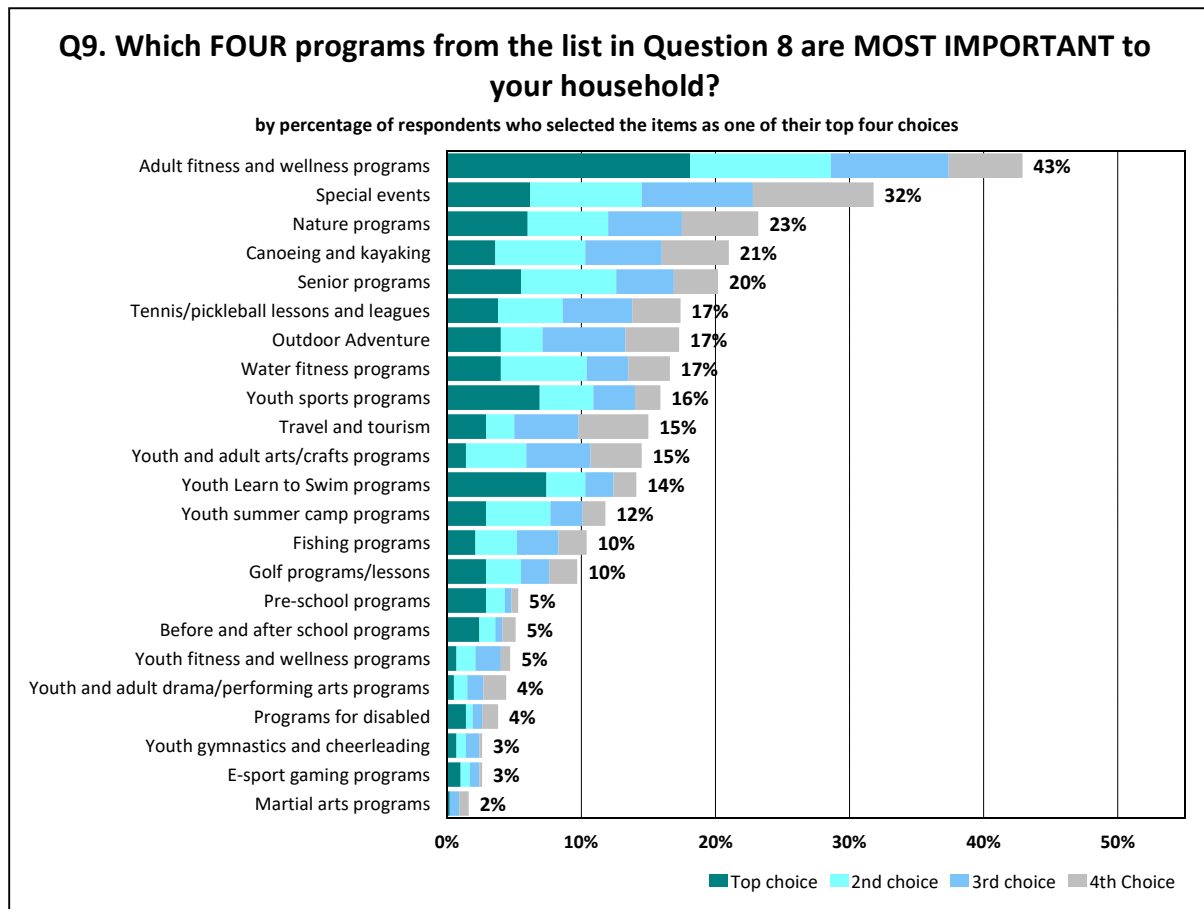
The estimated number of households that have unmet needs for each of the 23 programs assessed is shown in the chart below.



Programs Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four programs ranked most important to residents:

1. Adult fitness and wellness programs (43%)
2. Special events (32%)
3. Nature programs (23%)
4. Canoeing and kayaking (21%)

The percentage of residents who selected each program as one of their top four choices is shown in the chart below.

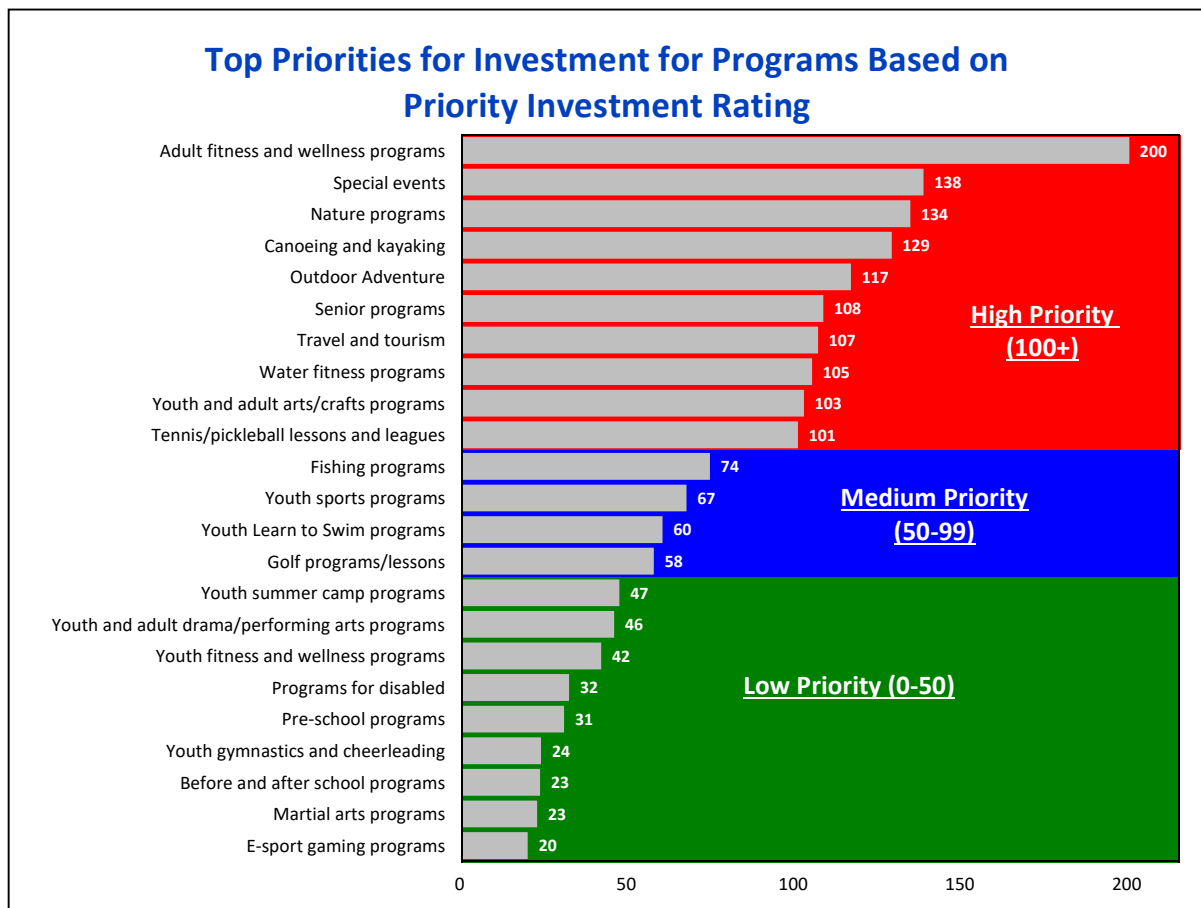


Priorities for Program Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on programs and (2) how many residents have unmet needs for the program. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Adult fitness and wellness programs (PIR=200)
- Special events (PIR= 138.3)
- Nature programs (PIR= 134.4)
- Canoeing and kayaking (PIR= 128.8)
- Outdoor Adventure (PIR= 116.6)
- Senior programs (PIR= 108.3)
- Travel and tourism (PIR= 106.7)
- Water fitness programs (PIR= 104.9)
- Youth and adult arts/crafts programs (PIR= 102.5)
- Tennis/pickleball lessons and leagues (PIR= 101)

The chart below shows the Priority Investment Rating for each of the 23 programs assessed on the survey.

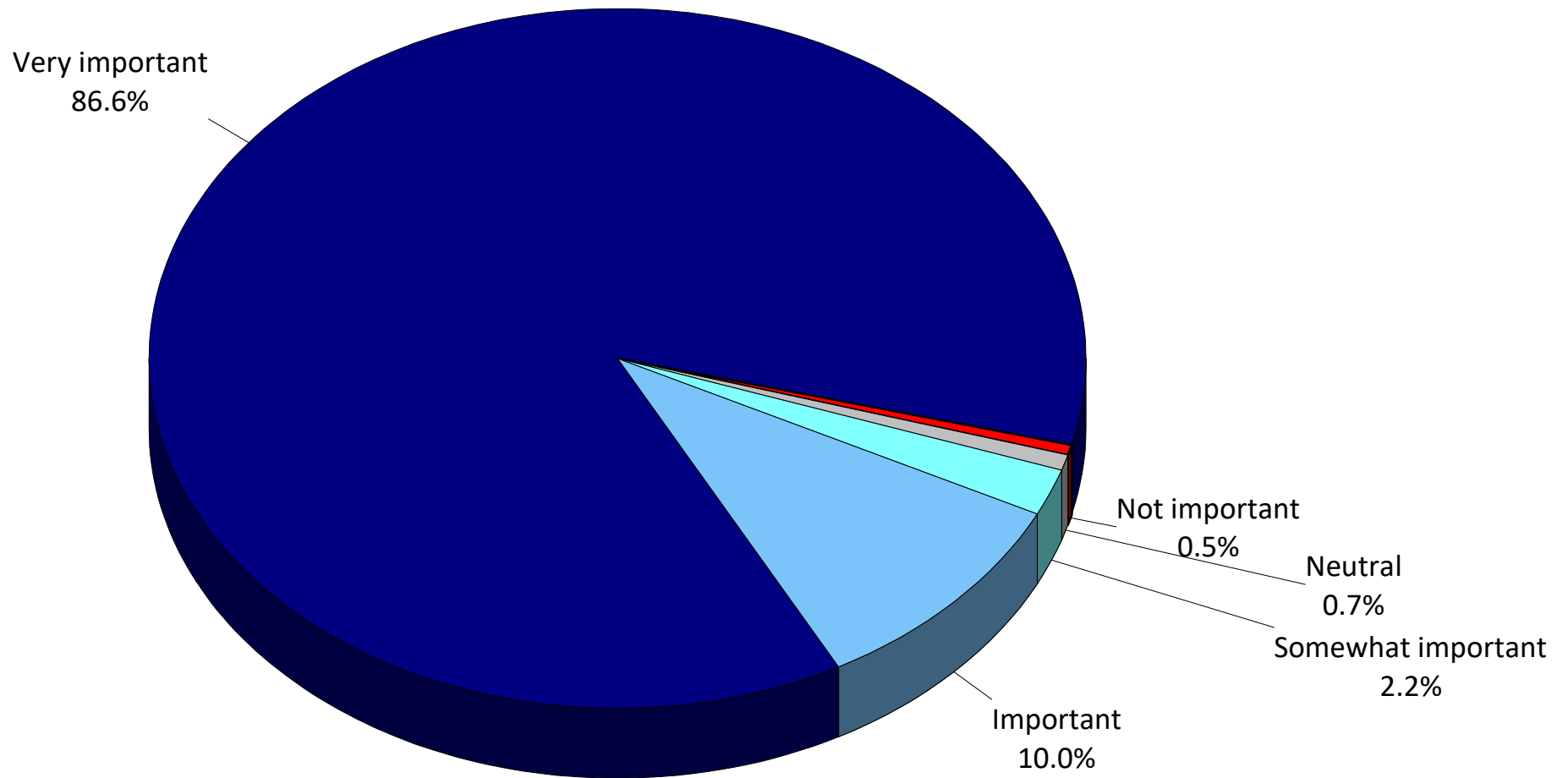




Charts & Graphs

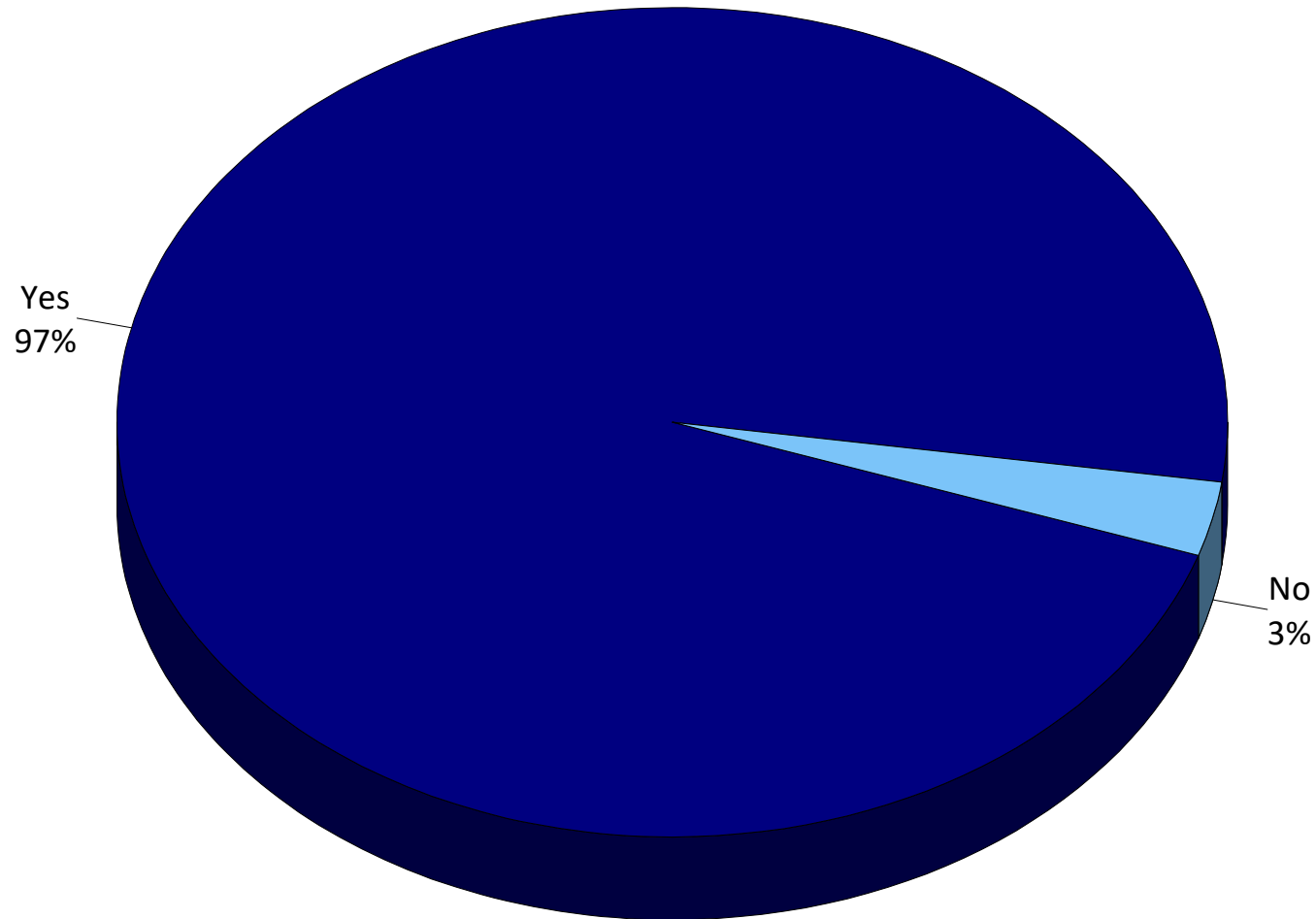
Q1. How important are parks, recreation services, and open space to the quality of life in Noblesville?

by percentage of respondents (excluding "don't know")



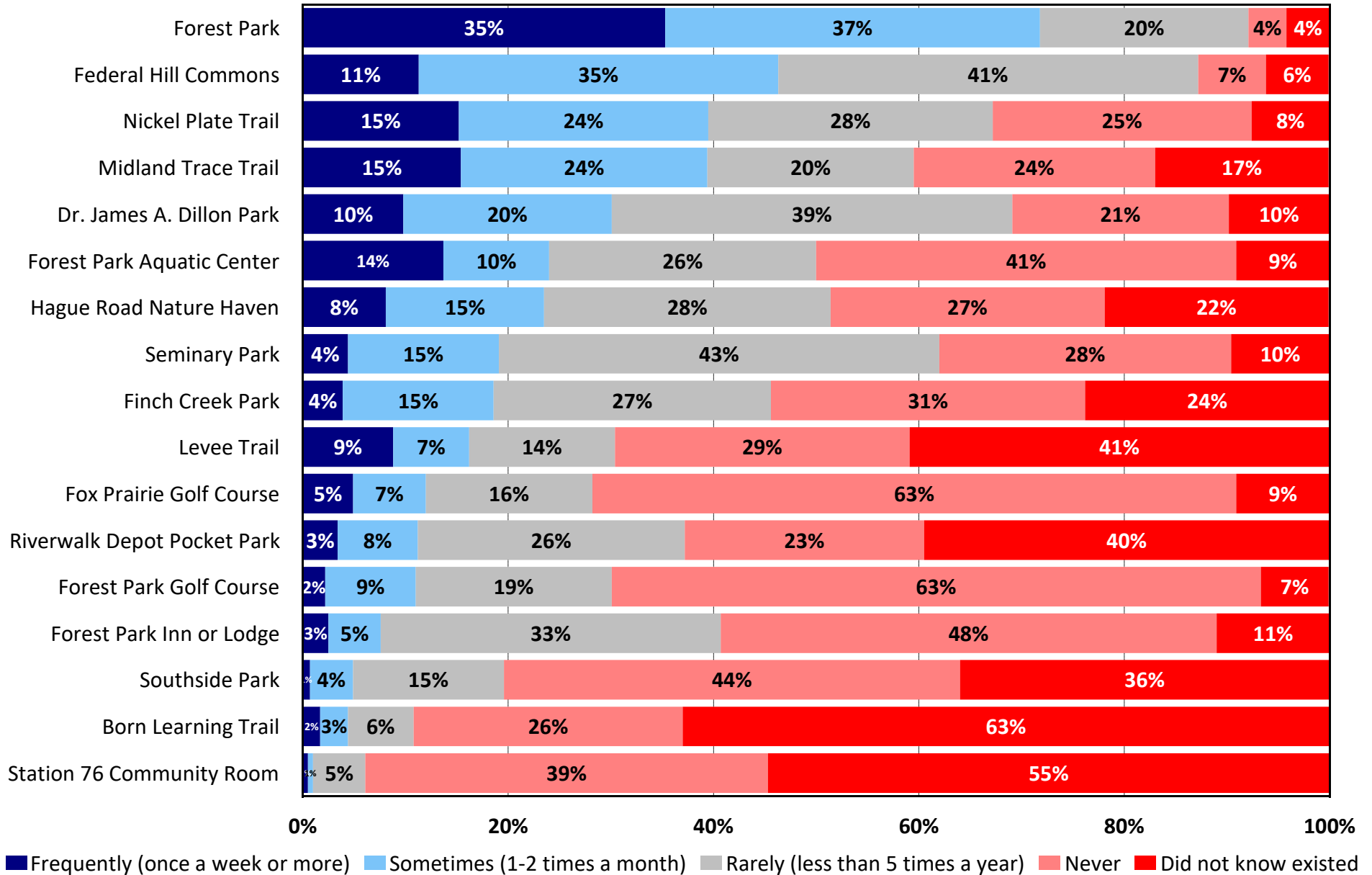
Q2. In a typical year, do you or the members of your household visit any parks, recreation facilities, or open spaces provided by Noblesville Parks and Recreation?

by percentage of respondents



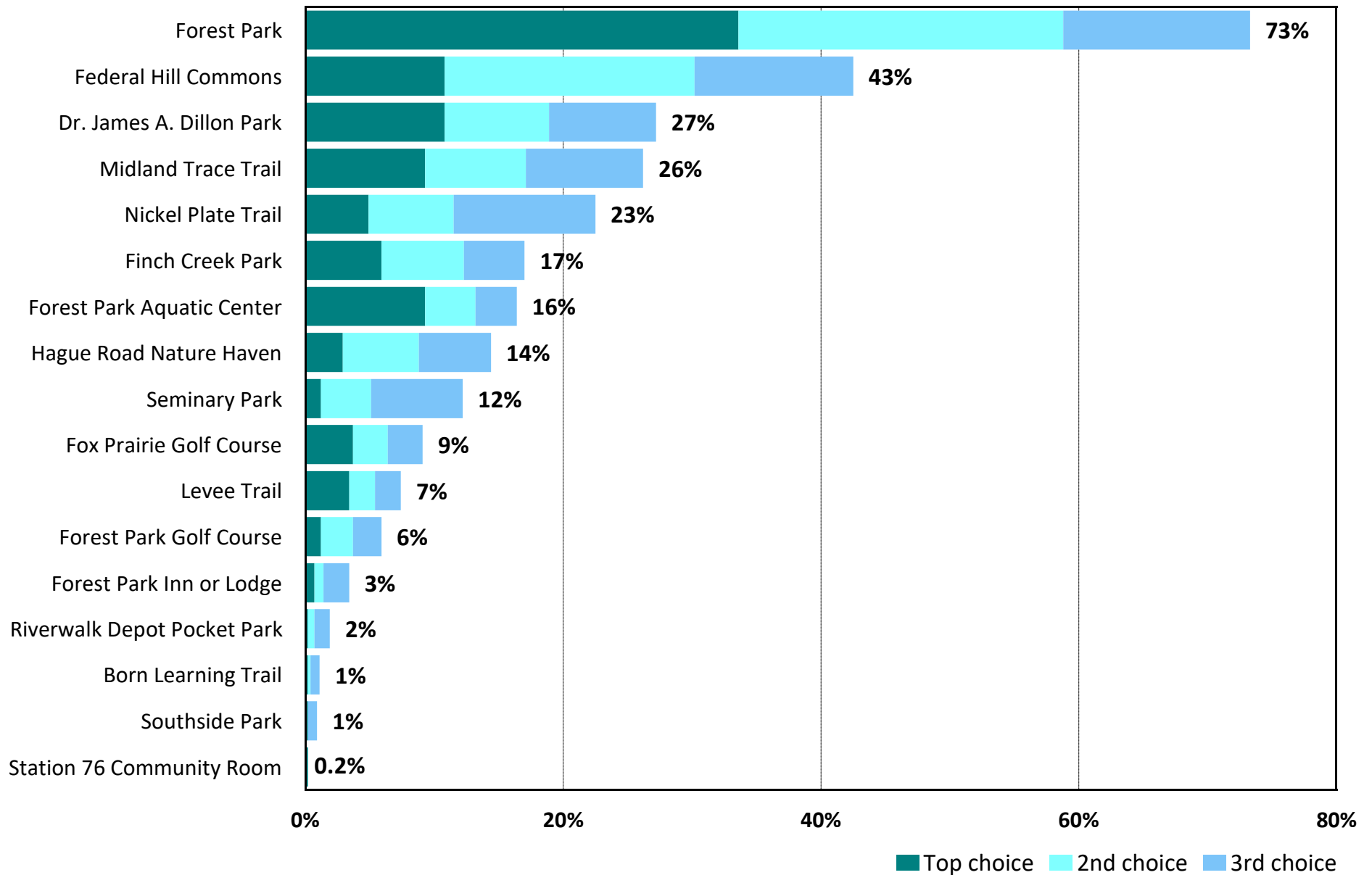
Q2a. In a typical year, how often have you used the following parks and recreation facilities provided by the City of Noblesville?

by percentage of respondents who answered "yes" to Q2



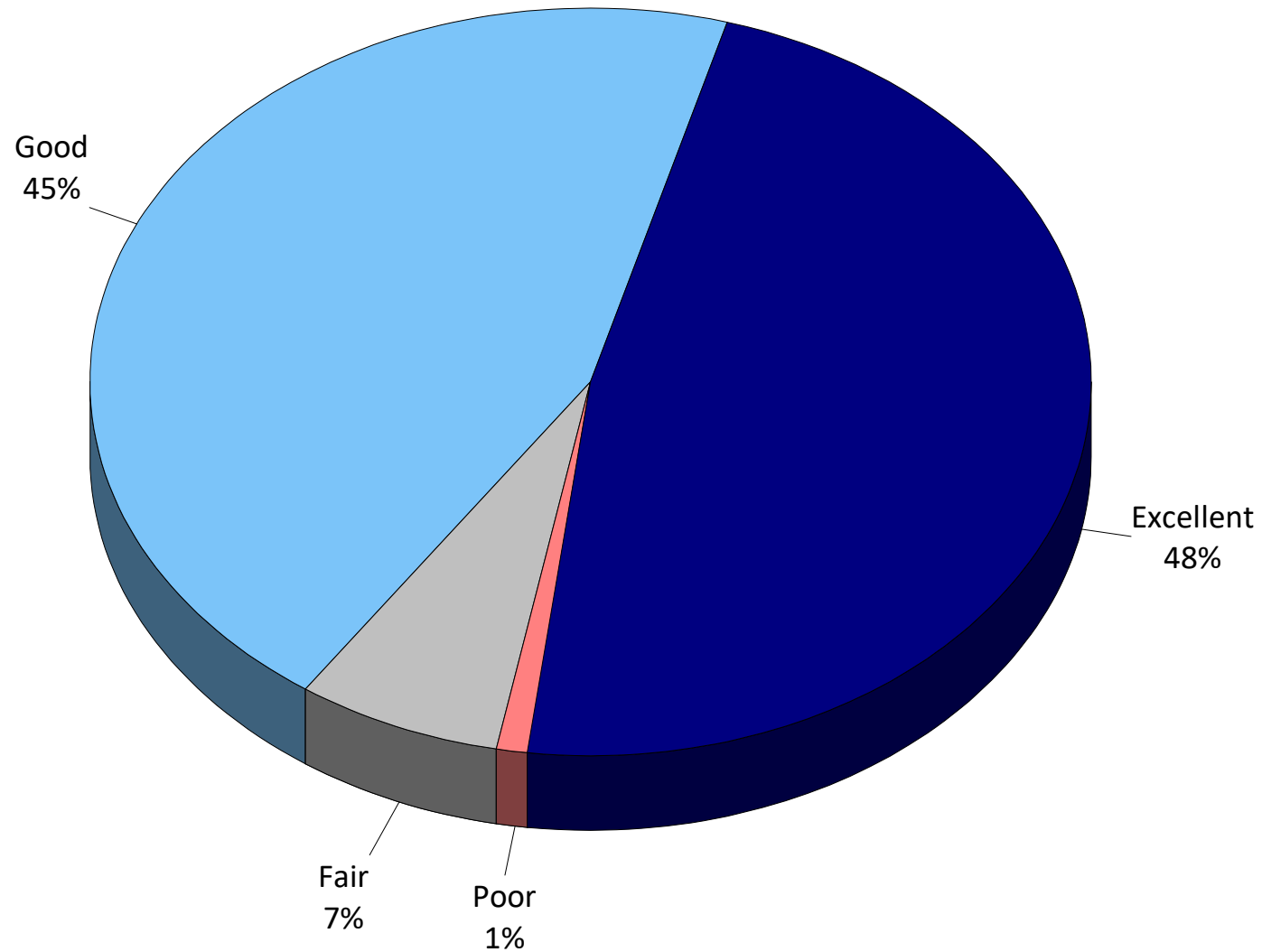
Q2b. Which THREE parks or facilities from the list in Question 2a are MOST FREQUENTLY used by you or members of your household?

by percentage of respondents who answered "yes" to Q2 who selected the items as one of their top three choices



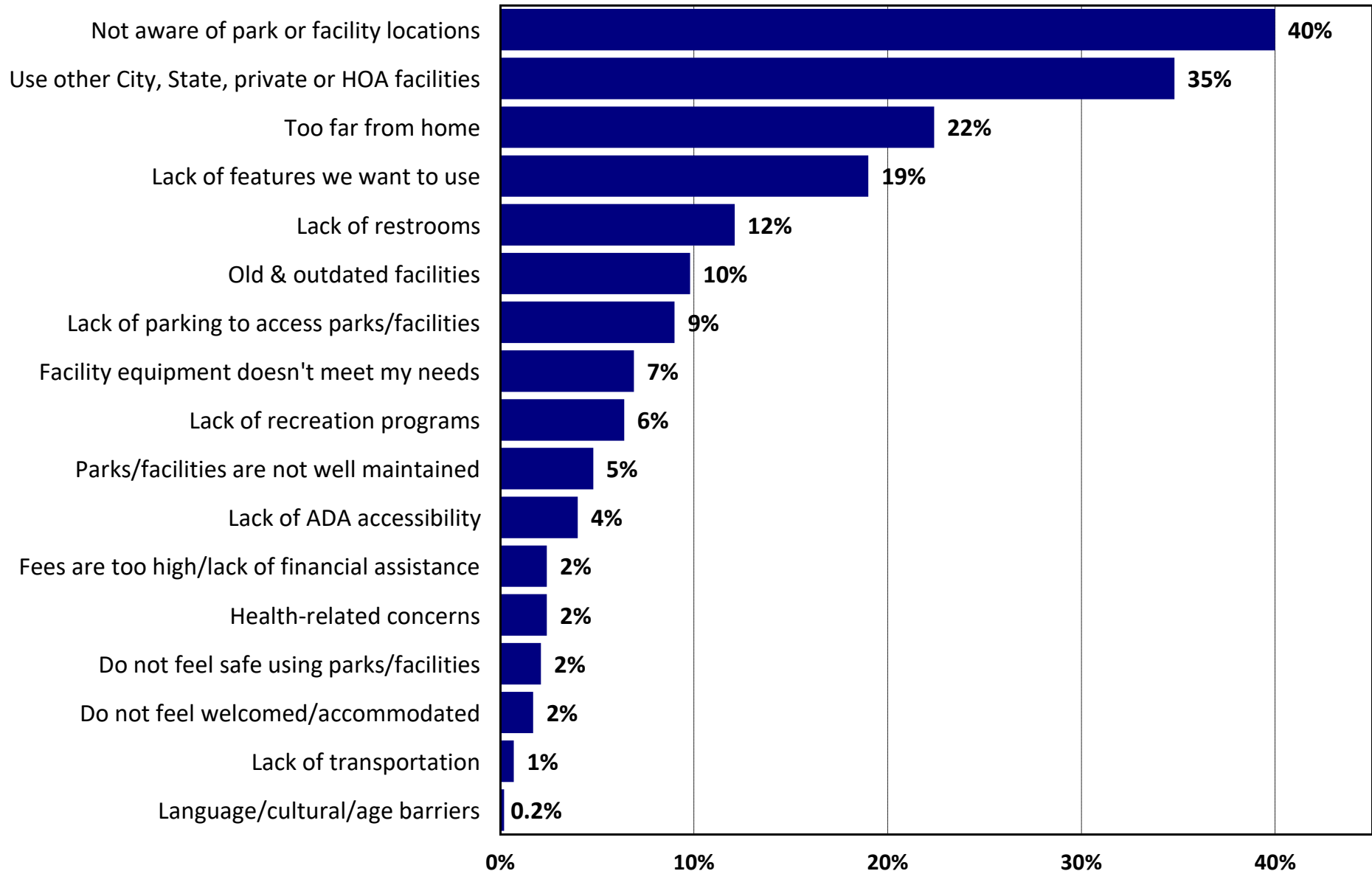
Q2c. How would you rate the overall condition of all the Noblesville Parks and Recreation locations you have visited?

by percentage of respondents who answered "yes" to Q2 (excluding "not provided")



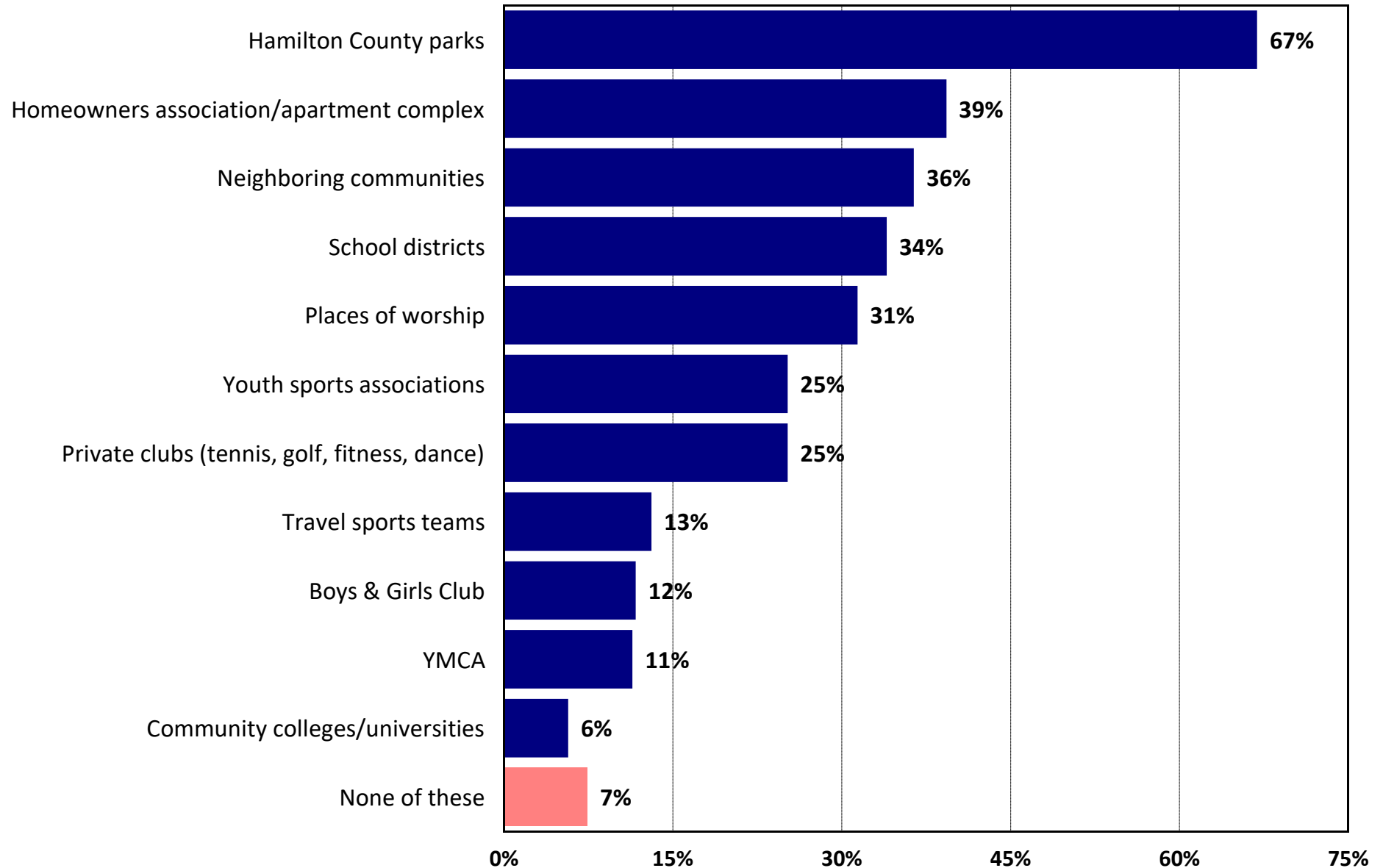
Q2d. Please CHECK ALL the reasons why you or the members of your household do NOT visit or do not visit MORE OFTEN parks and recreation locations

by percentage of respondents (multiple selections could be made)



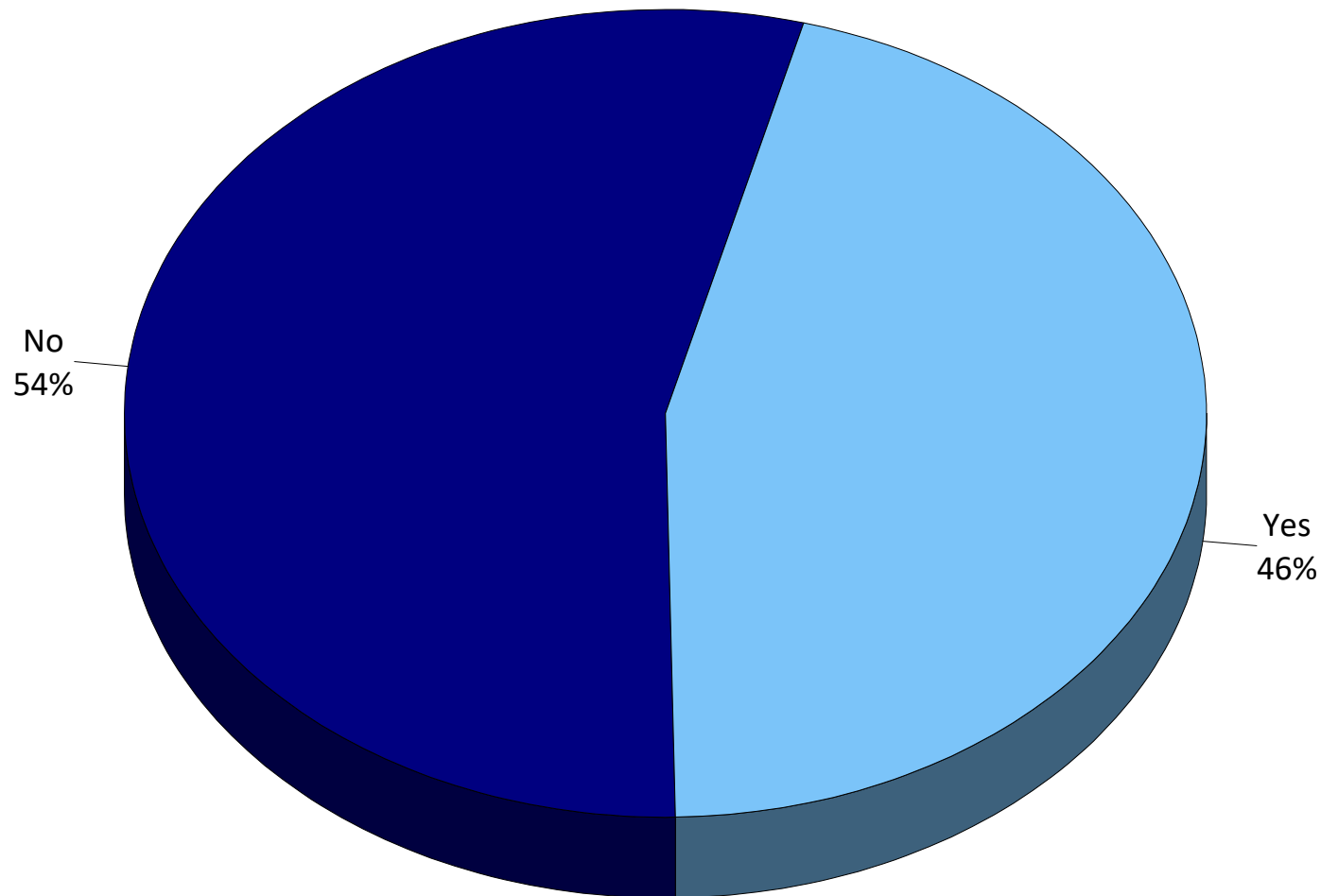
Q3. Please CHECK ALL of the non-City organizations that you/your household have used for recreation and/or sports activities during the last 12 months.

by percentage of respondents (multiple selections could be made)



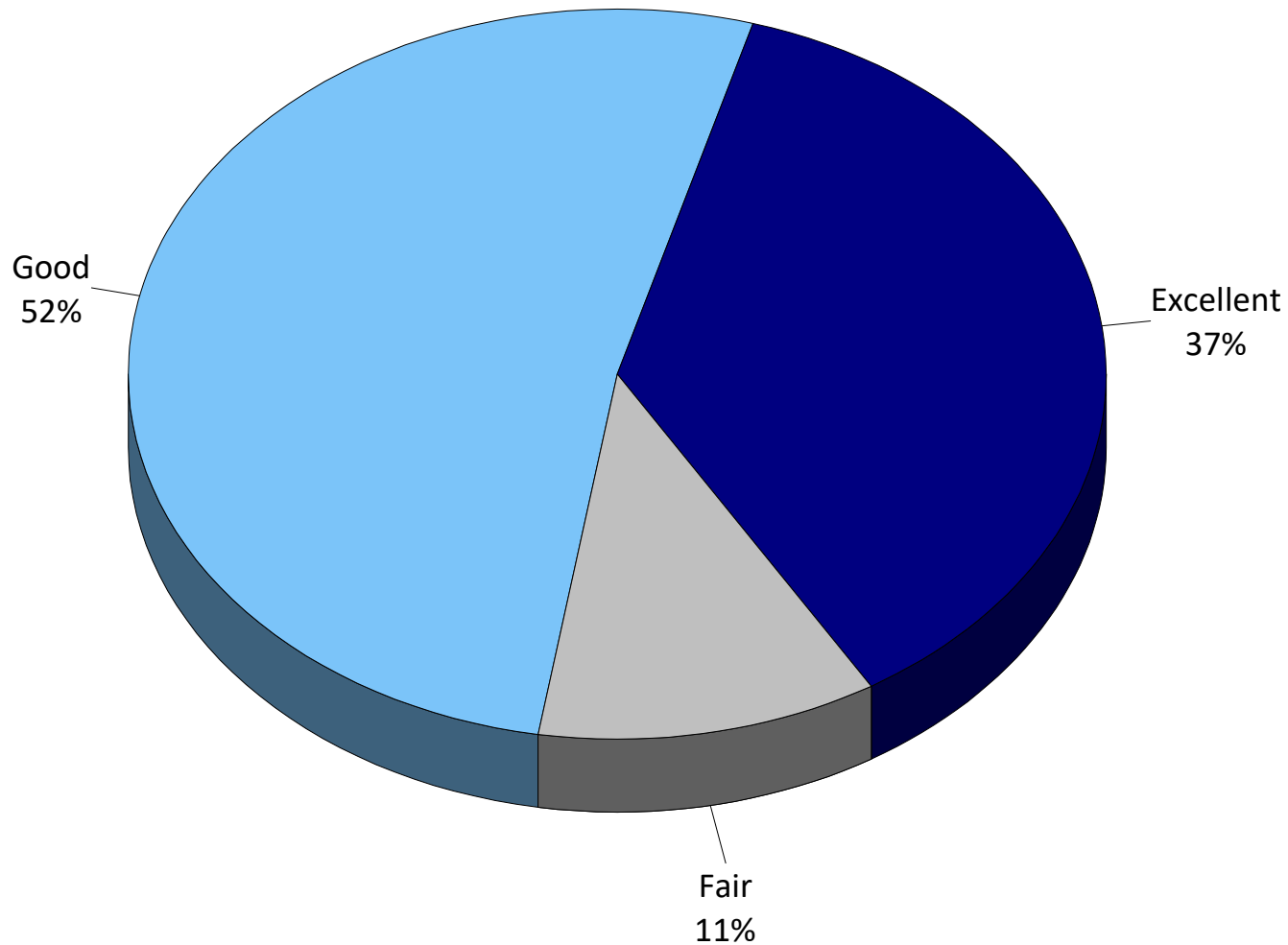
Q4. During a typical year, do you or any members of your household participate in any recreation programs or events offered and/or hosted by the Noblesville Parks and Recreation Department?

by percentage of respondents



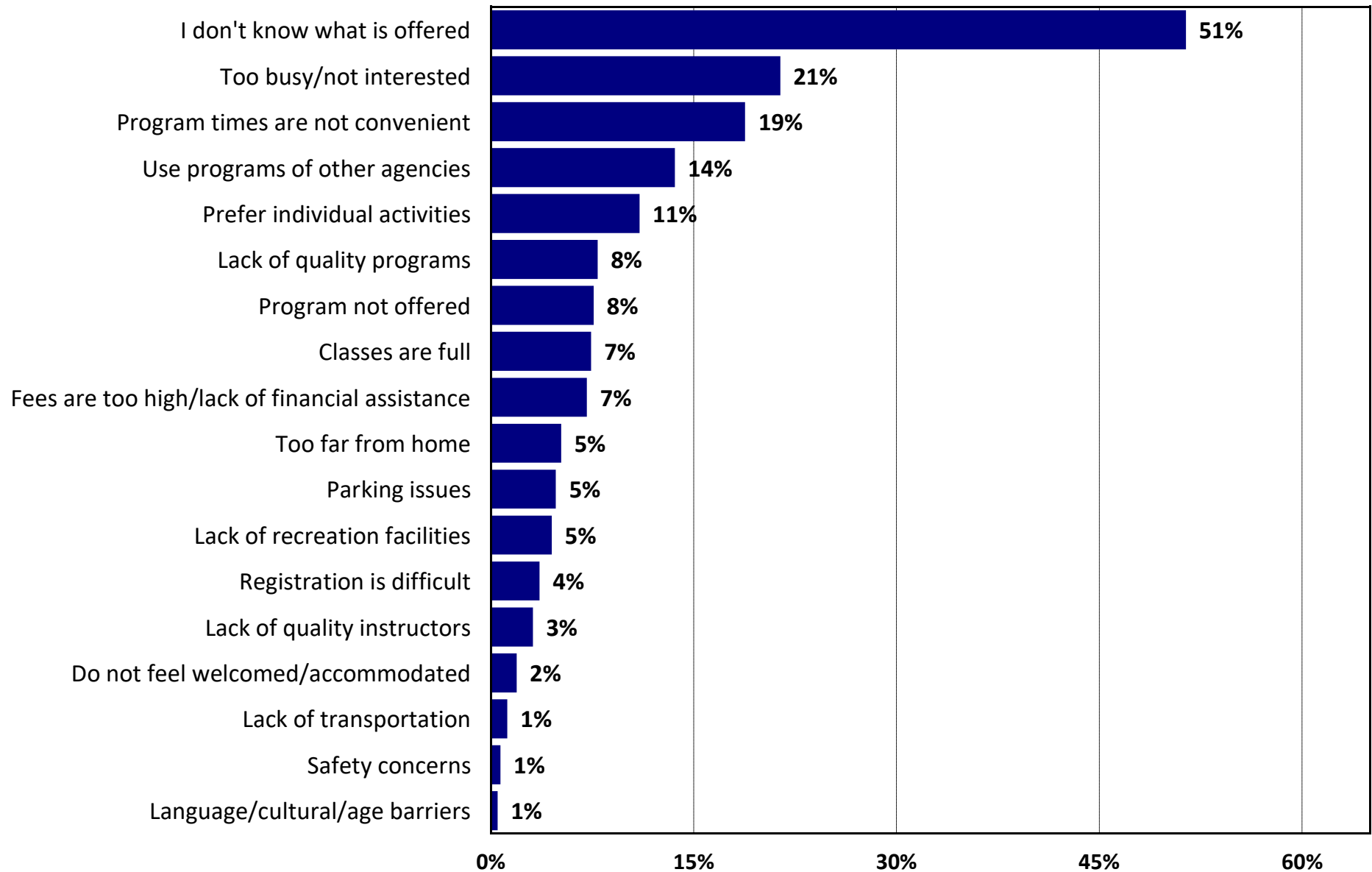
Q4a. How would you rate the overall quality of the recreation programs or events offered by the Noblesville Parks and Recreation Department that you and the members of your household have participated in?

by percentage of respondents who answered "yes" to Q4 (excluding "not provided")



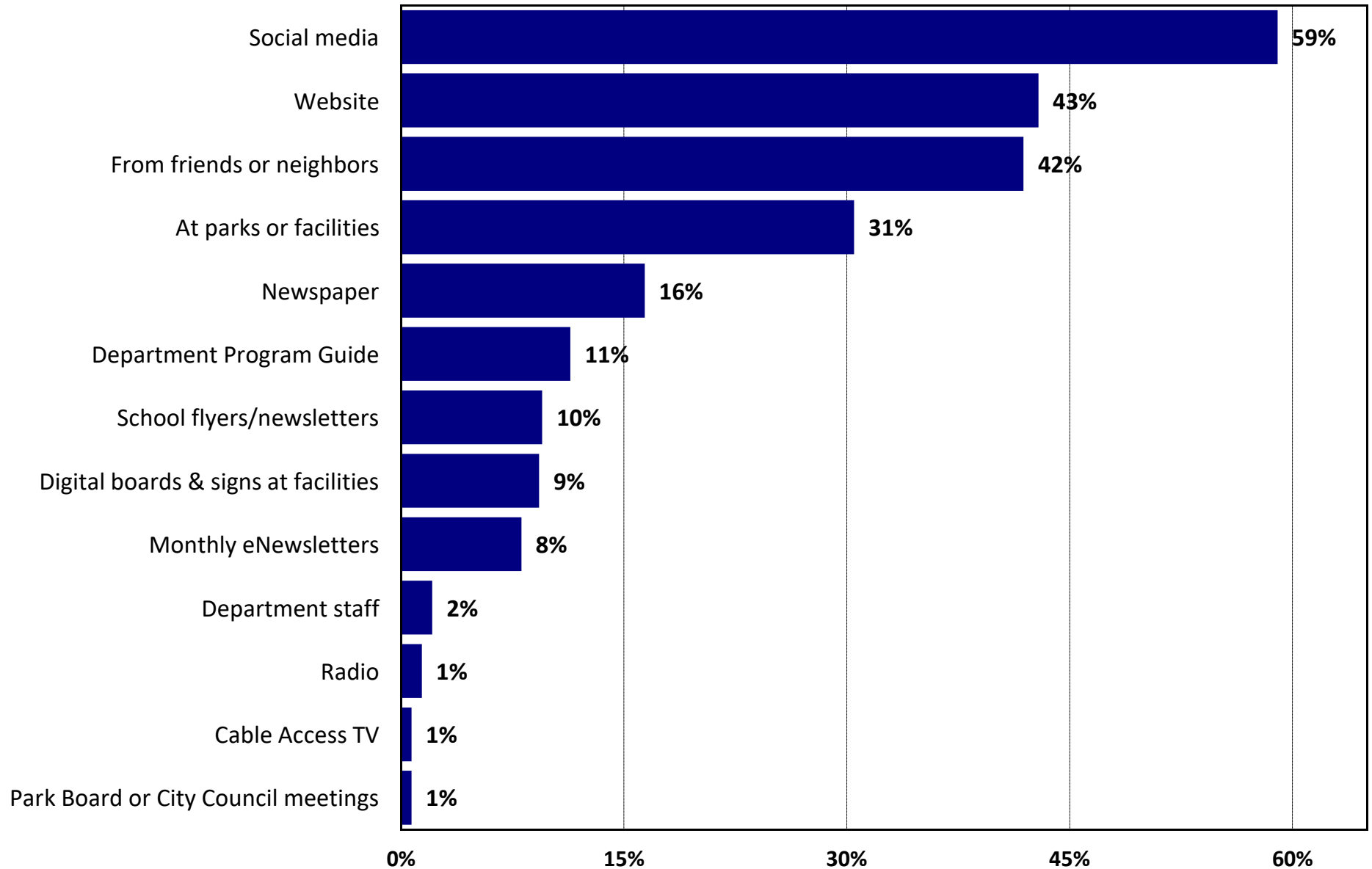
Q4b. Please CHECK ALL the reasons why you or the members of your household do NOT participate or do not participate MORE OFTEN?

by percentage of respondents (multiple selections could be made)



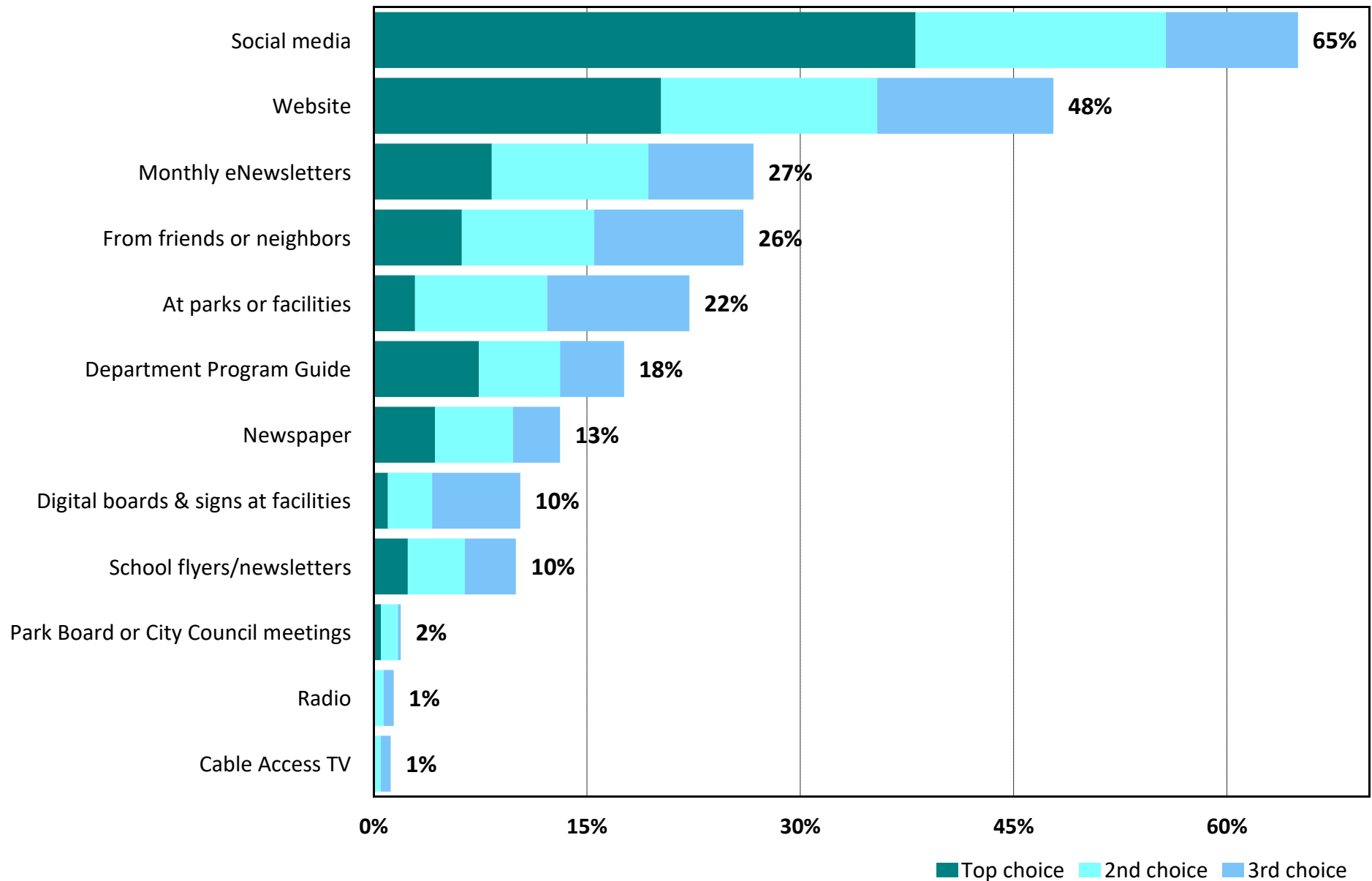
Q5. From the following list, please CHECK ALL the ways YOU CURRENTLY LEARN about the Noblesville Parks and Recreation Department.

by percentage of respondents (multiple selections could be made)



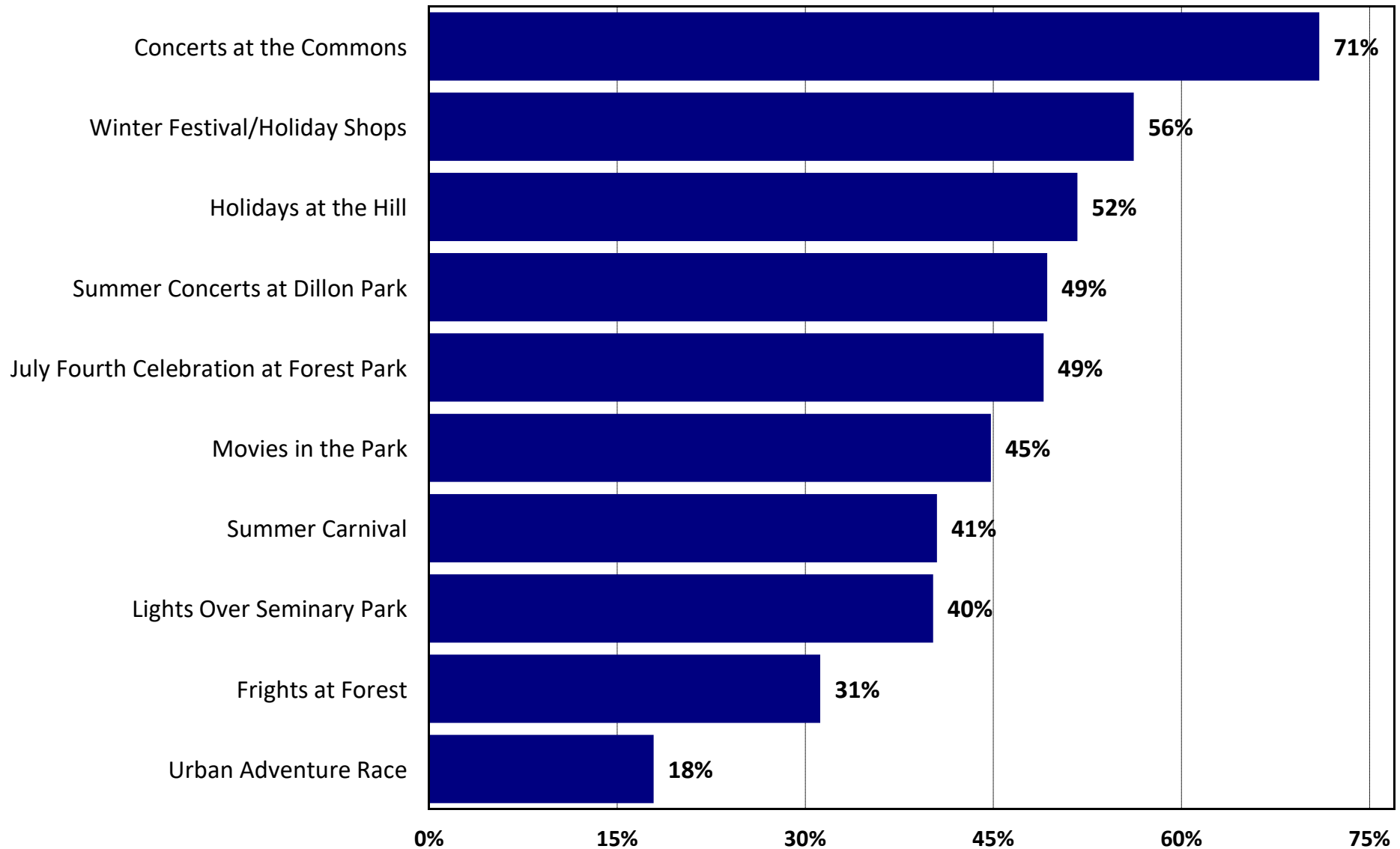
Q6. Which THREE sources from the list in Question 5 are YOUR MOST PREFERRED SOURCES for learning about recreation programs and activities?

by percentage of respondents who selected the items as one of their top three choices



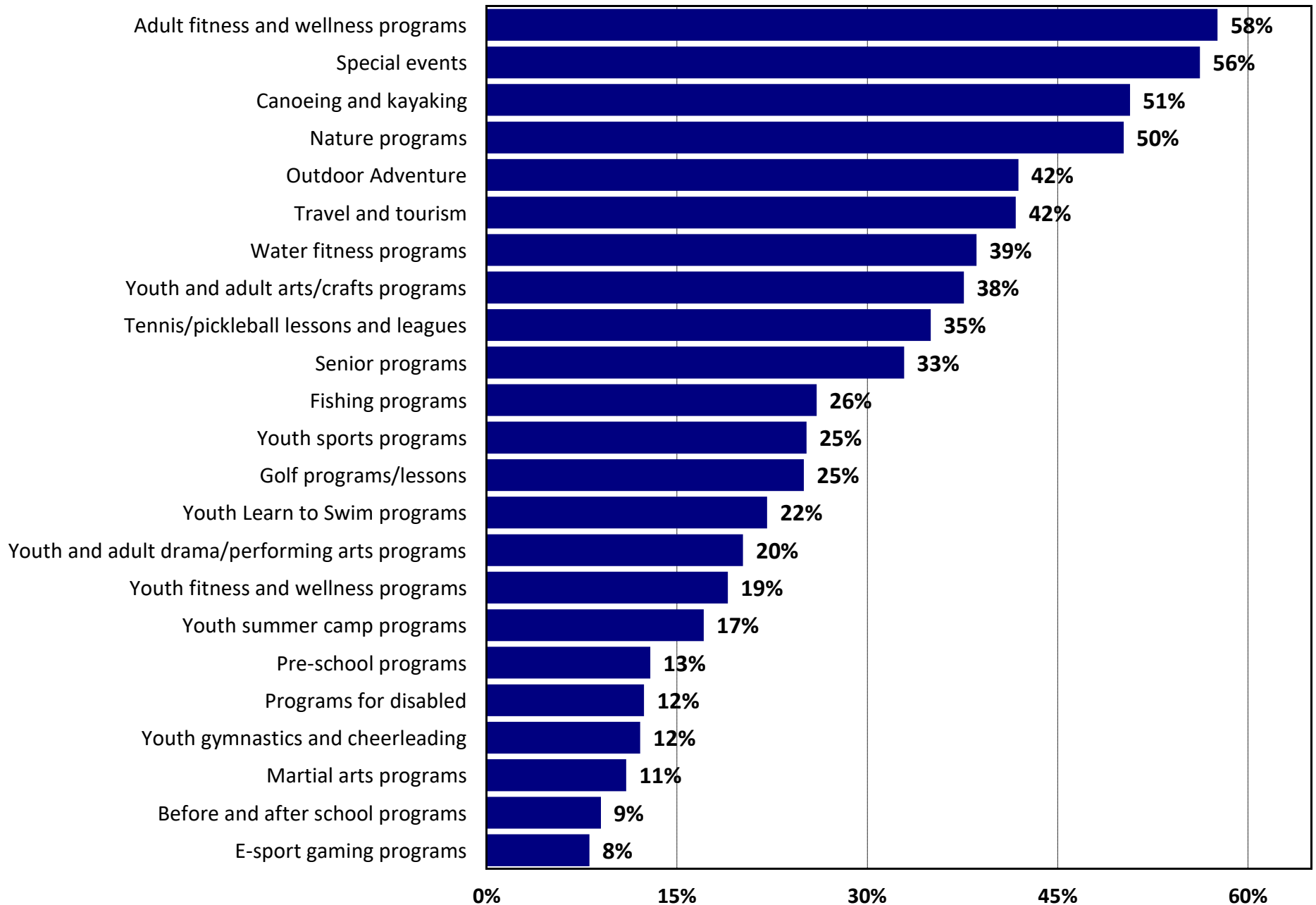
Q7. As the City of Noblesville explores additional special event offerings, please check ALL the special event concepts listed below you or the members of your household would like to attend or participate in.

by percentage of respondents (multiple selections could be made)



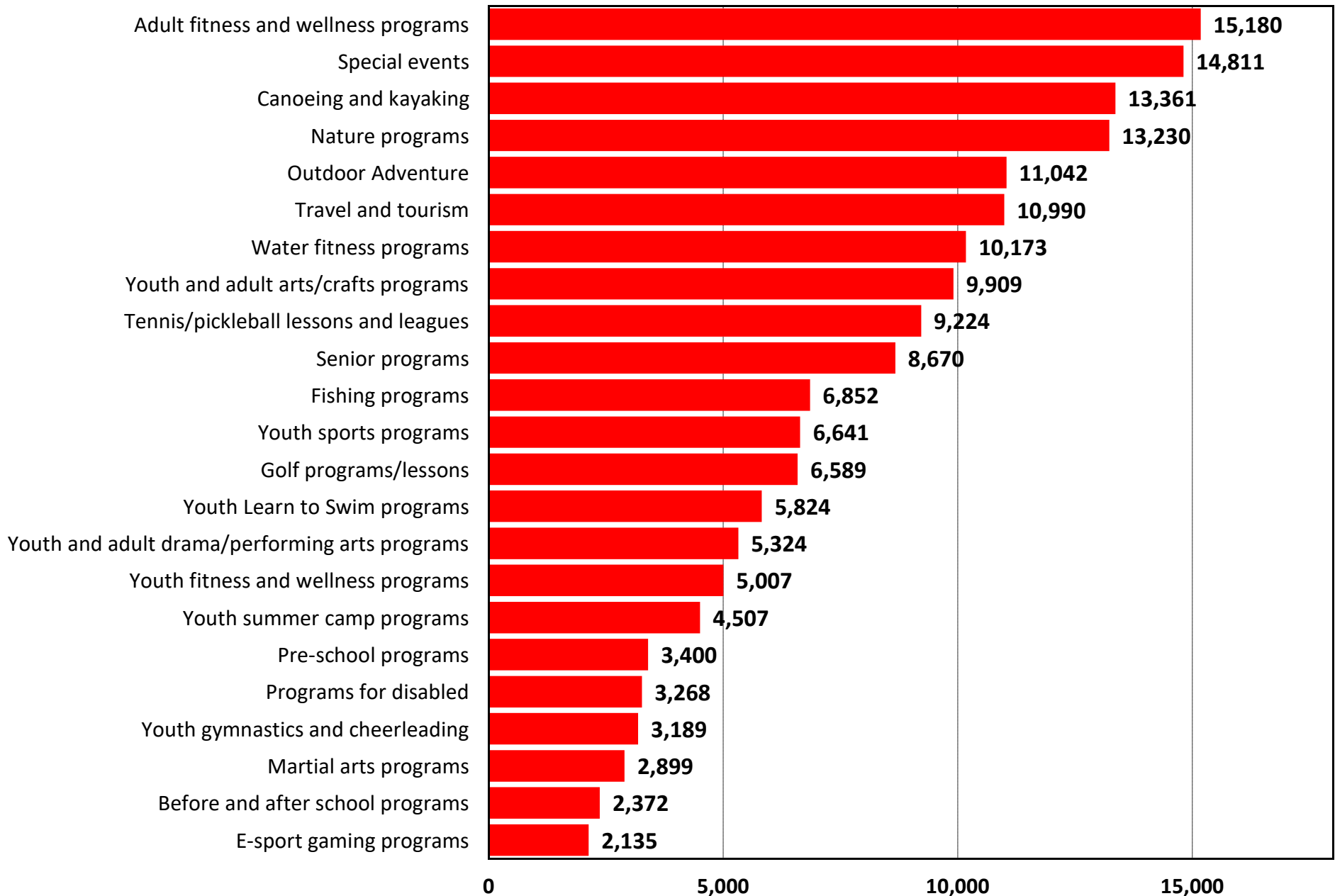
Q8. Need for Programs

by percentage of respondents who indicated need



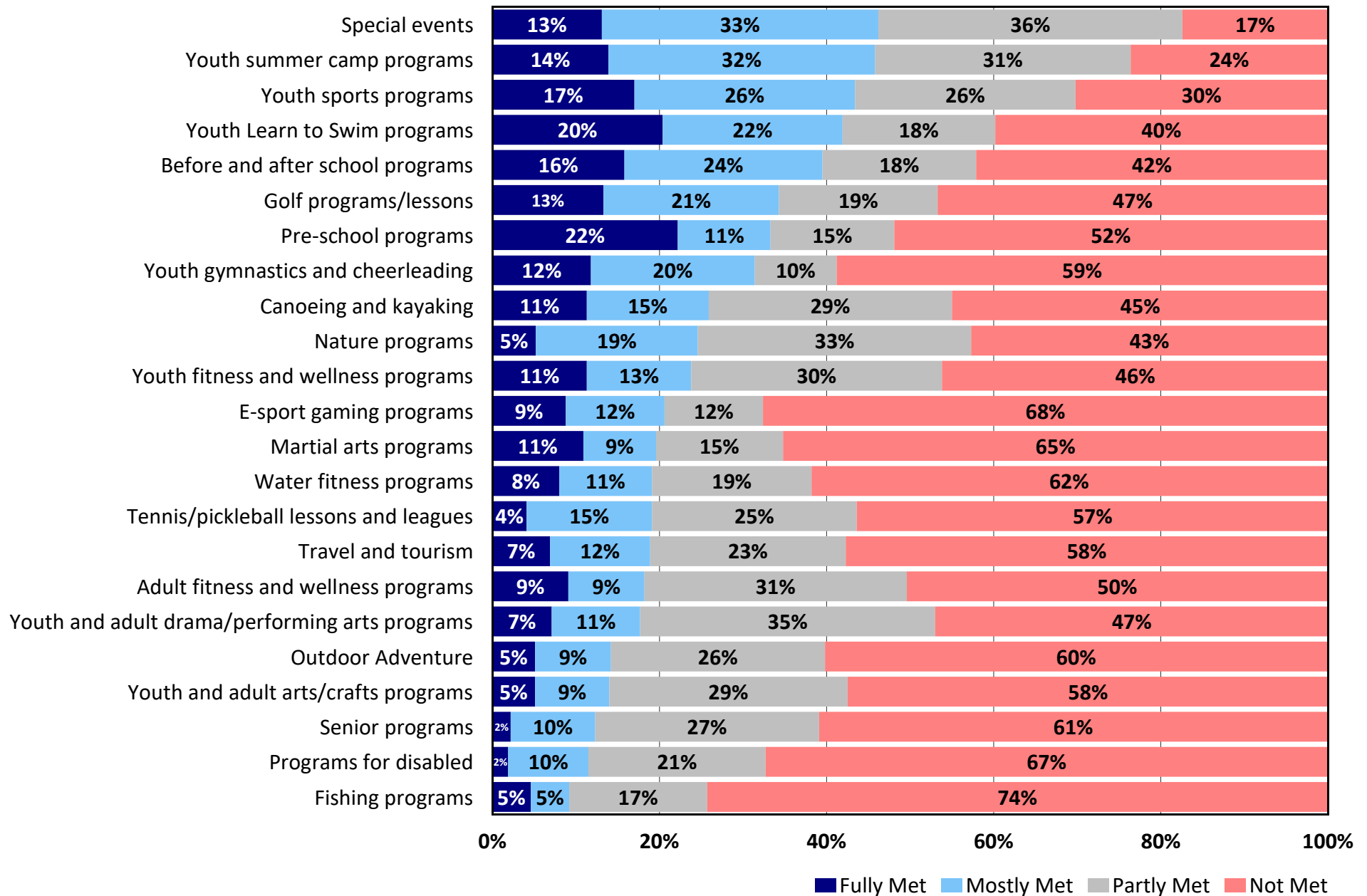
Q8b. Estimated number of households who have a need for programs

by number of households based on an estimated 26,354 households



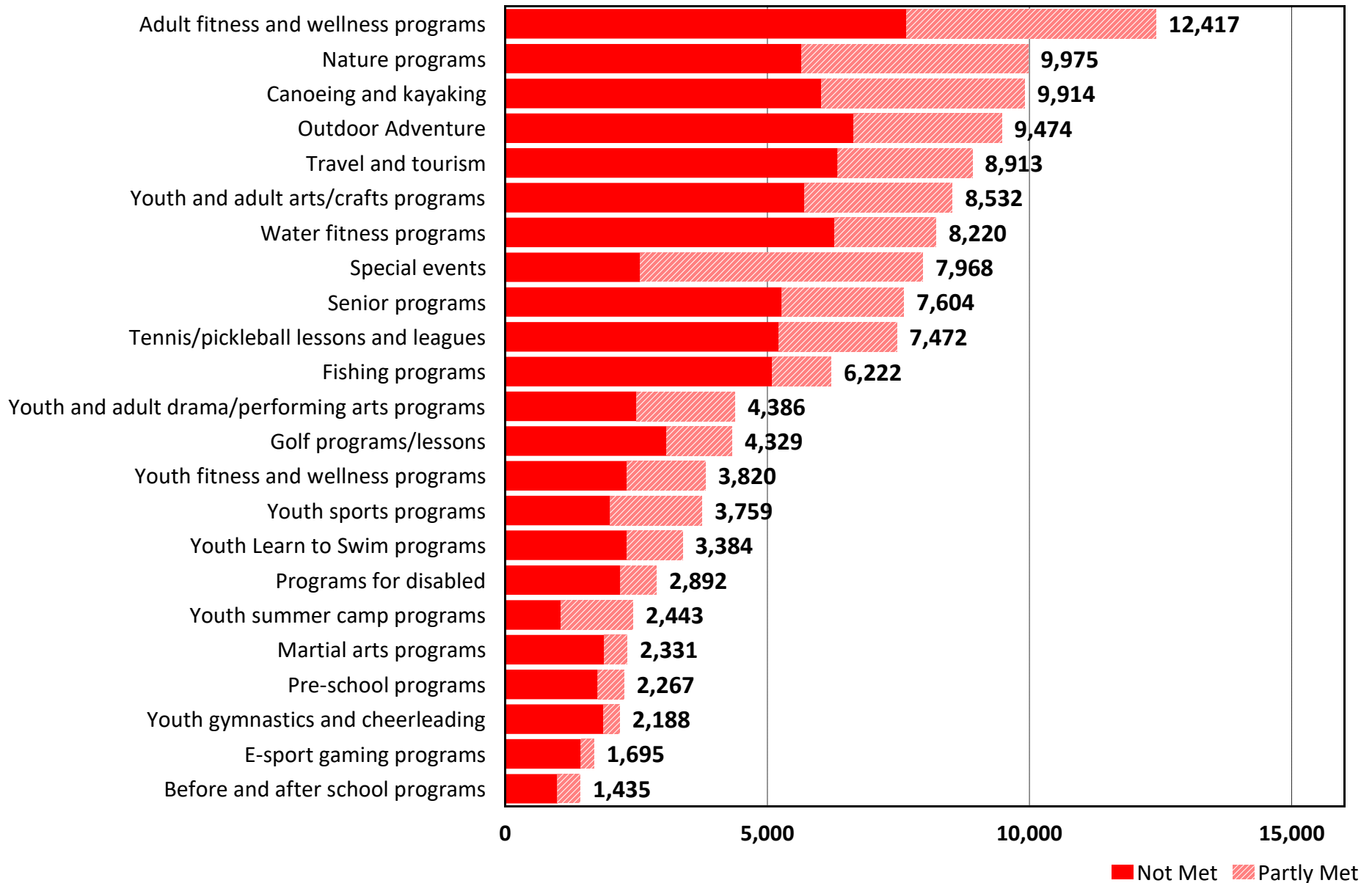
Q8c. Please indicate how well your needs are met for programs

by percentage of respondents (excluding "no need")



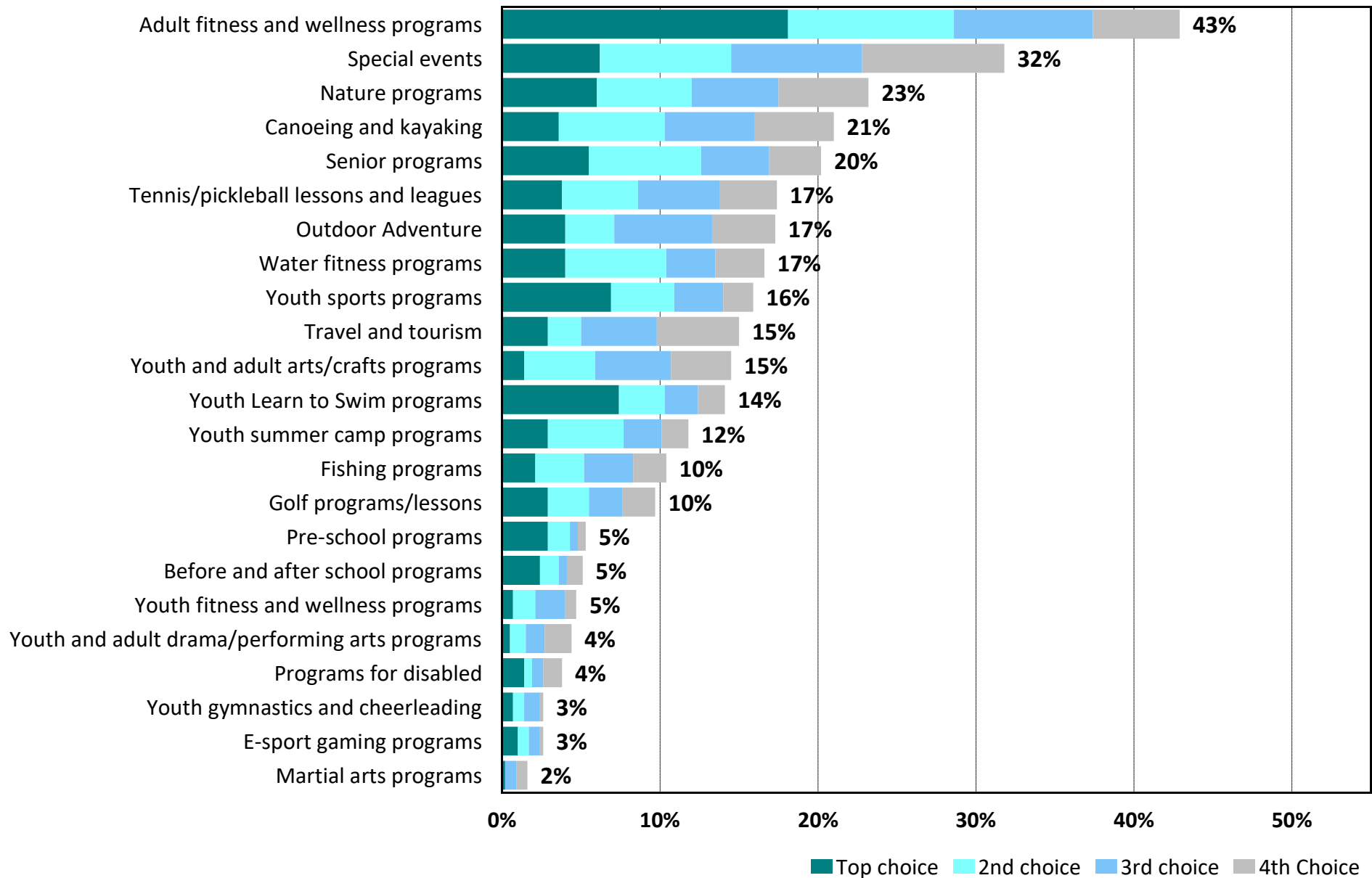
Q8d. Estimated number of households whose program needs are only “partly met” or “not met”

by number of households with need based on an estimated 26,354 households



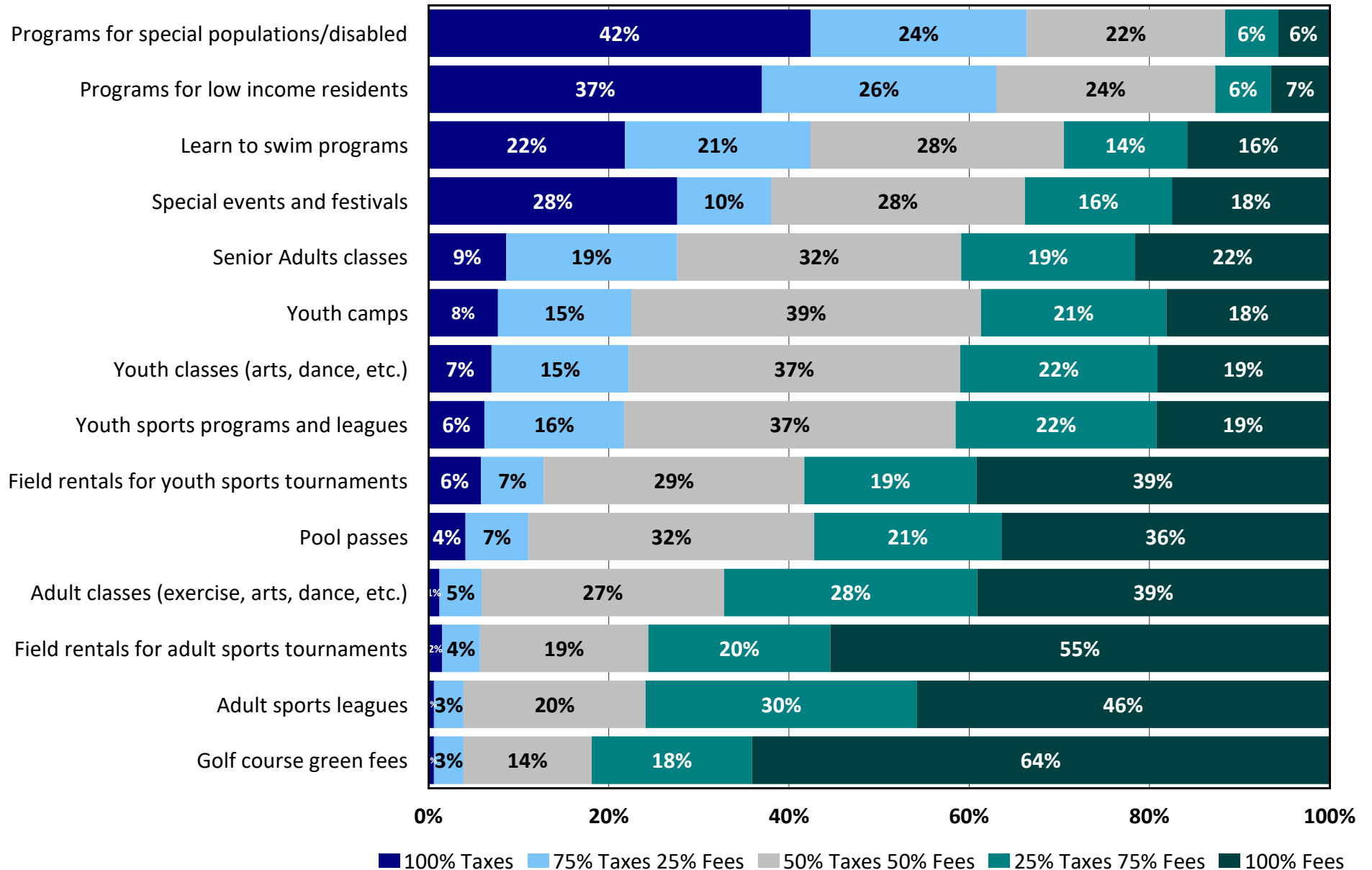
Q9. Which FOUR programs from the list in Question 8 are MOST IMPORTANT to your household?

by percentage of respondents who selected the items as one of their top four choices



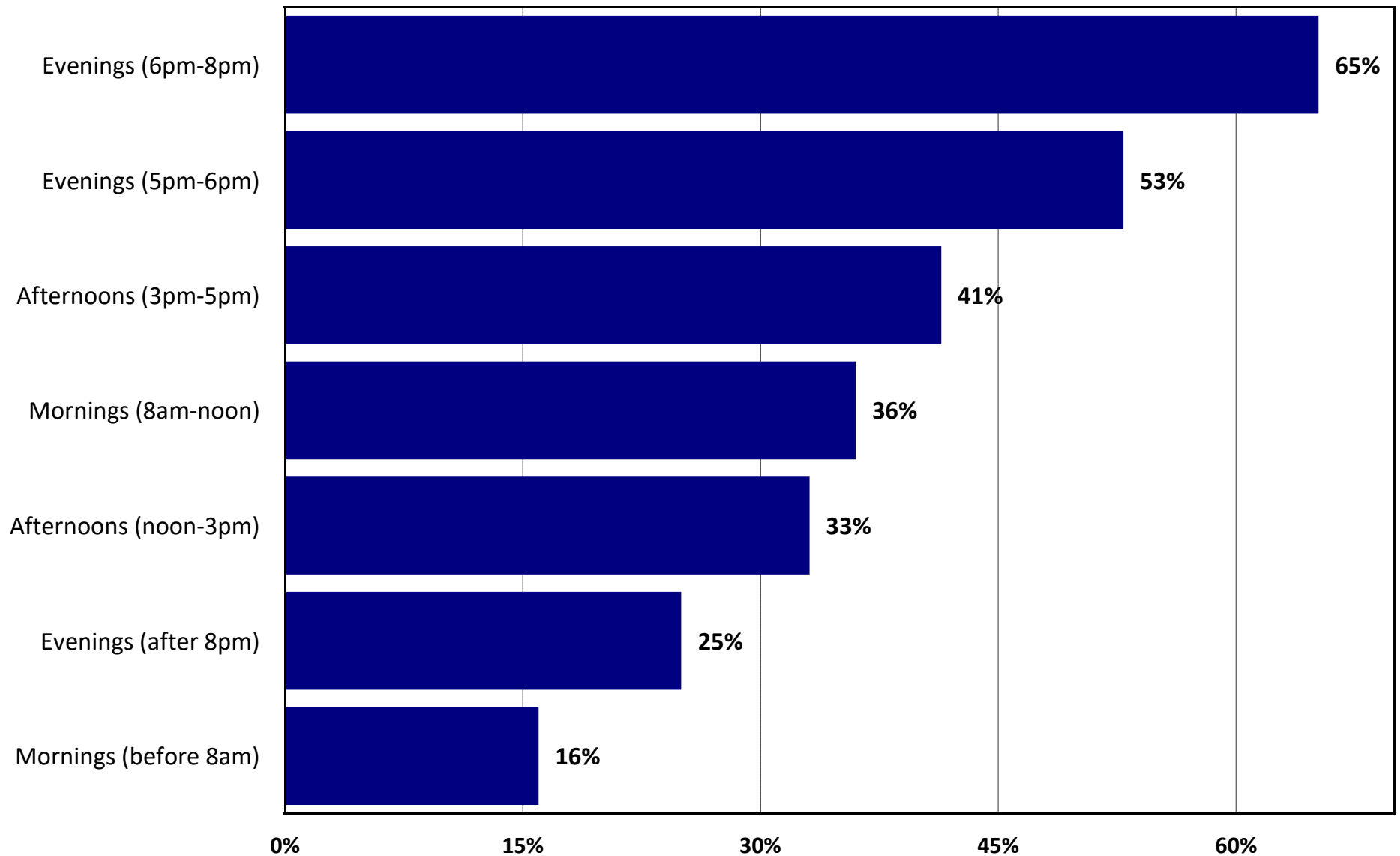
Q10. For each program category please indicate what percent of the program costs should be paid by taxes and what percent by user fees.

by percentage of respondents (excluding "don't know")



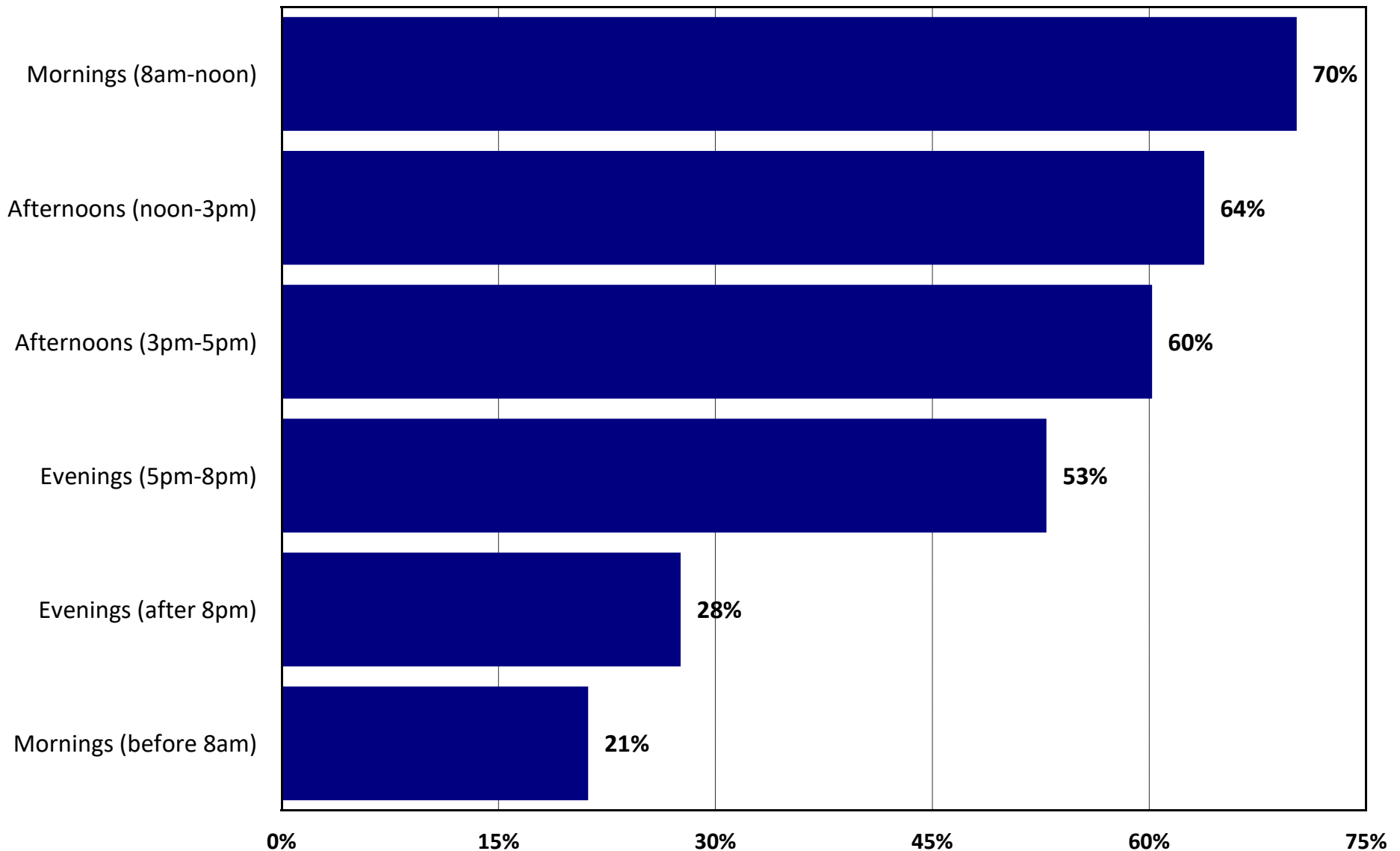
Q11. From the following list, please check ALL the times on Weekdays (Mon-Fri) that you and members of your household would be interested in Noblesville Parks and Recreation offering programs, services and facilities.

by percentage of respondents (multiple selections could be made)



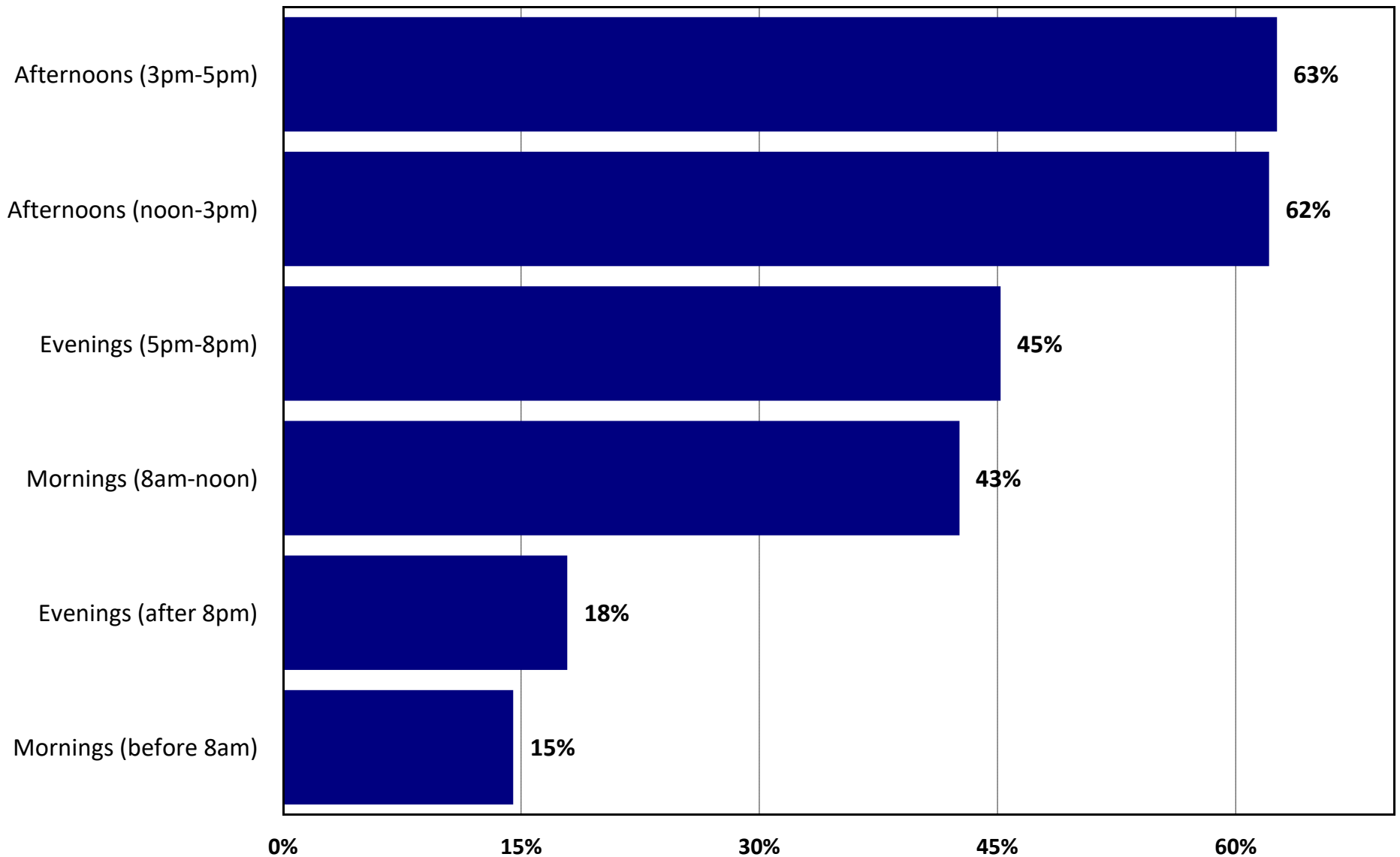
Q11. From the following list, please check ALL the times on Saturdays that you and members of your household would be interested in Noblesville Parks and Recreation offering programs, services and facilities.

by percentage of respondents (multiple selections could be made)



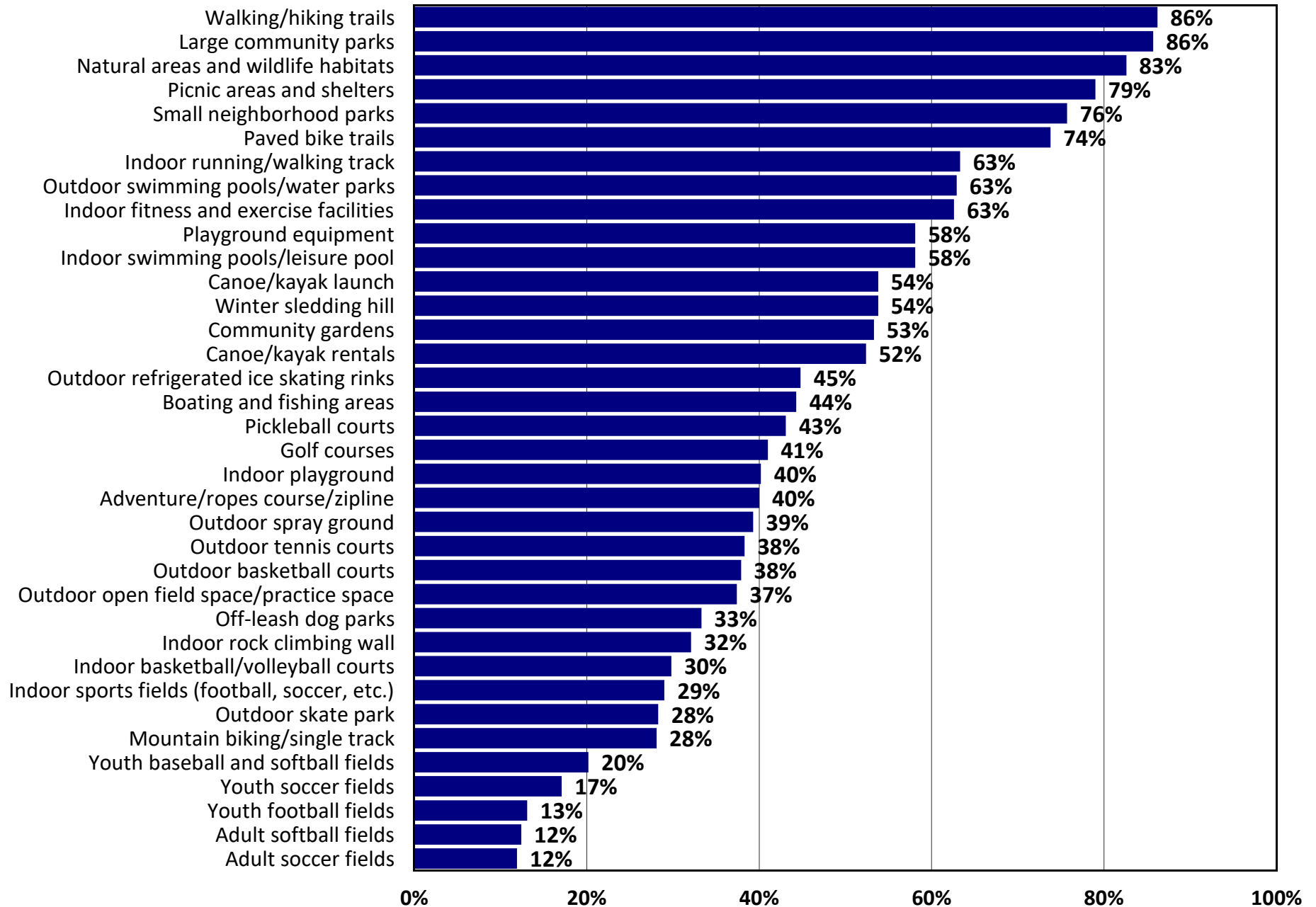
Q11. From the following list, please check ALL the times on Sundays that you and members of your household would be interested in Noblesville Parks and Recreation offering programs, services and facilities.

by percentage of respondents (multiple selections could be made)



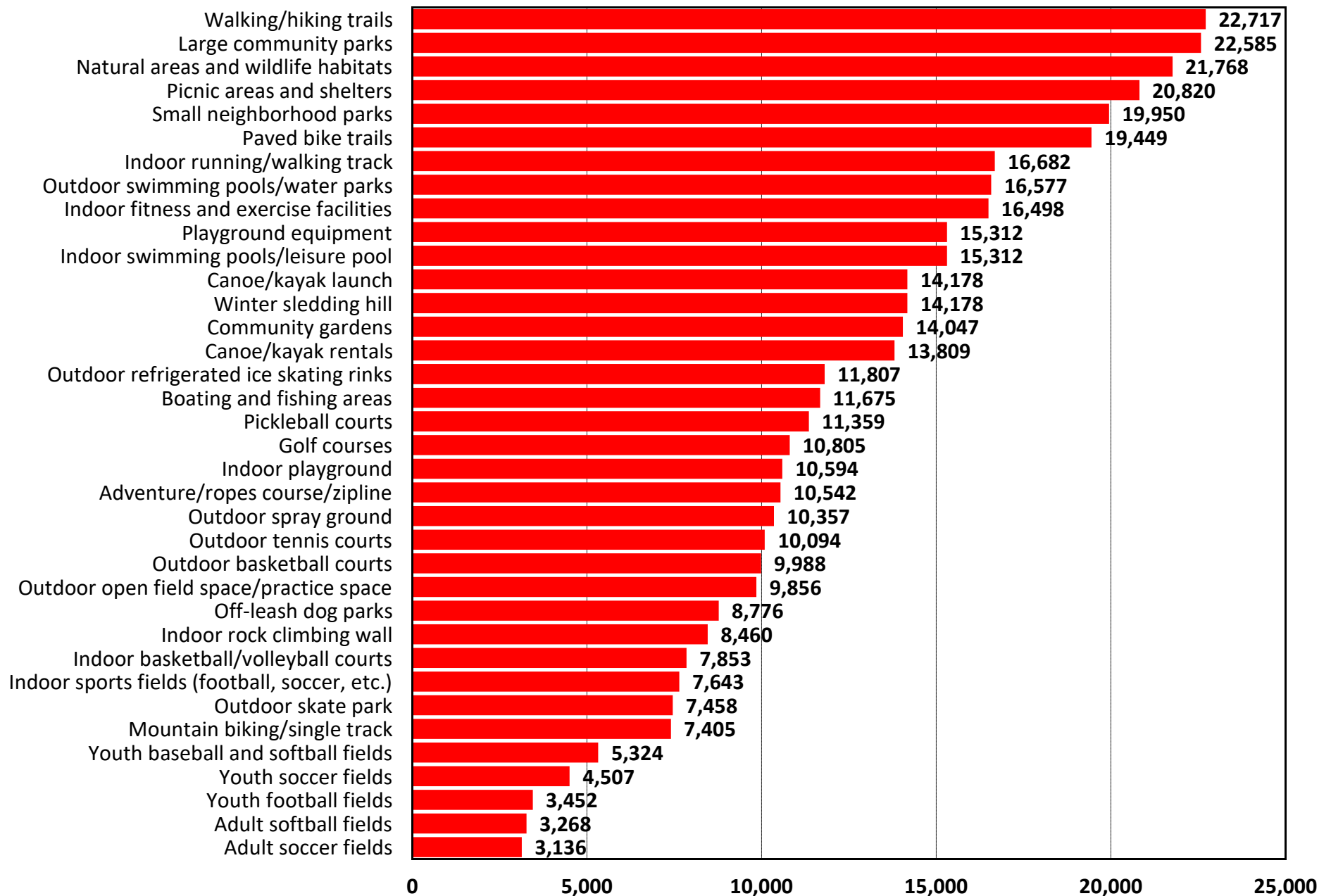
Q12. Need for Facilities and Amenities

by percentage of respondents who indicated need



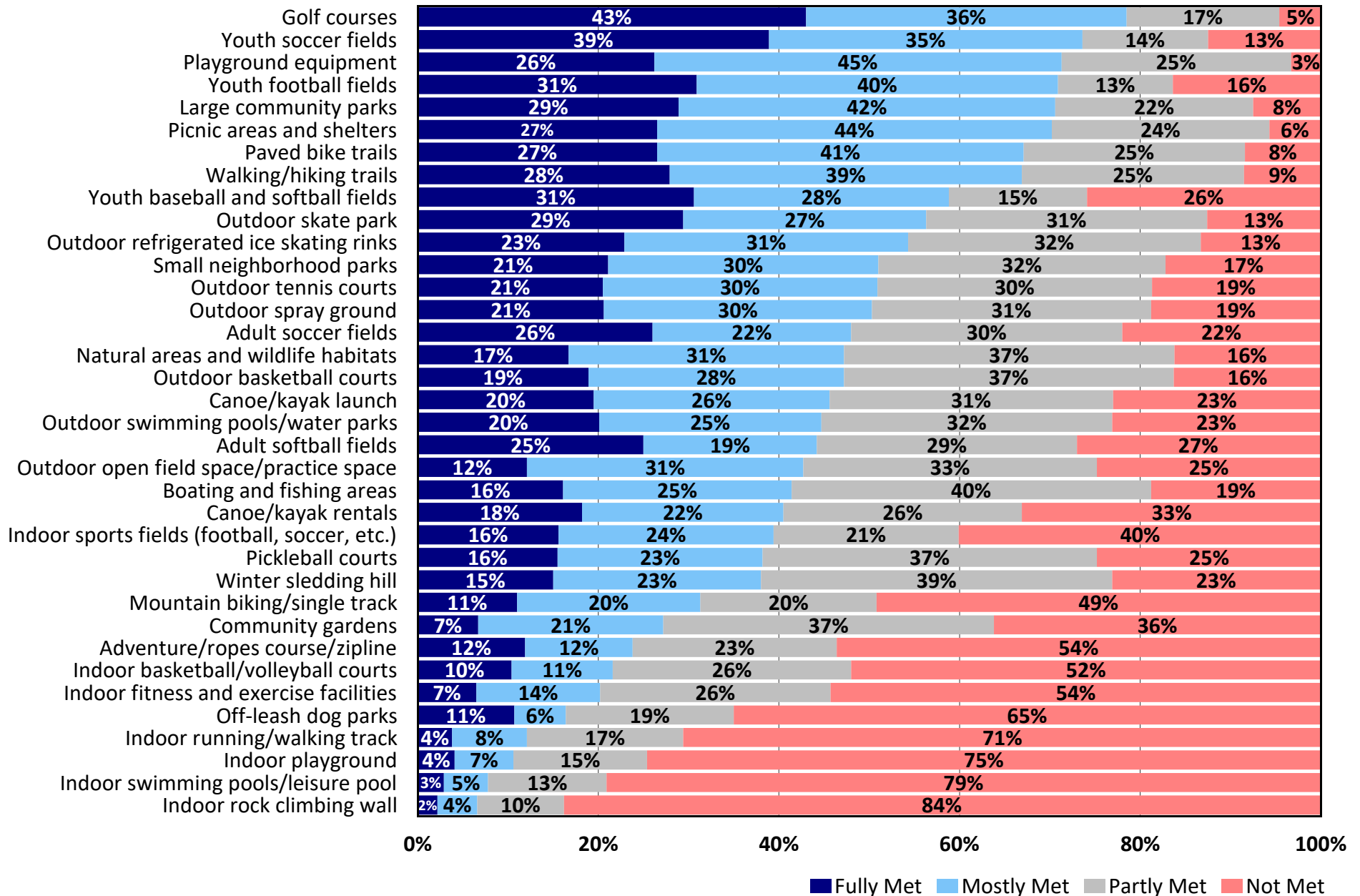
Q12b. Estimated number of households who have a need for facilities & amenities

by number of households based on an estimated 26,354 households



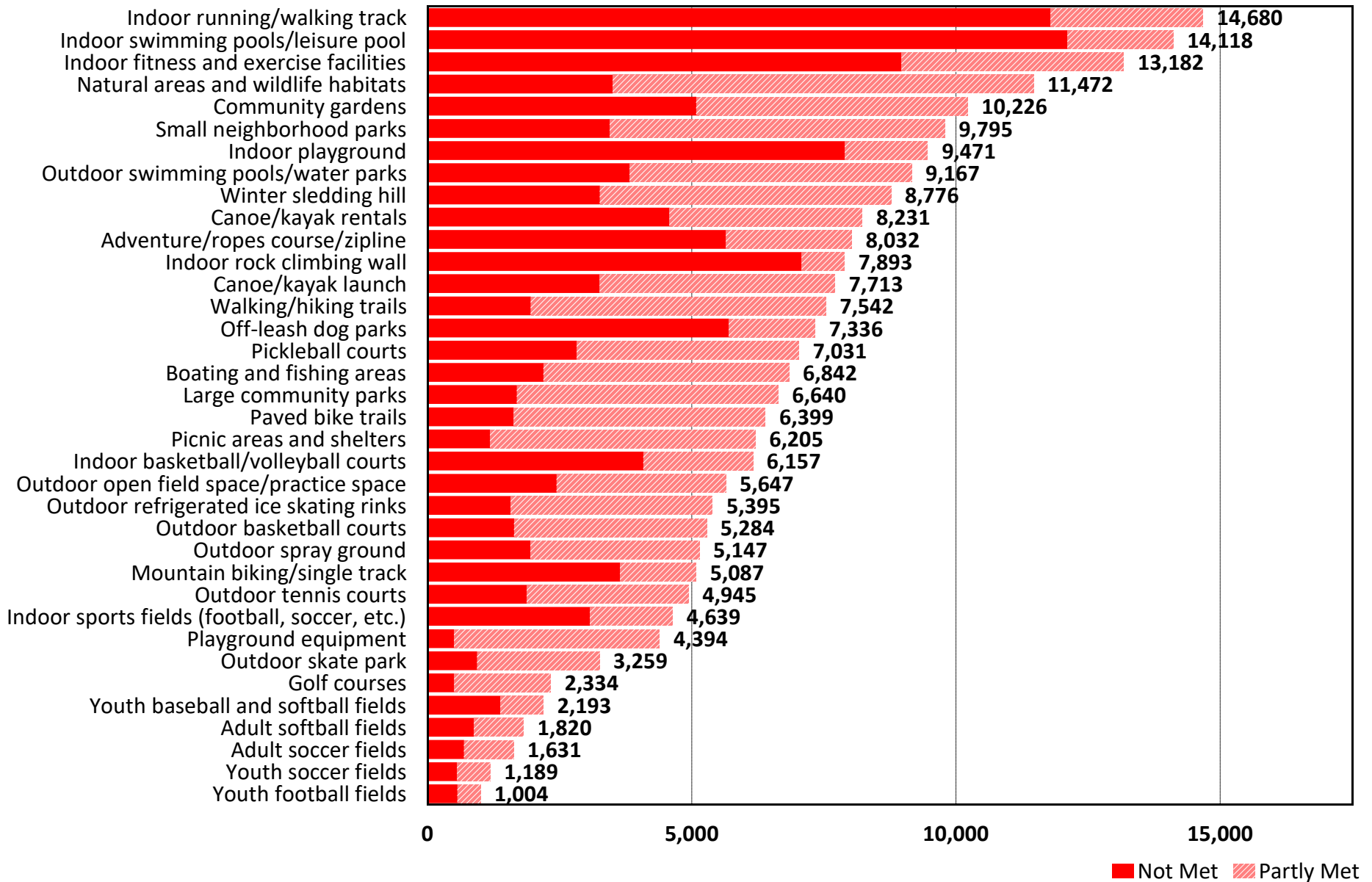
Q12c. Please indicate how well your needs are met for facilities/amenities

by percentage of respondents (excluding "no need")



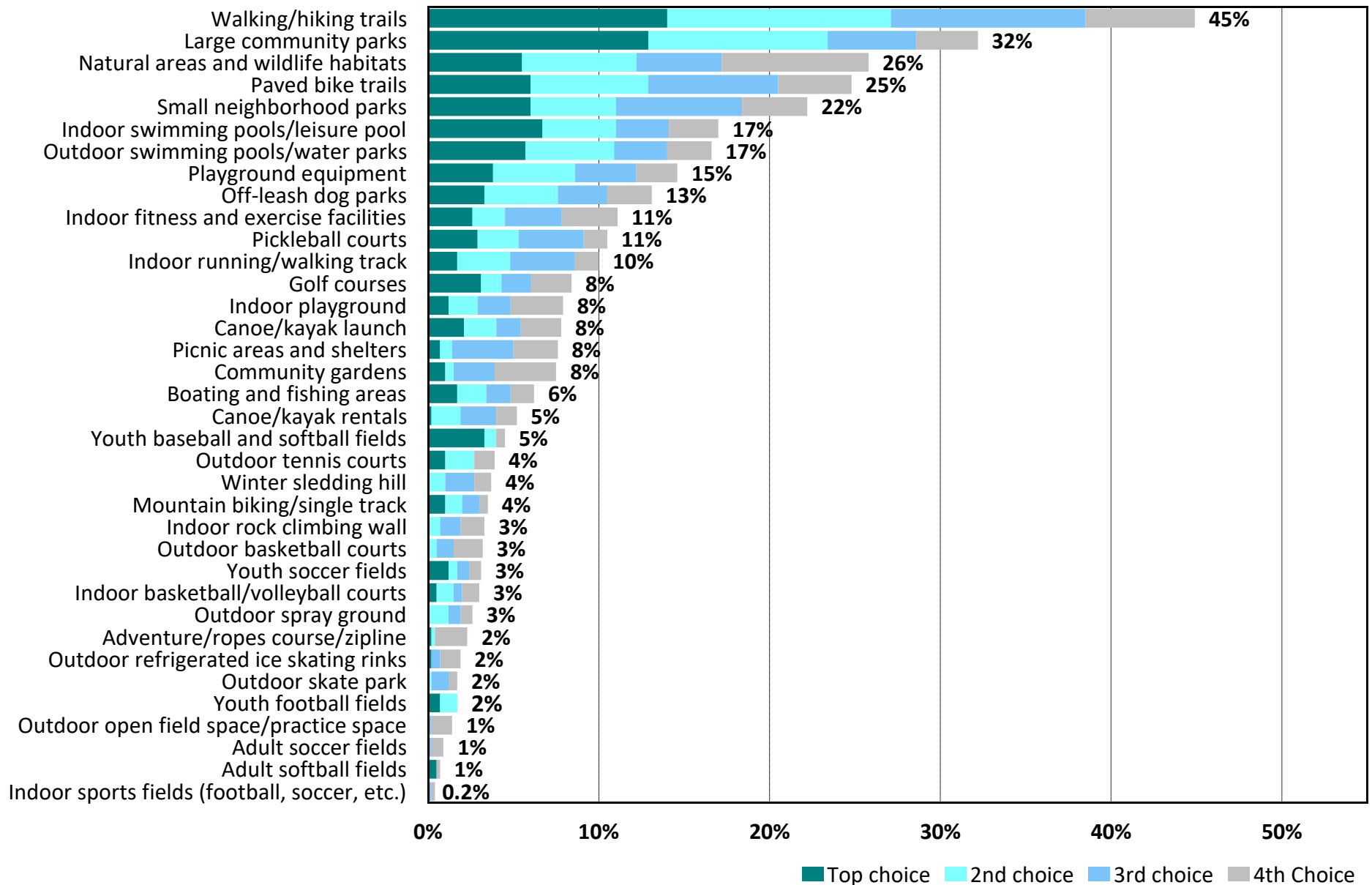
Q12d. Estimated number of households whose facilities and amenities needs are only “partly met” or “not met”

by number of households with need based on an estimated 26,354 households



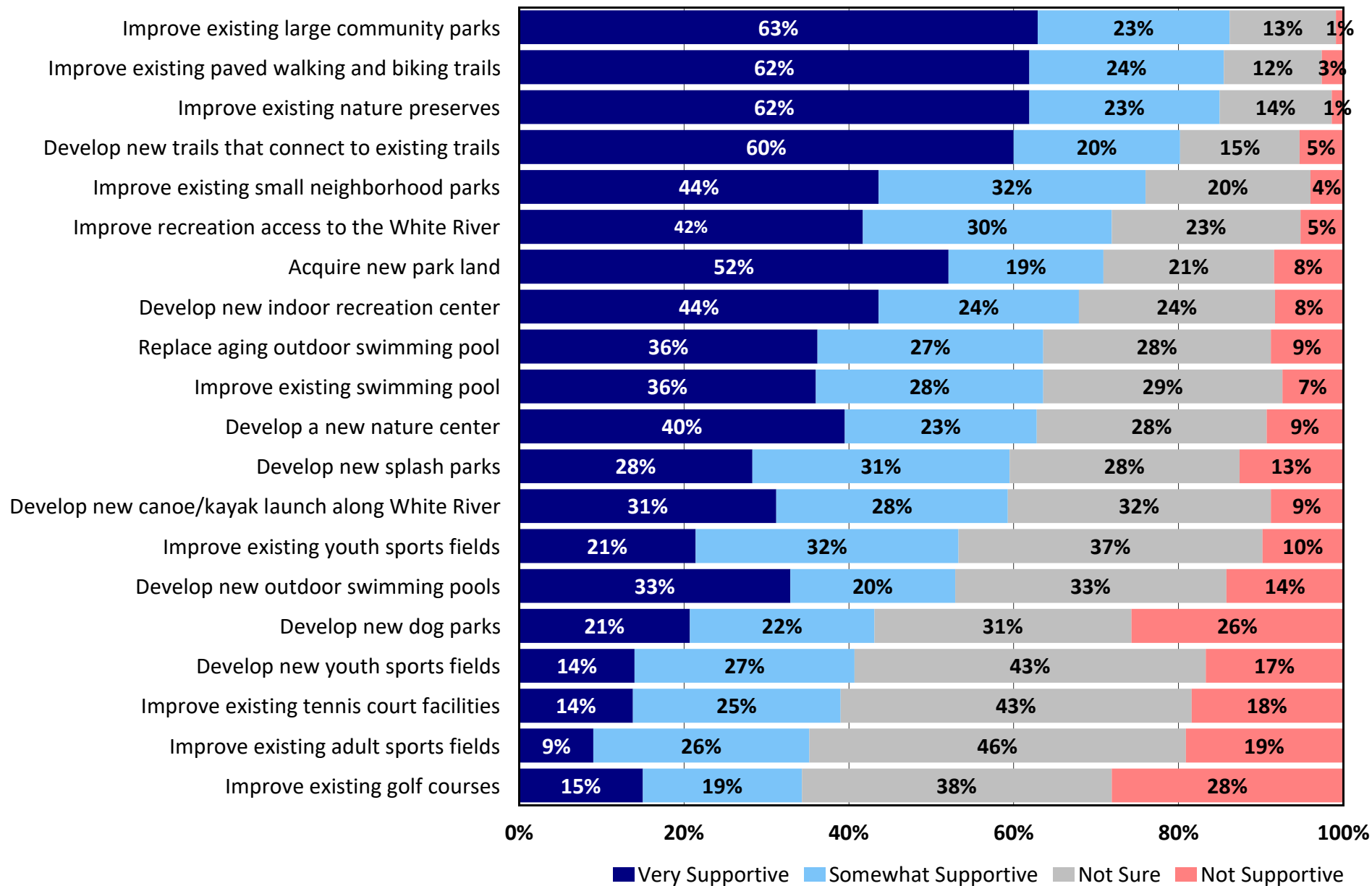
Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household?

by percentage of respondents who selected the items as one of their top four choices



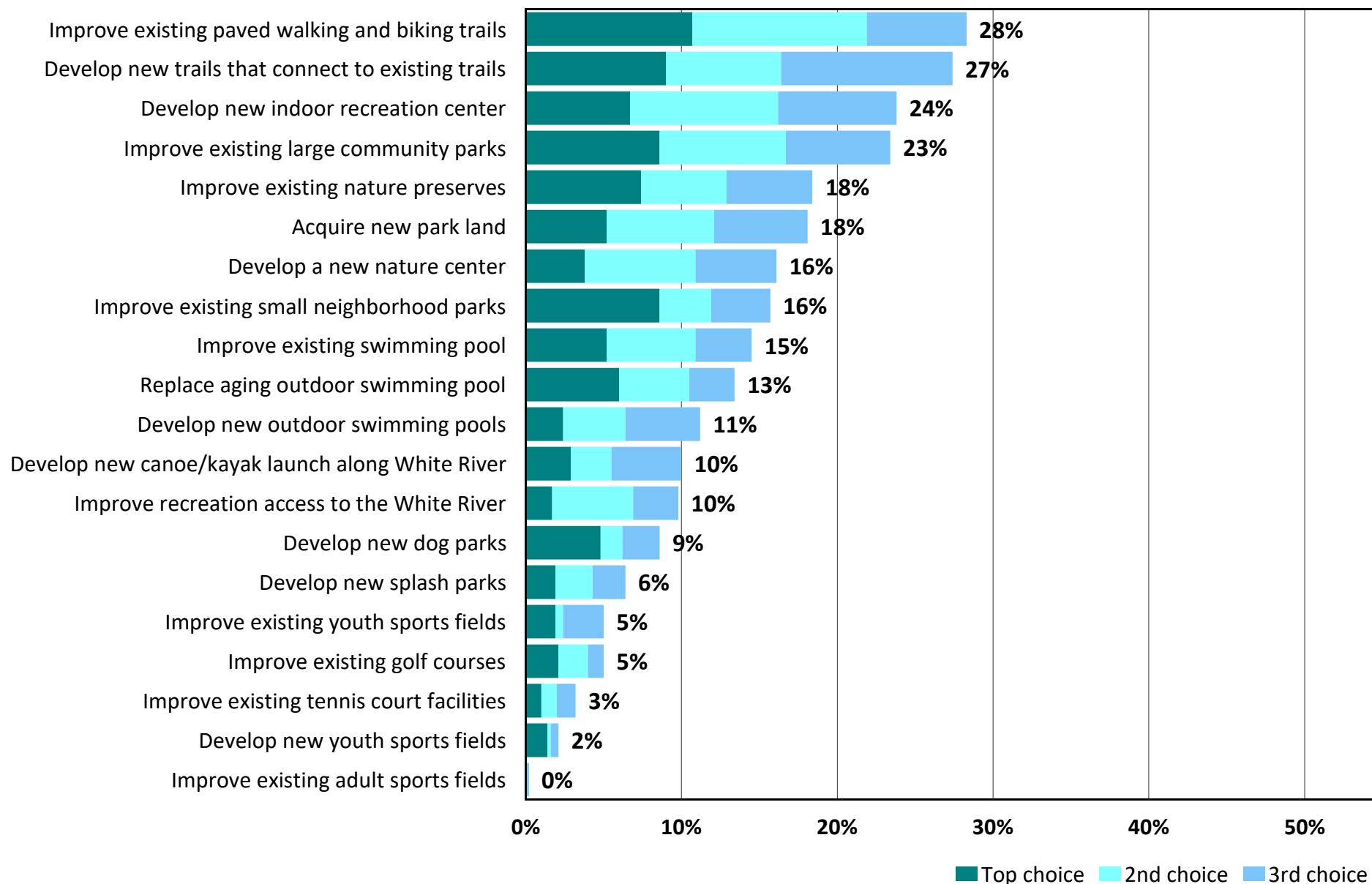
Q14. Please indicate your support for each potential action the City of Noblesville could take to improve its parks and recreation system.

by percentage of respondents

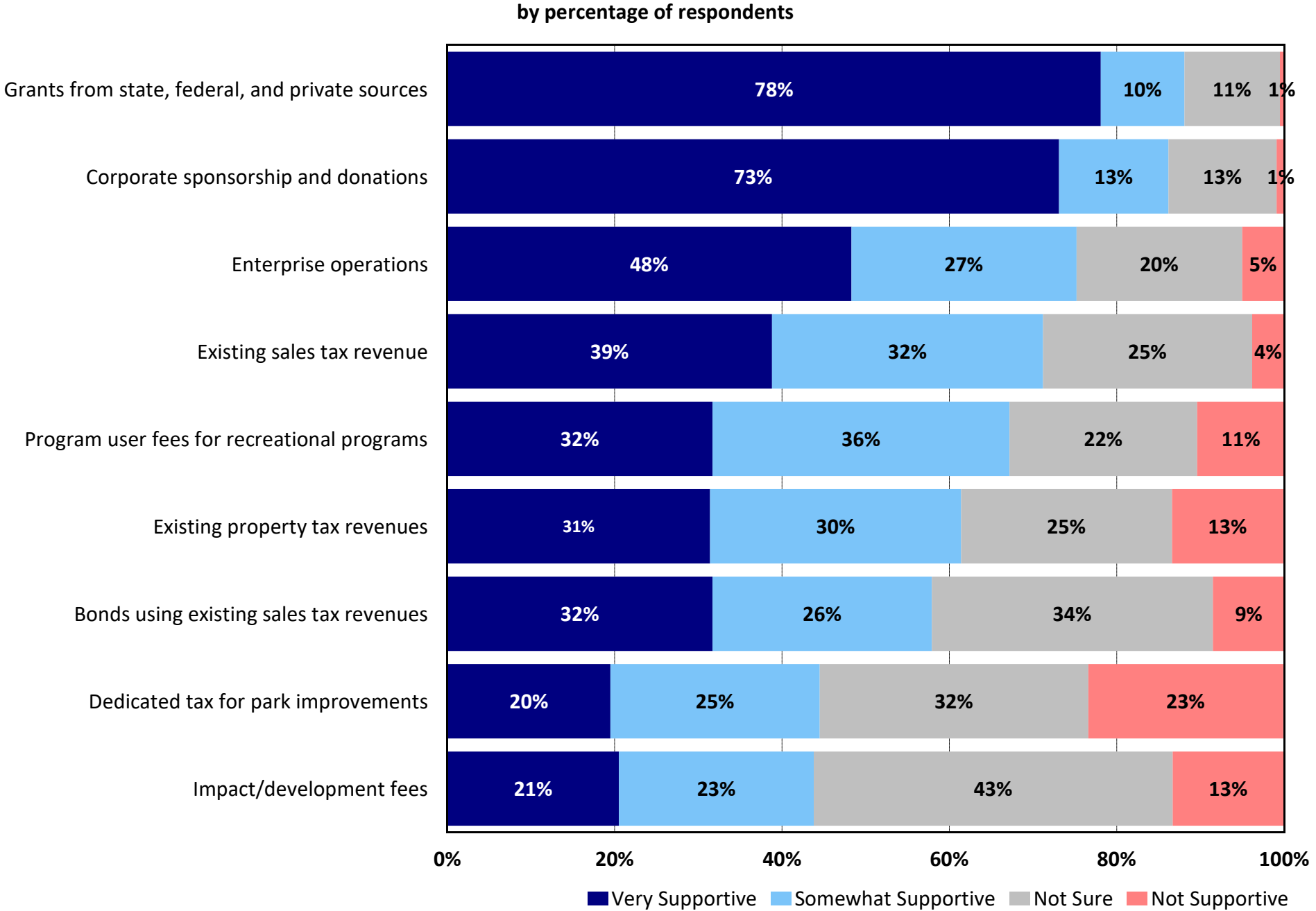


Q15. Which THREE improvements from the list in Question 14 would you be MOST WILLING to support with your tax dollars?

by percentage of respondents who selected the items as one of their top three choices

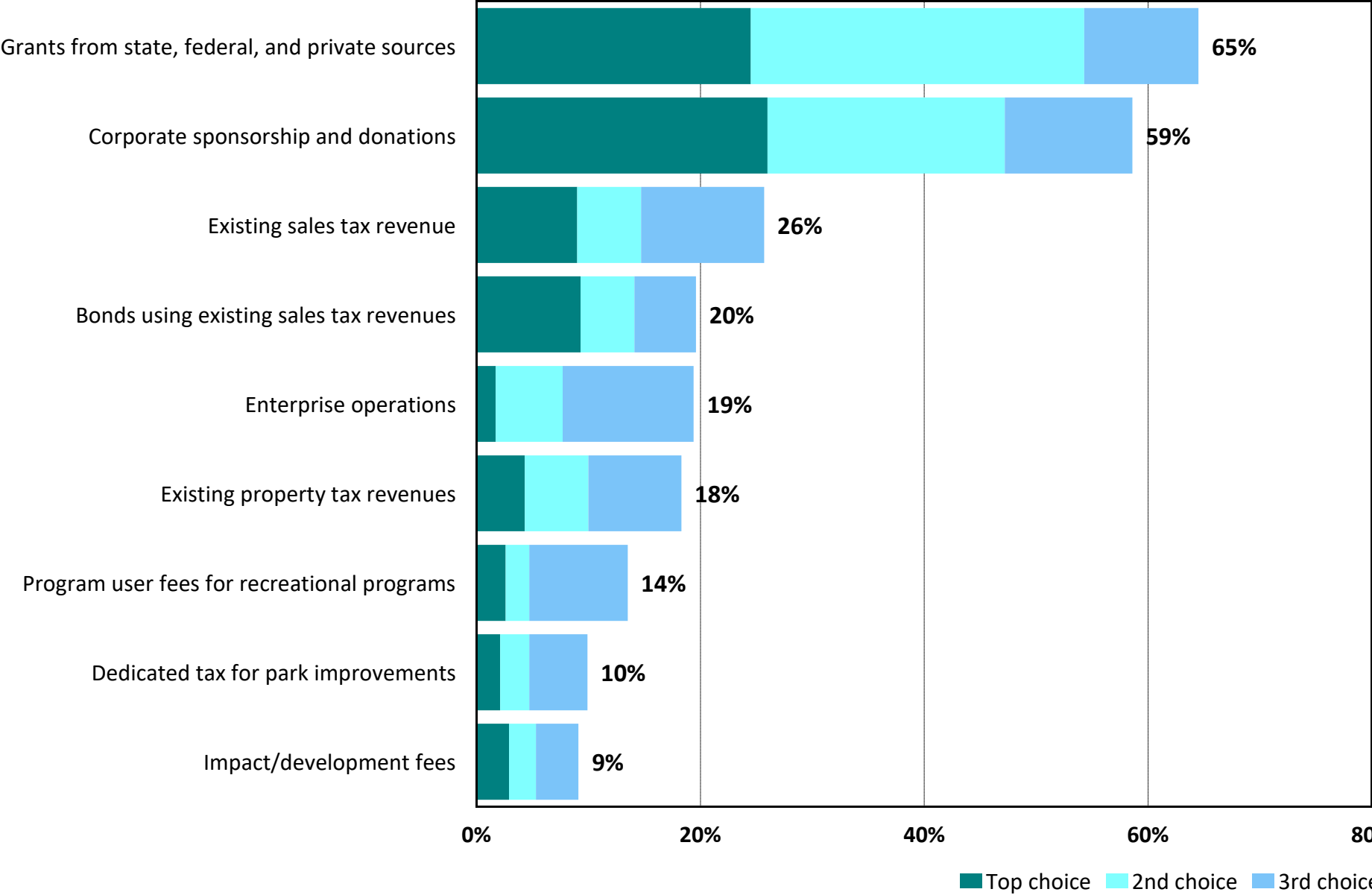


Q16. Please rate your level of support for each of the following funding mechanisms.



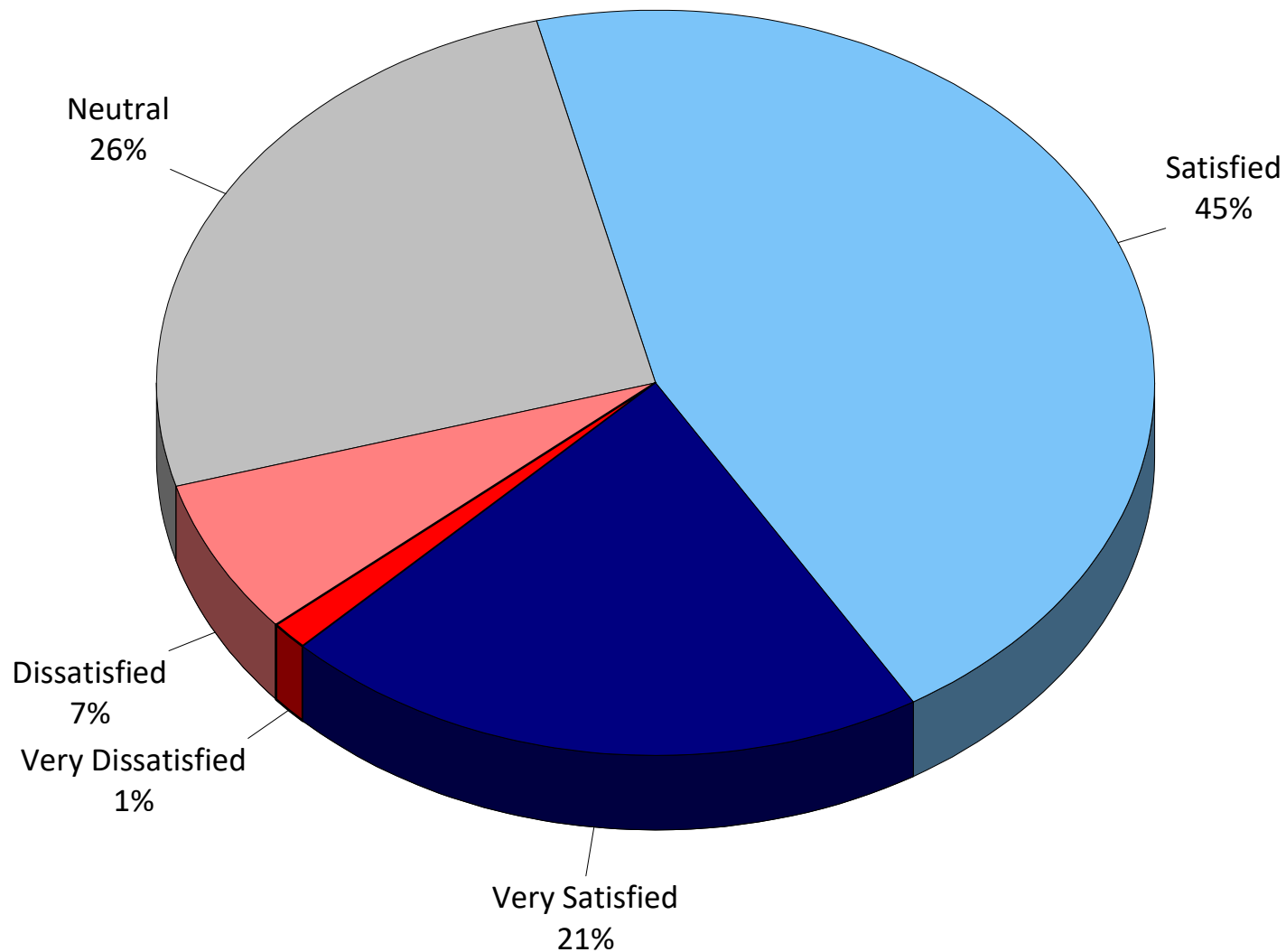
Q17. Which THREE funding mechanisms from the list in Question 16 would you be MOST WILLING to support?

by percentage of respondents who selected the items as one of their top three choices



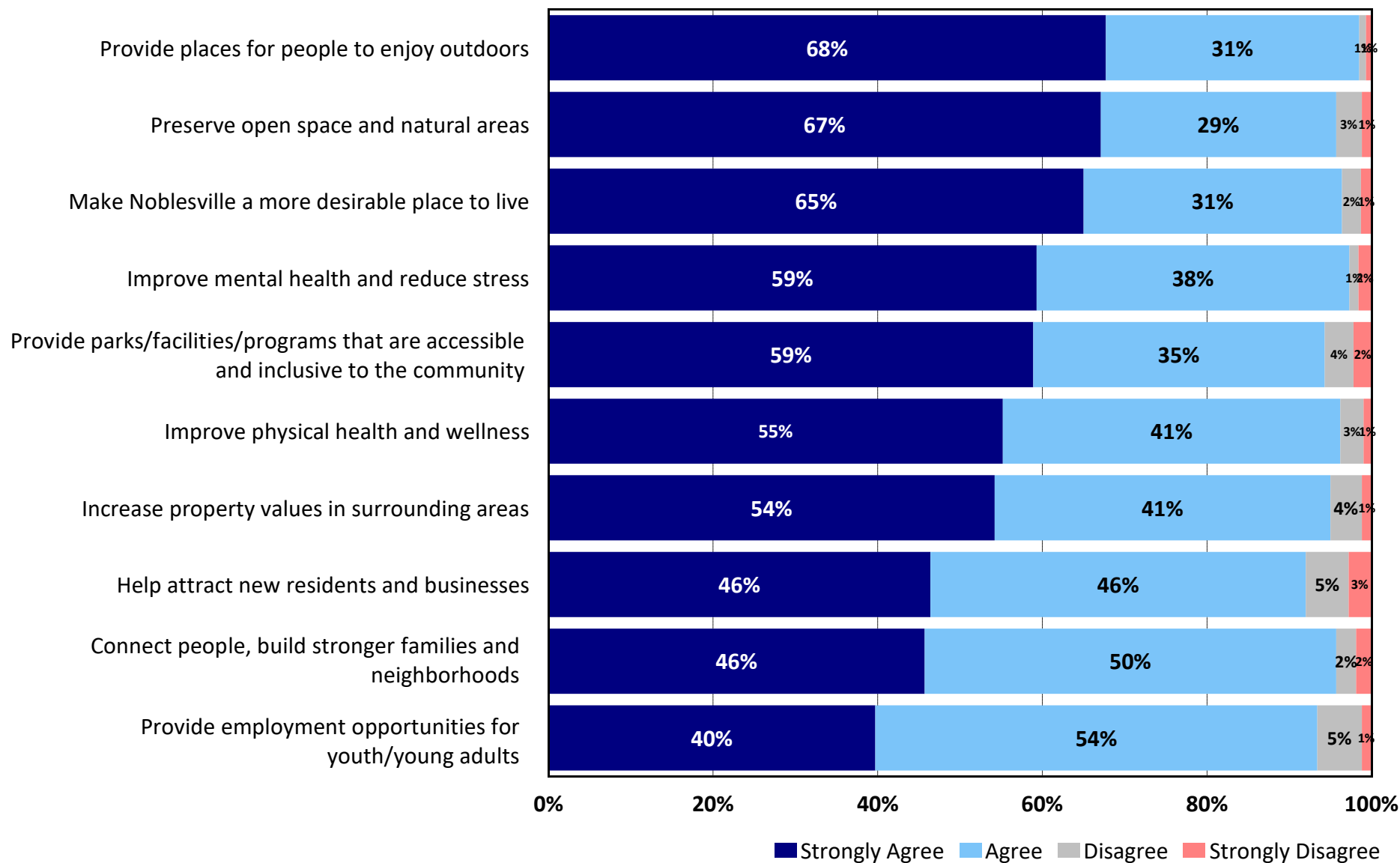
Q18. Please rate your level of satisfaction with the overall value that your household receives from facilities, programs, or services at Noblesville Recreation.

by percentage of respondents (excluding "don't know")



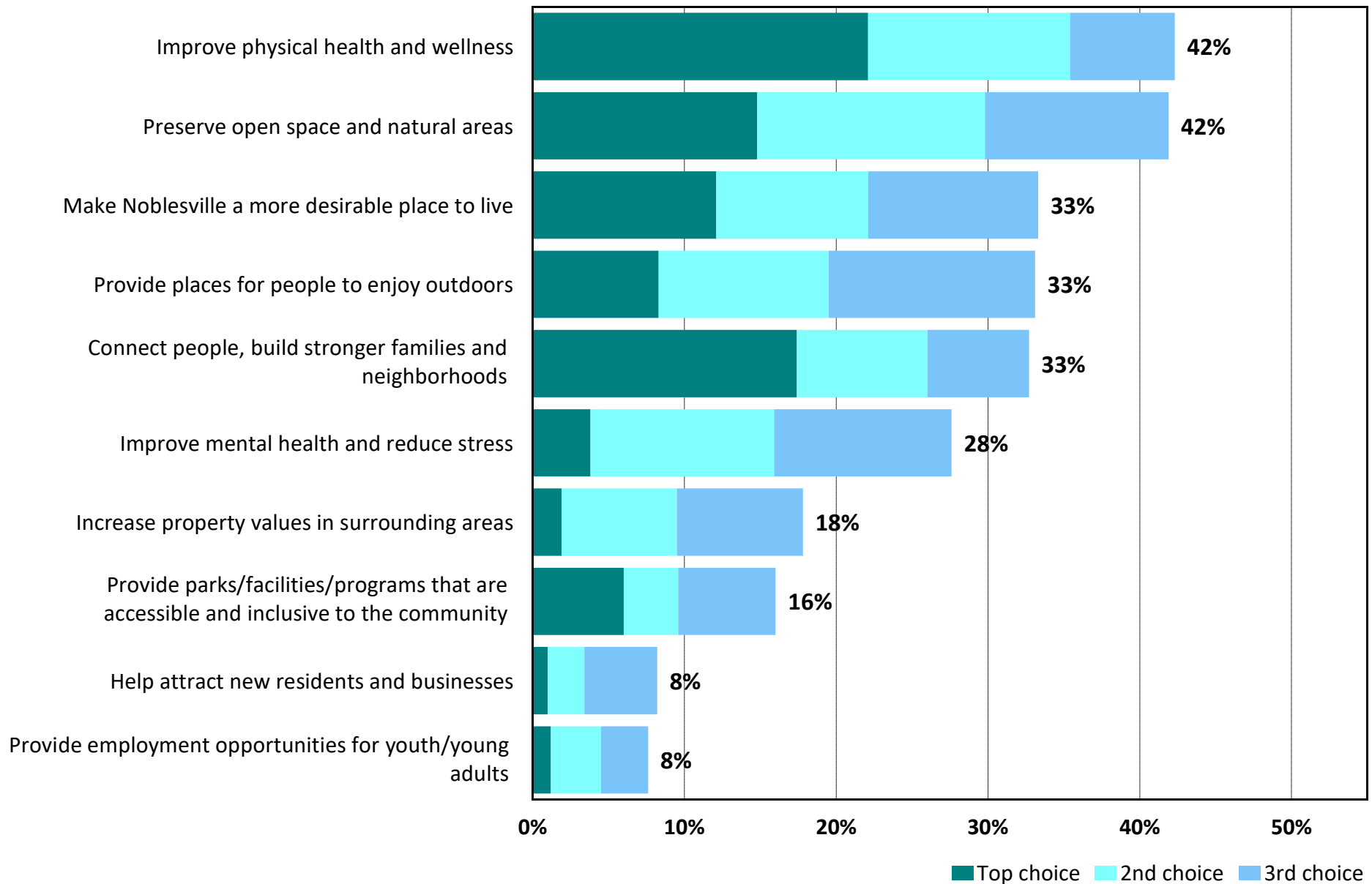
Q19. Please rate your level of agreement with the following benefits that you and your household may receive from parks, recreation services, and open space provided by Noblesville Parks and Recreation.

by percentage of respondents (excluding "don't know")



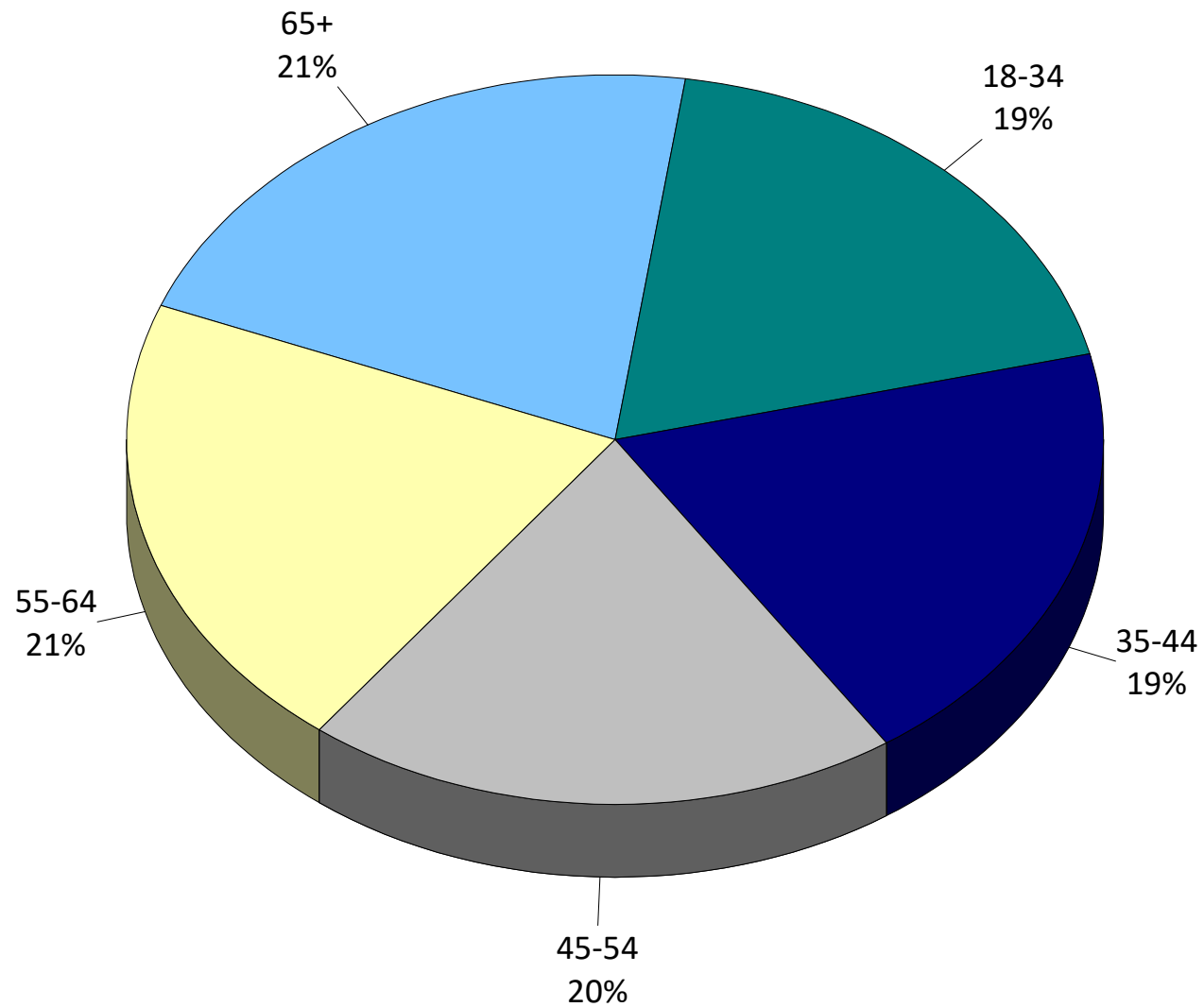
Q20. Which THREE of the benefits from the list in Question 19 are MOST IMPORTANT to you and members of your household?

by percentage of respondents who selected the items as one of their top three choices



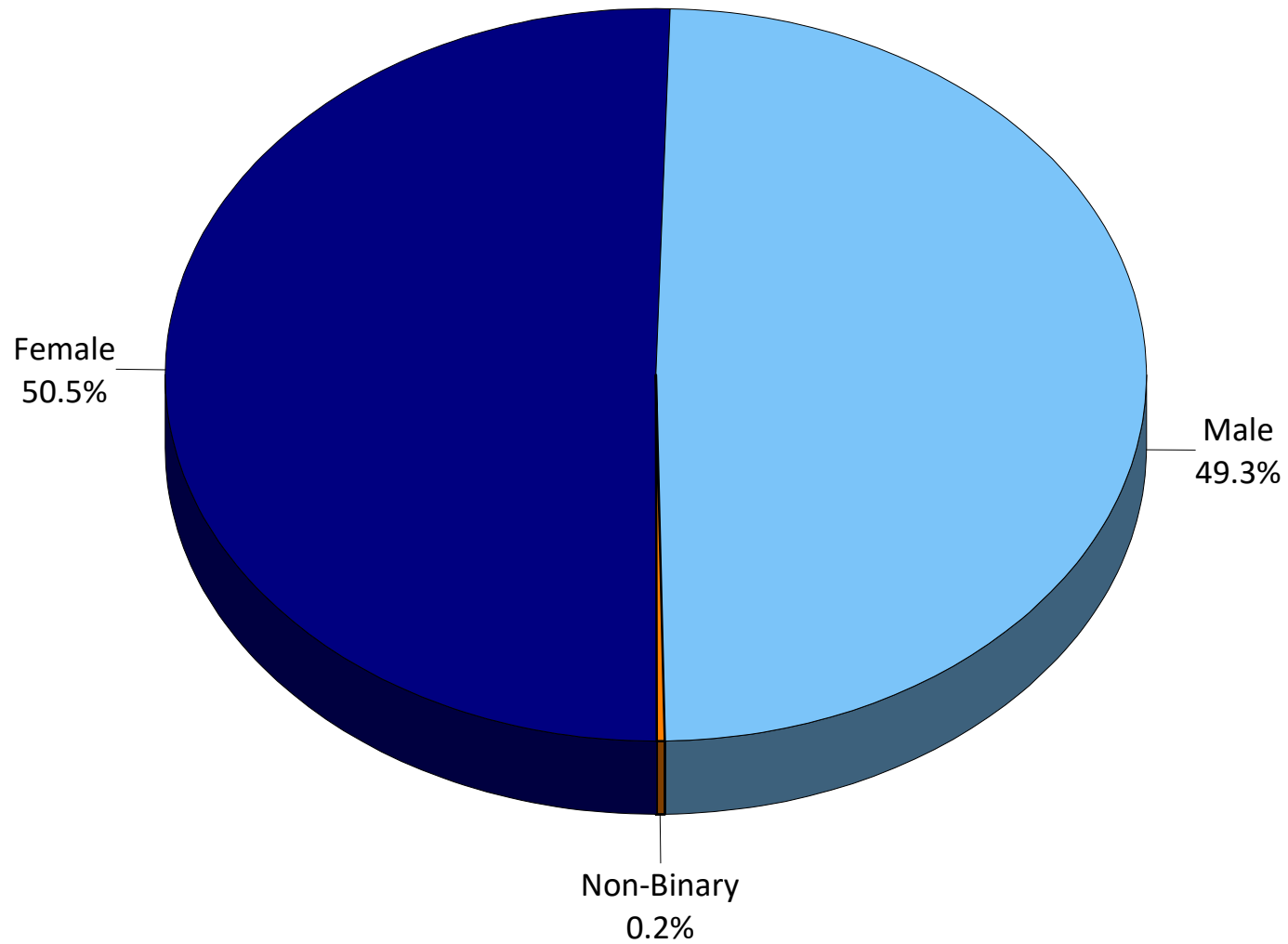
Q21. What is your age?

by percentage of respondents (excluding "not provided")



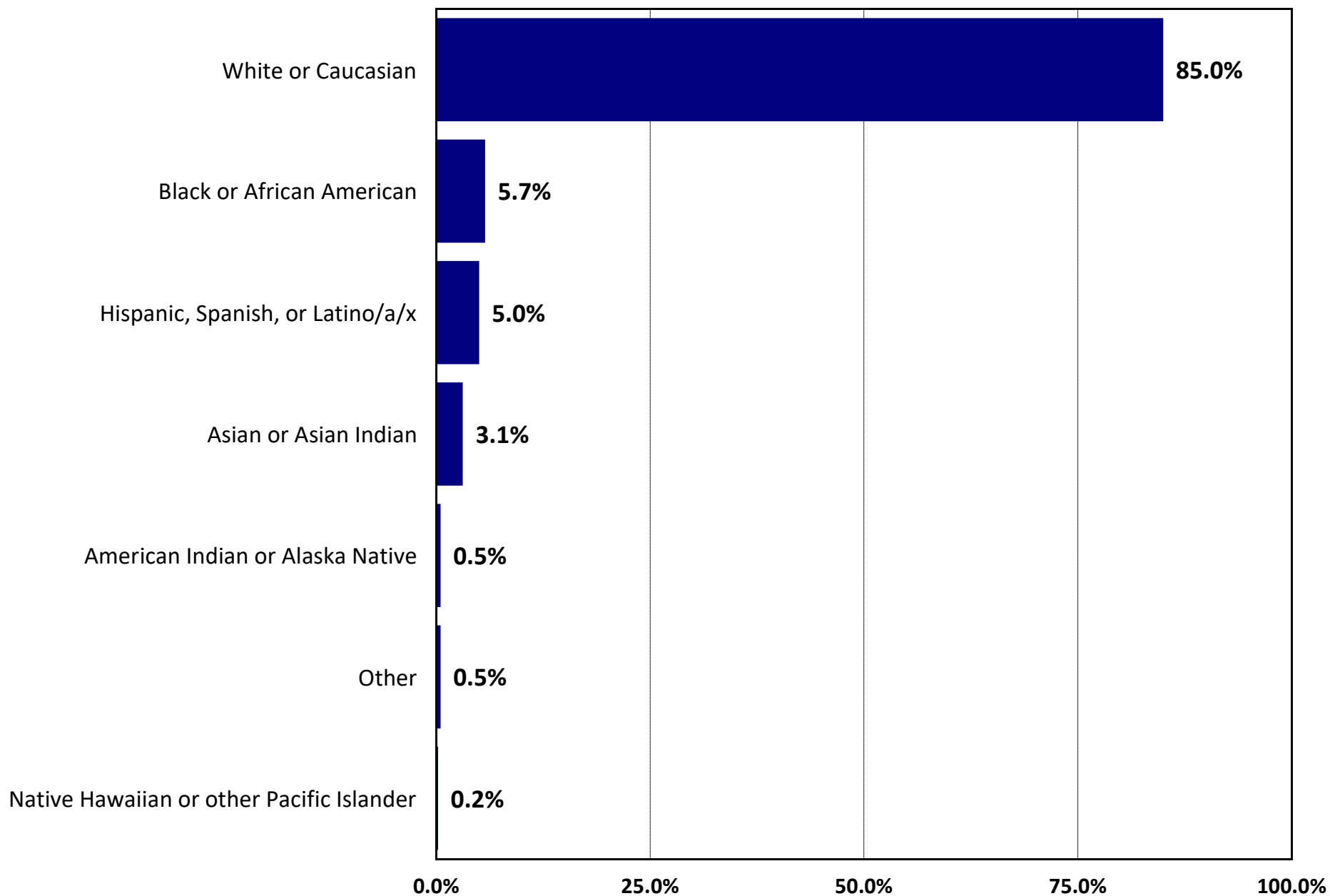
Q22. Your gender:

by percentage of respondents (excluding "not provided")



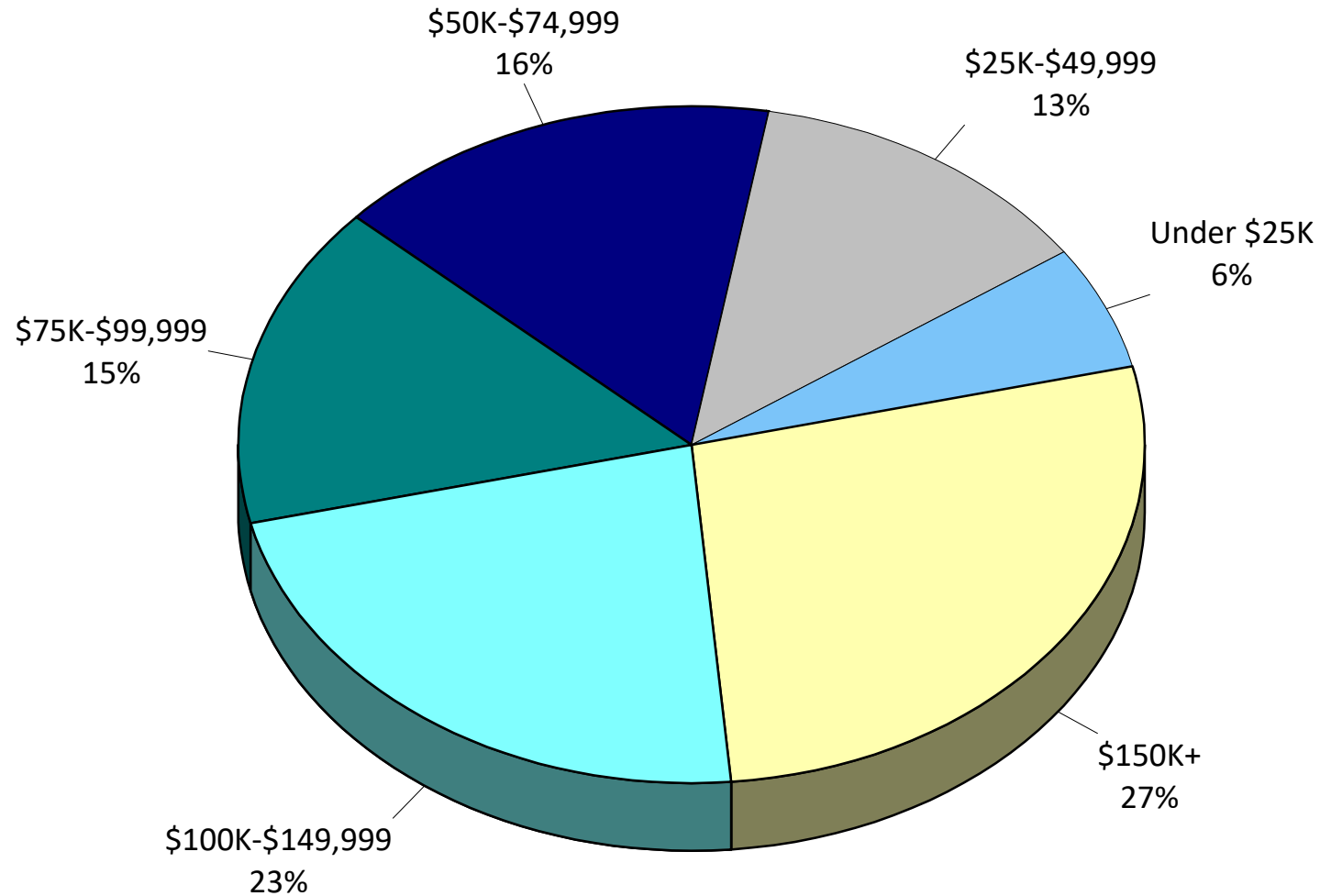
Q23. Which of the following best describes your race/ethnicity?

by percentage of respondents (multiple selections could be made)



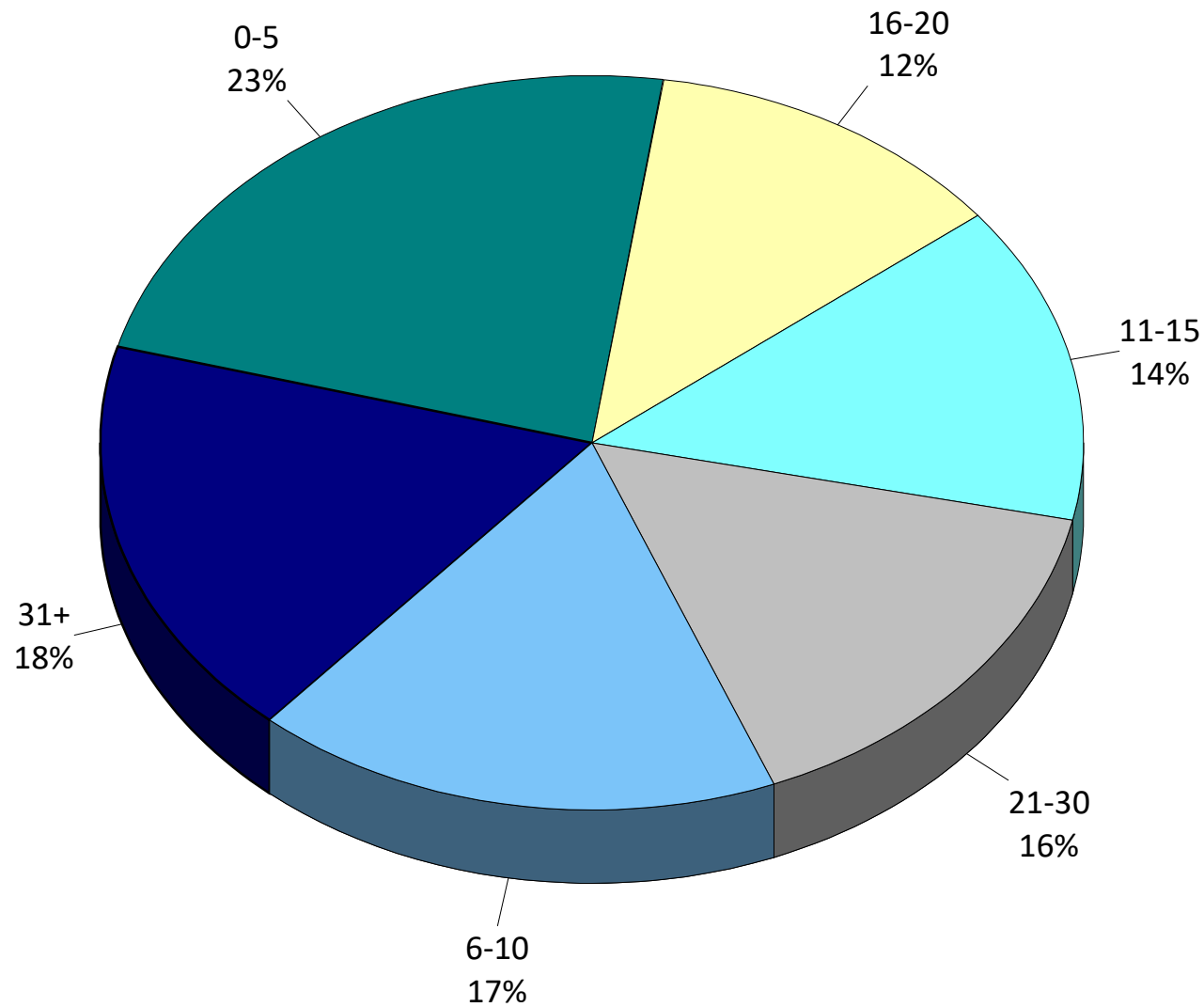
Q24. What is your household income?

by percentage of respondents (excluding "not provided")



Q25. How many years have you lived in Noblesville?

by percentage of respondents (excluding "not provided")



3

**Priority Investment
Rating**

Priority Investment Rating

Noblesville, IN

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are not met or only partly met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, if the Unmet Needs Rating for Community Gardens were 98.9 (out of 100) and the Importance Rating for Community Gardens were 21.6 (out of 100), the Priority Investment Rating for Community Gardens would be 120.5 (out of 200).

How to Analyze the Charts:

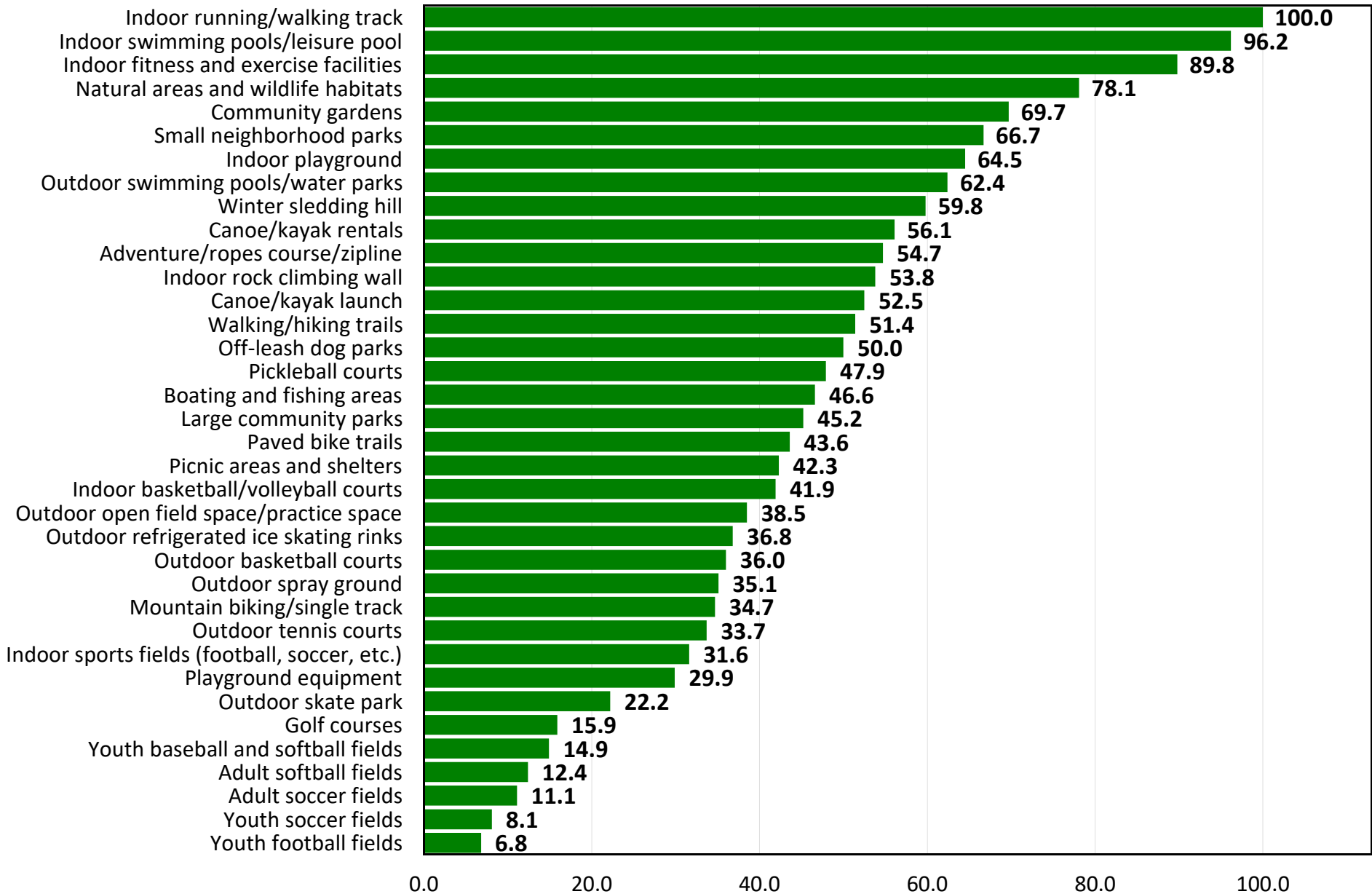
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Parks and Recreation Facilities/Amenities

the rating for the item with the most unmet need=100

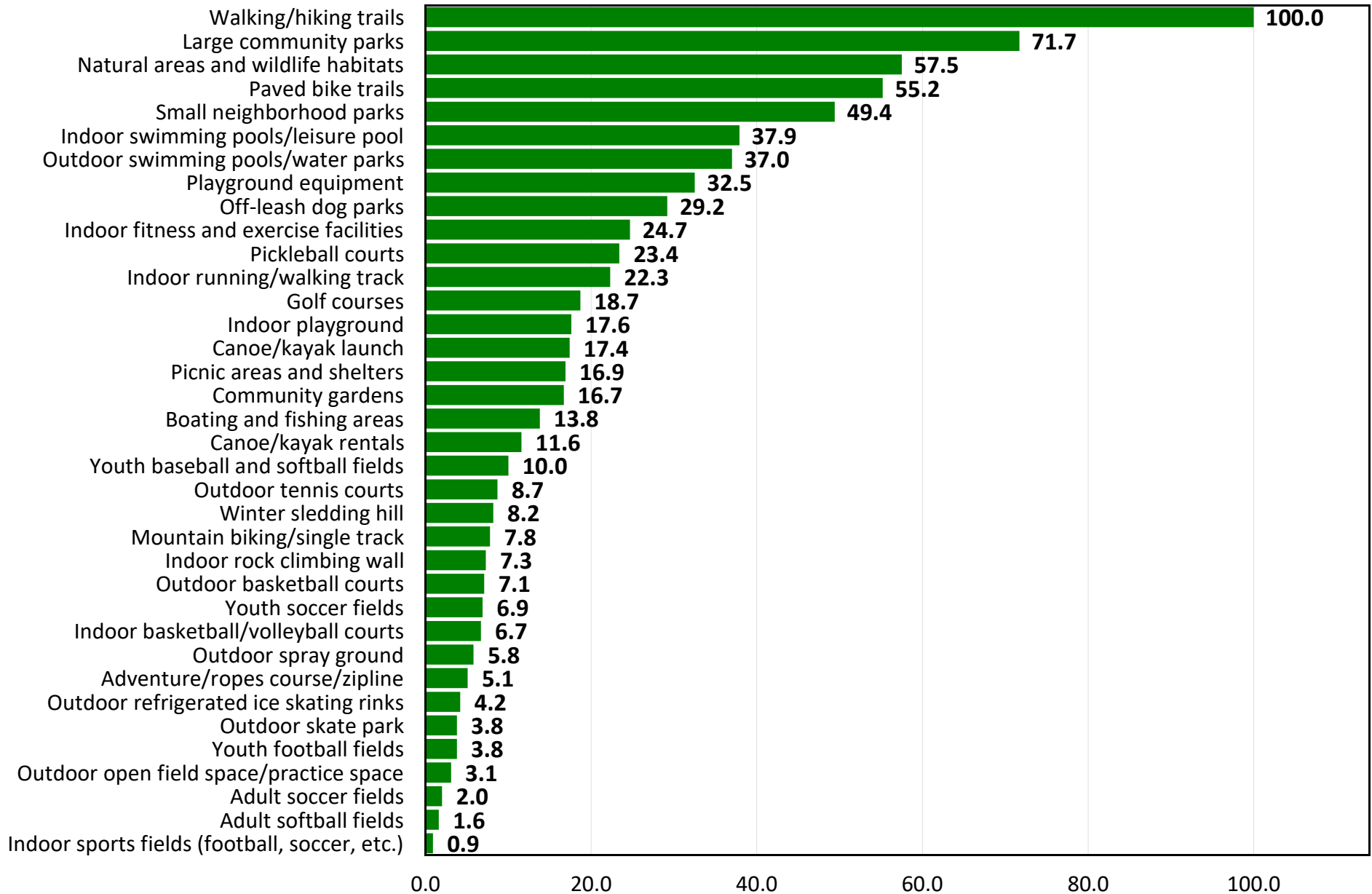
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



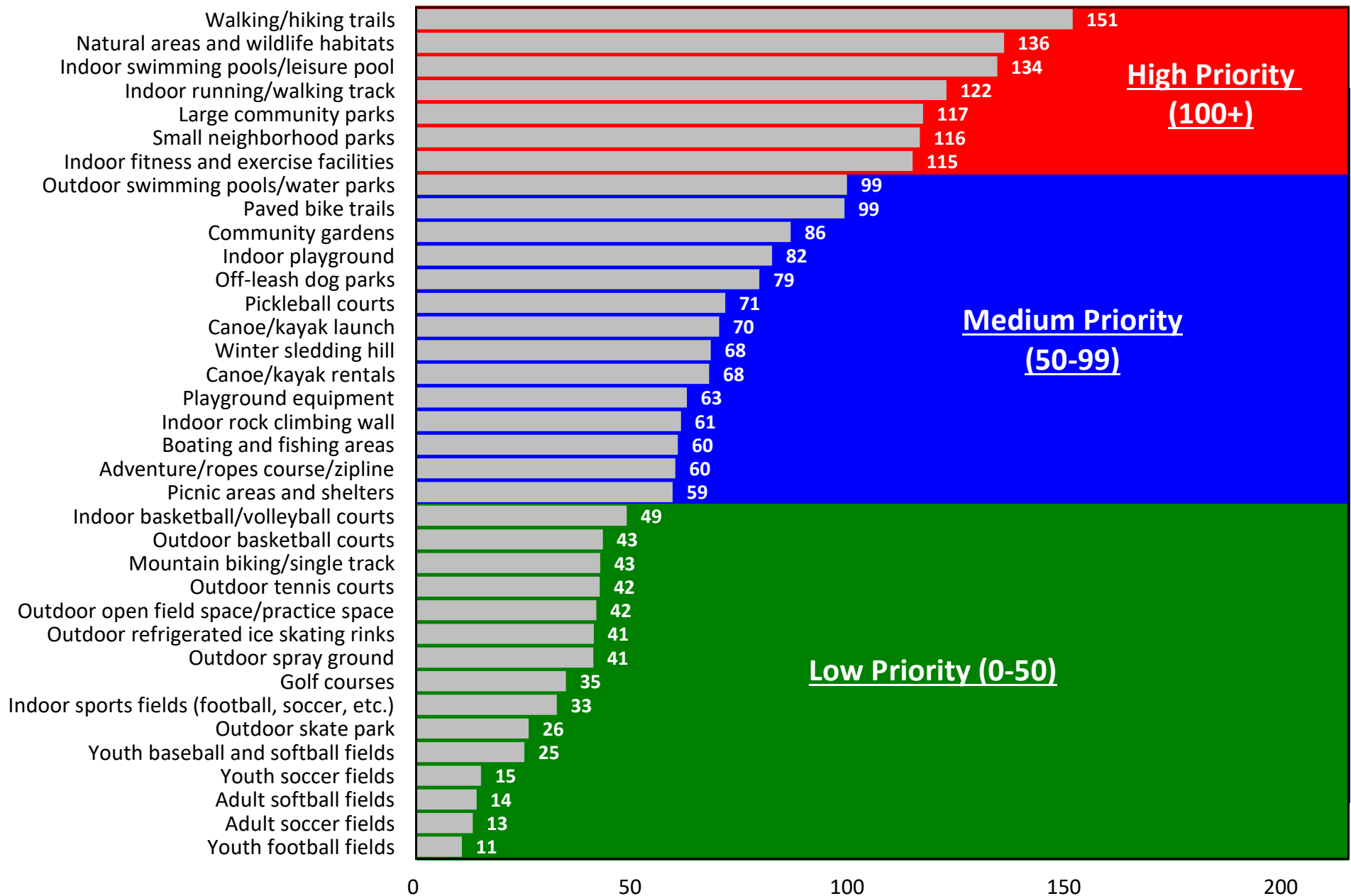
Importance Rating for Parks and Recreation Facilities/Amenities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



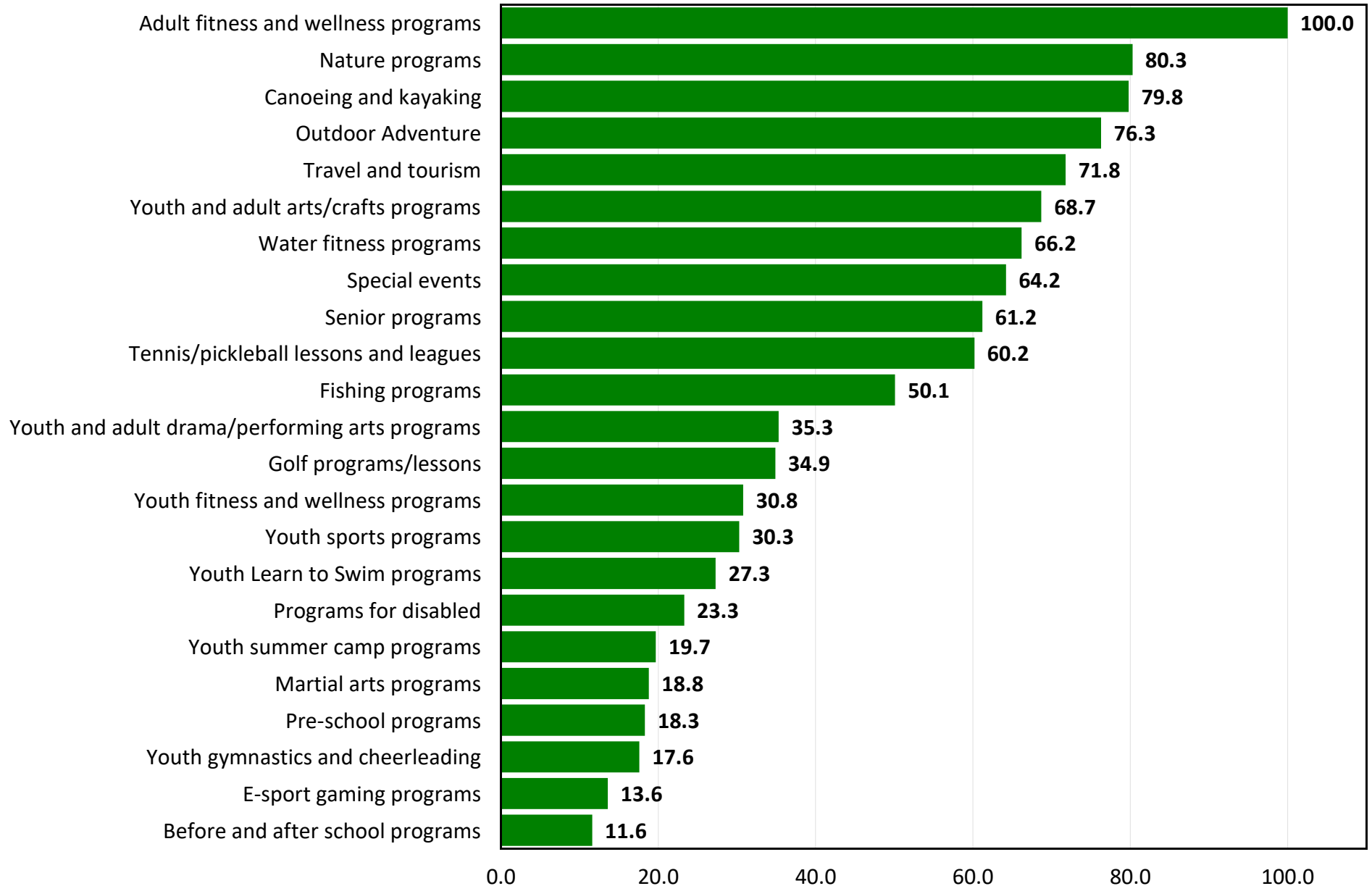
Top Priorities for Investment for Parks and Recreation Facilities/Amenities Based on Priority Investment Rating



Unmet Needs Rating for Programs

the rating for the item with the most unmet need=100

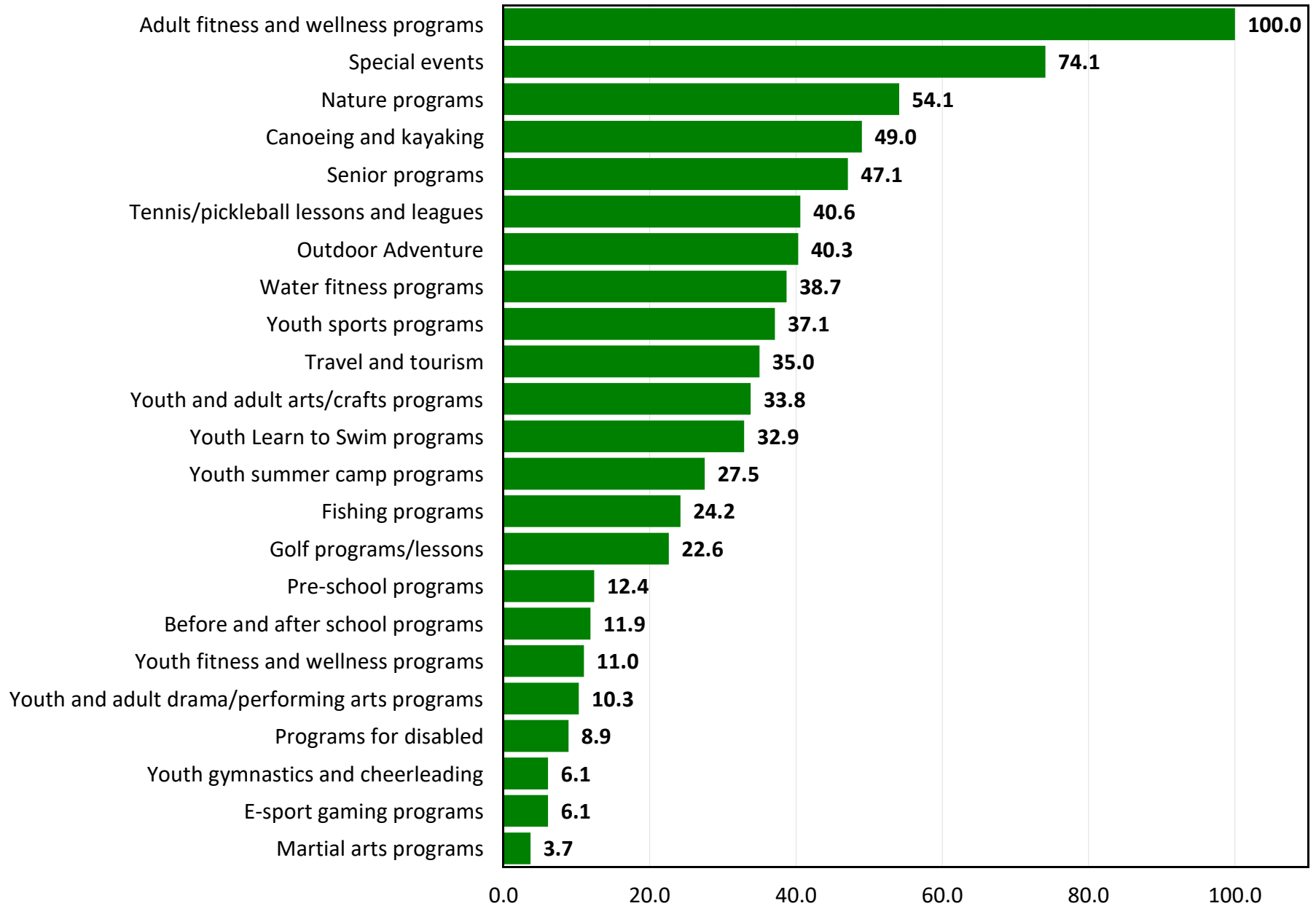
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



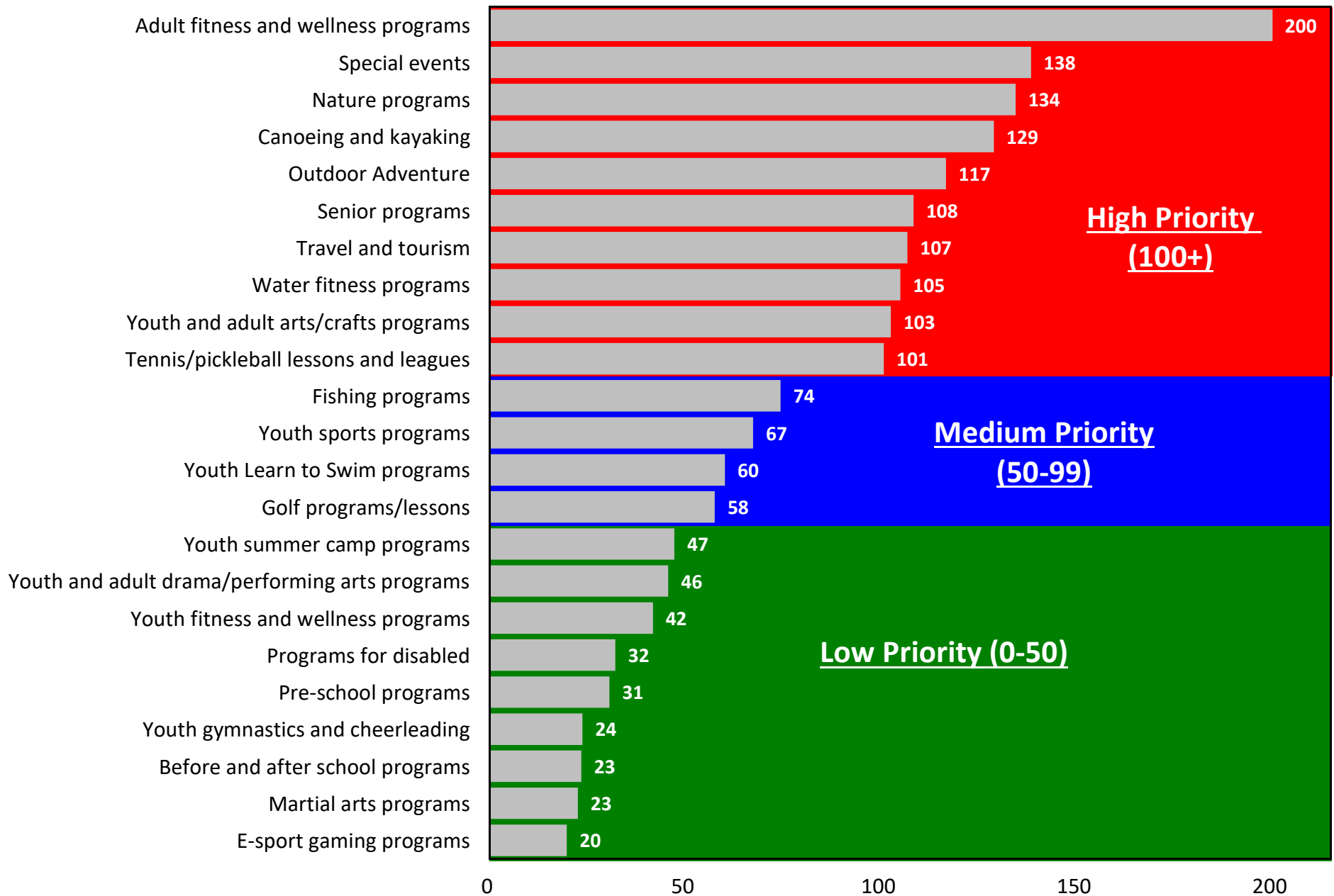
Importance Rating for Programs

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs Based on Priority Investment Rating





Benchmarks

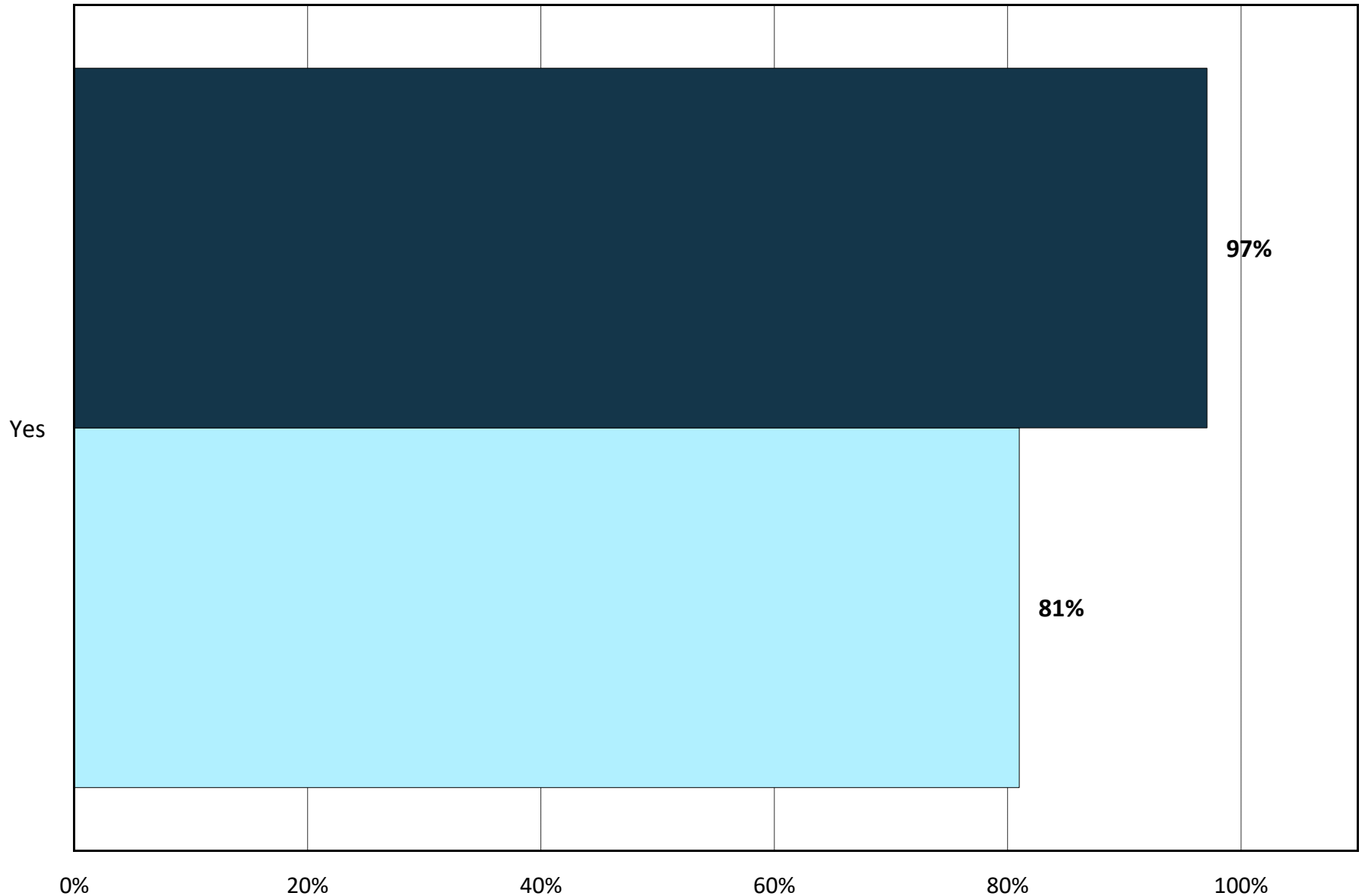
National Benchmarks

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Have you or any members of your household visited any parks or recreation facilities or amenities in your community during the past year?

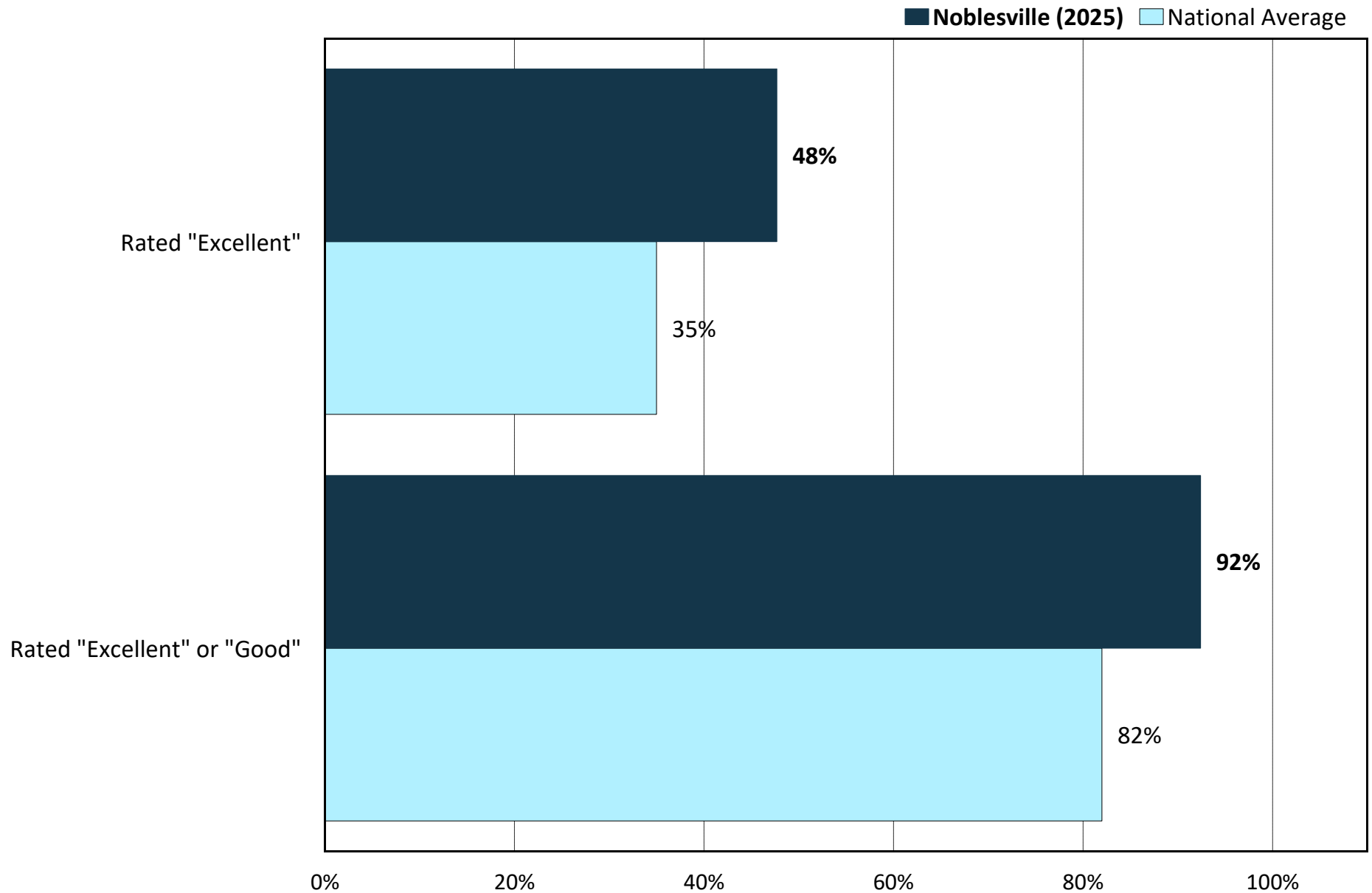
by % of respondents (excluding "not provided")

■ Noblesville (2025) ■ National Average



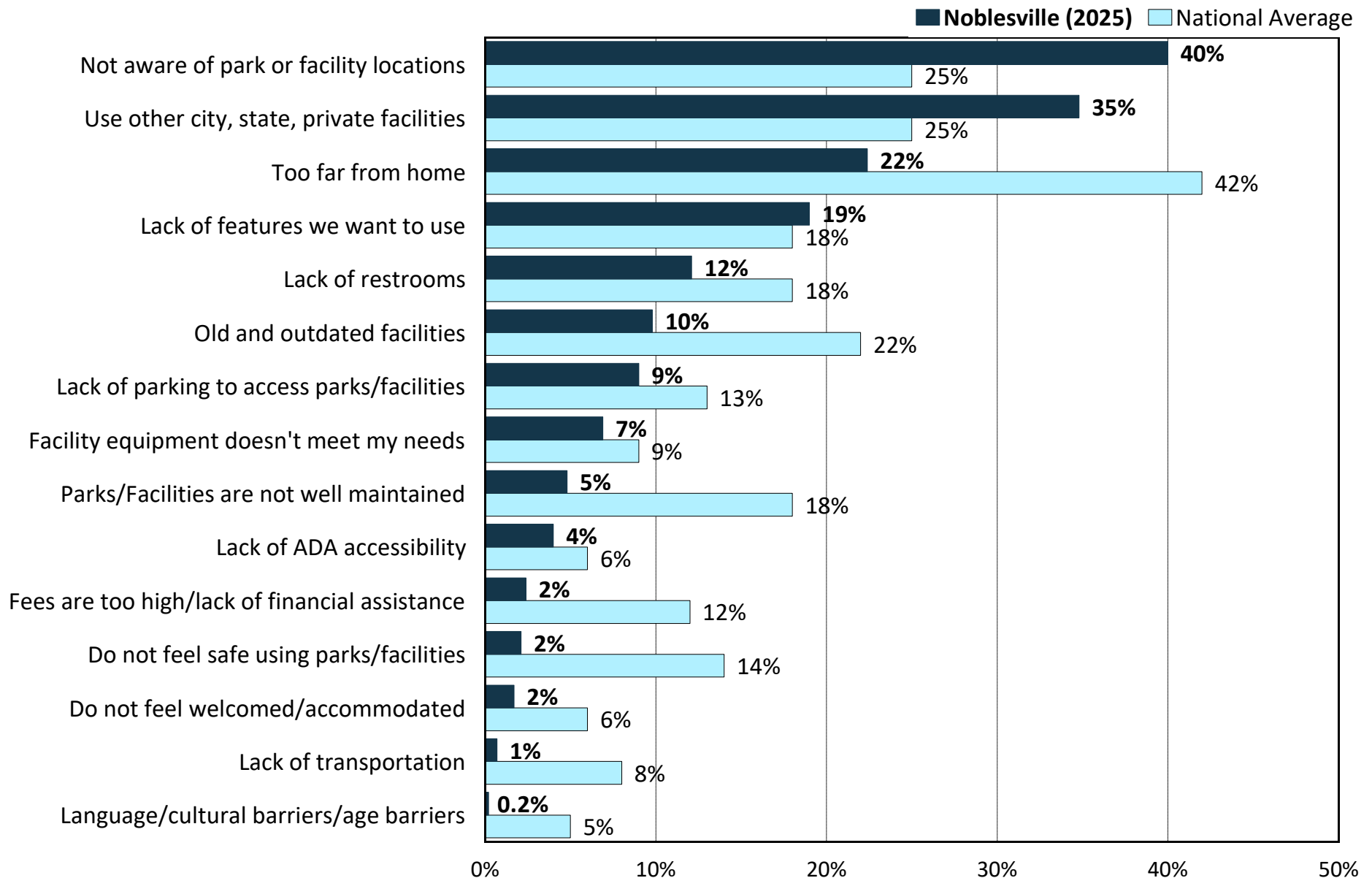
Please rate the overall condition of all the parks and recreation facilities and amenities you and the members of your households have visited in the past year.

by % of respondents (excluding "not provided")



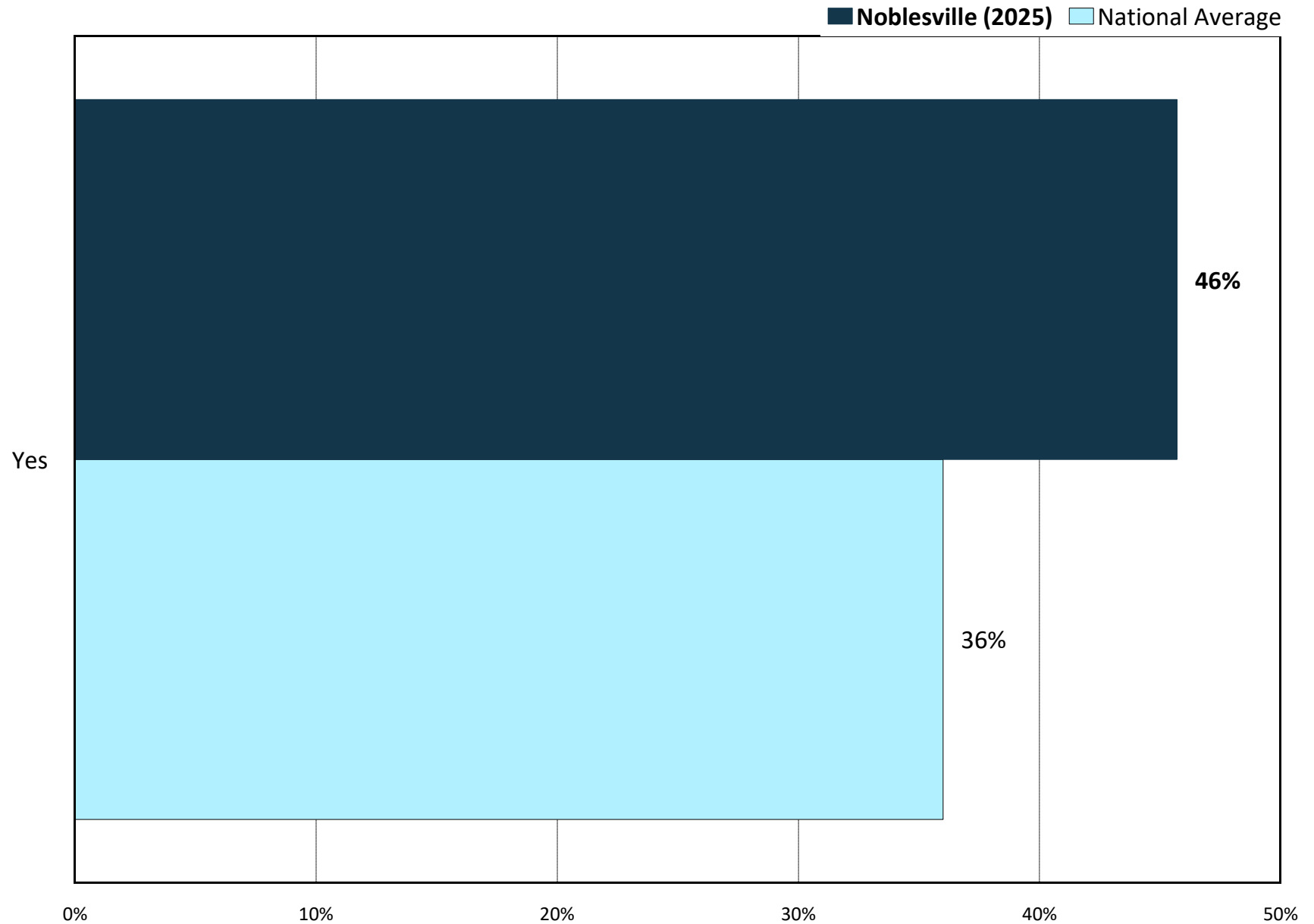
Please check all of the reasons that prevent you from visiting parks and recreation facilities and amenities or what prevents you from visiting them more often.

by % of respondents (multiple selections could be made)



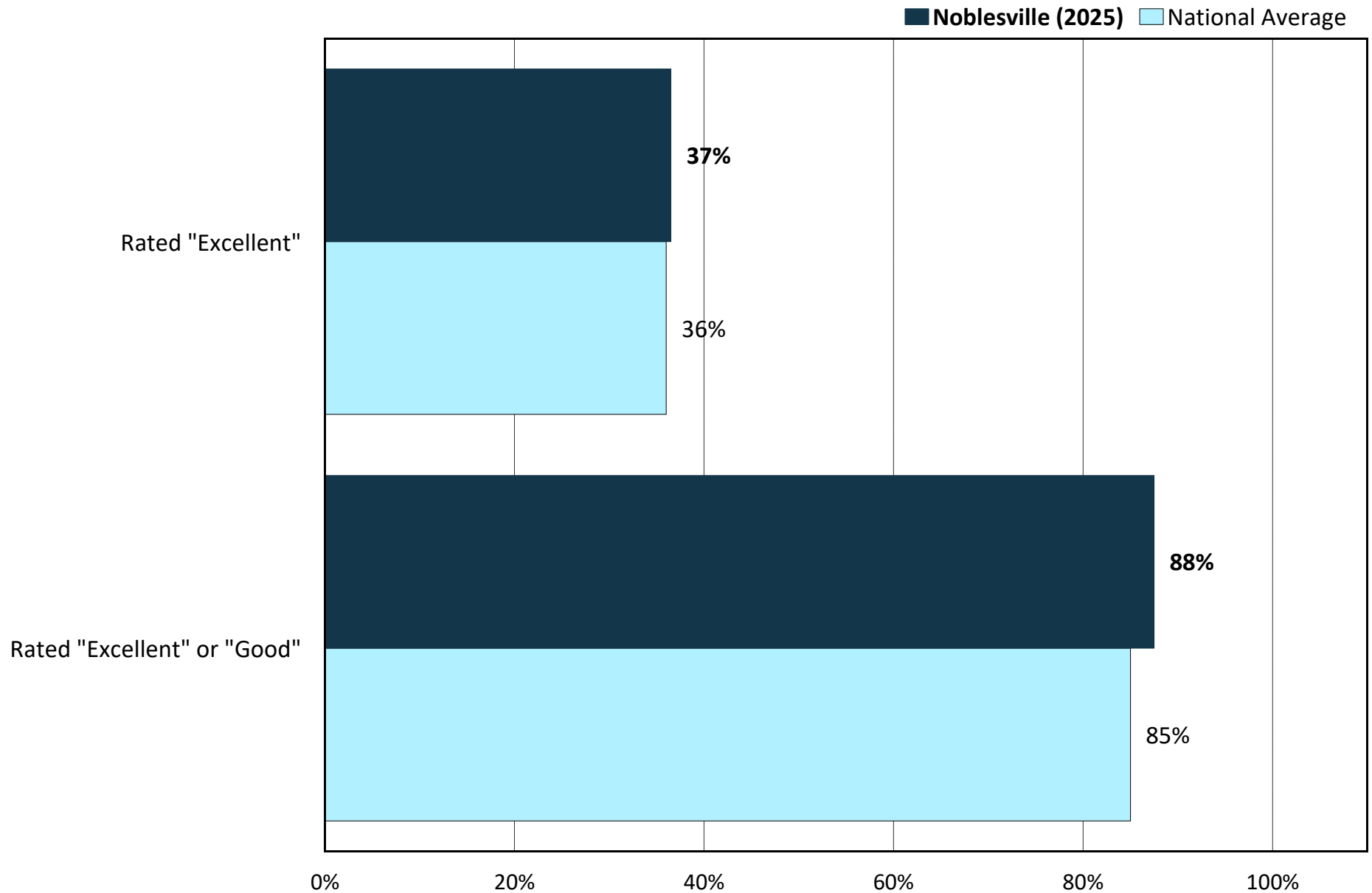
Have you or any members of your household participated in any recreation programs offered in your community during the past year?

by % of respondents (multiple selections could be made)



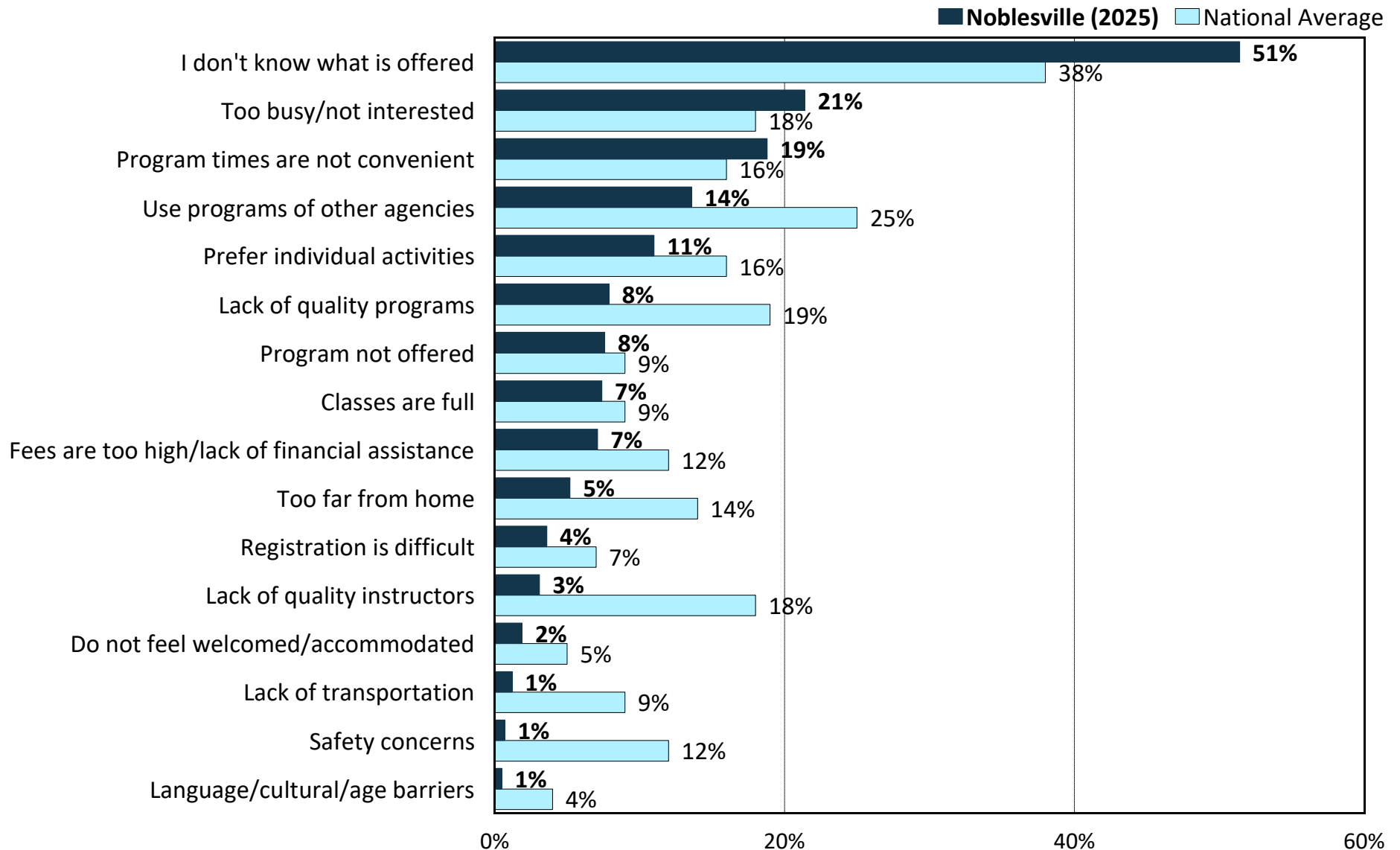
Please rate the overall quality of programs that you and the members of your households have participated in during the past year.

by % of respondents (excluding "not provided")



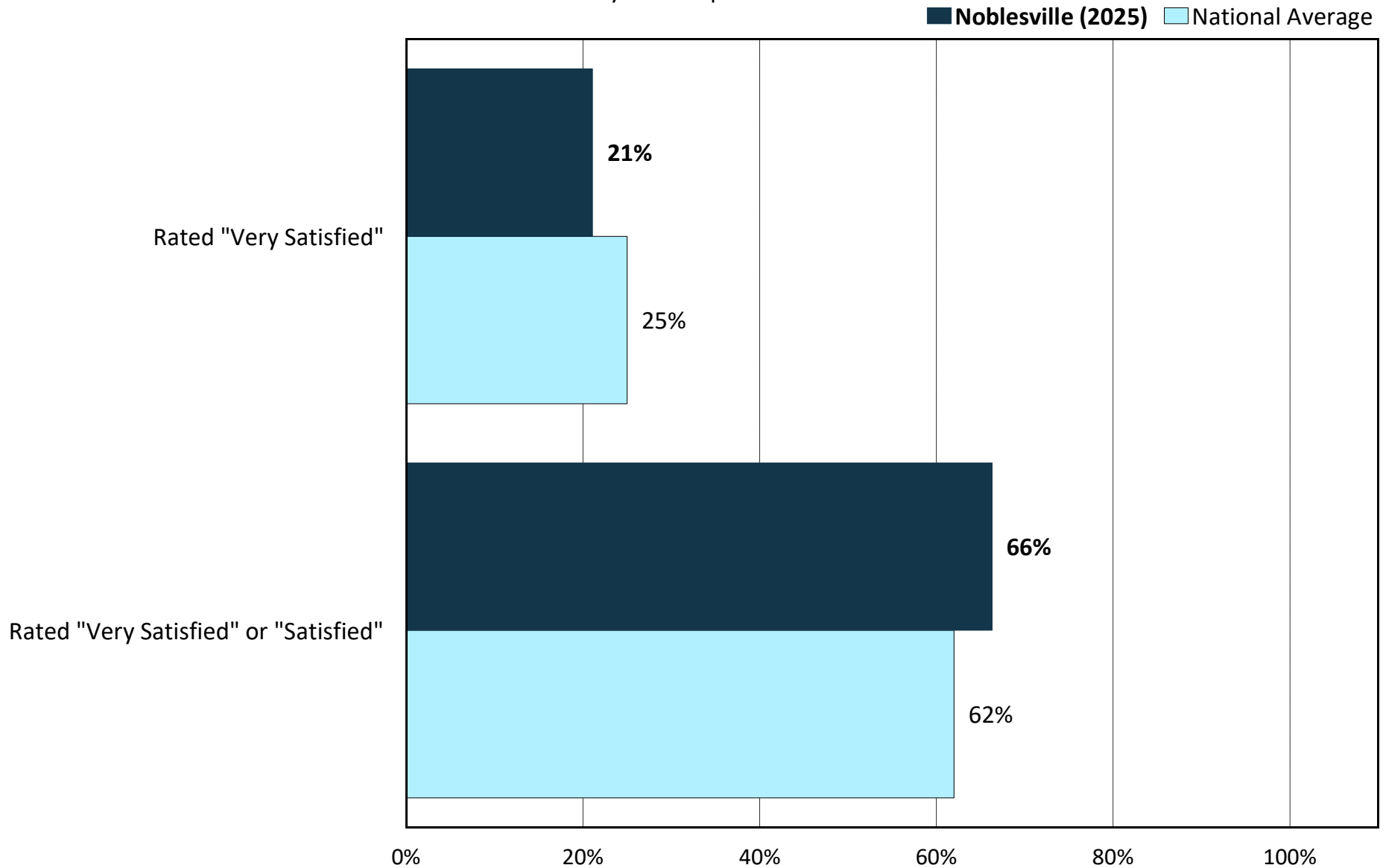
If your household has not participated in any recreation programs in your community during the past year, please check all of the reasons that prevent you from participating.

by % of respondents (multiple selections could be made)



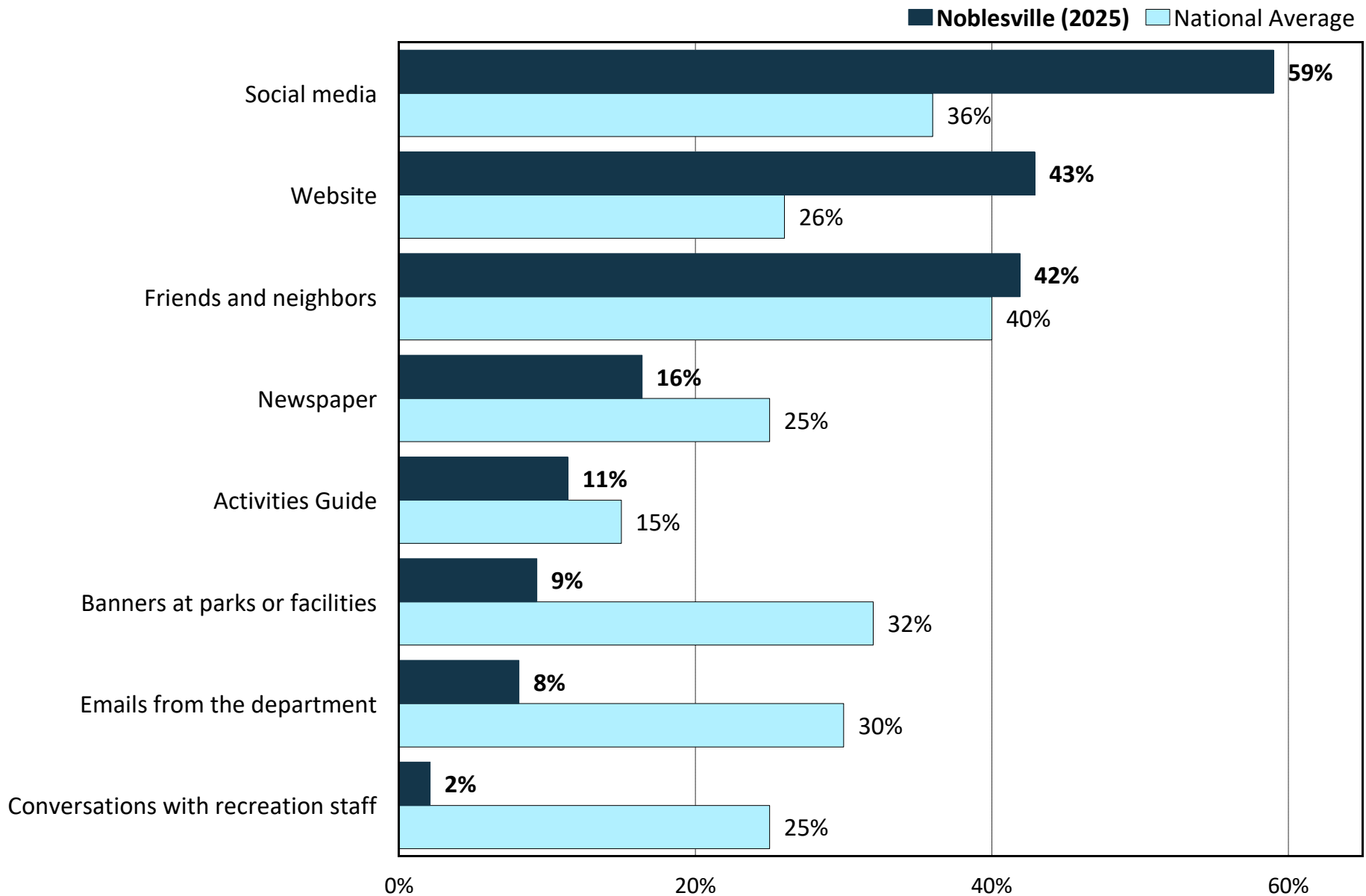
Please rate your overall level of satisfaction with the value your household receives from the parks and recreation programs, activities, and events offered in your community.

by % of respondents



Please check all the ways you currently use to learn about parks and recreation programs, activities, and events in your community

by % of respondents (multiple selections could be made)



5

Tabular Data

Q1. How important are parks, recreation services, and open space to the quality of life in Noblesville?

Q1. How important are parks, recreation services, & open space to the quality of life in Noblesville	Number	Percent
Very important	362	86.2 %
Important	42	10.0 %
Somewhat important	9	2.1 %
Neutral	3	0.7 %
Not important	2	0.5 %
Don't know	2	0.5 %
Total	420	100.0 %

(WITHOUT "DON'T KNOW")

Q1. How important are parks, recreation services, and open space to the quality of life in Noblesville? (without "don't know")

Q1. How important are parks, recreation services, & open space to the quality of life in Noblesville	Number	Percent
Very important	362	86.6 %
Important	42	10.0 %
Somewhat important	9	2.2 %
Neutral	3	0.7 %
Not important	2	0.5 %
Total	418	100.0 %

Q2. In a typical year, do you or the members of your household visit any parks, recreation facilities, or open spaces provided by Noblesville Parks and Recreation?

Q2. Do your household members visit any parks, recreation facilities, or open spaces provided by Noblesville Parks & Recreation	Number	Percent
Yes	408	97.1 %
No	12	2.9 %
Total	420	100.0 %

Q2a. In a typical year, how often have you used the following parks and recreation facilities provided by the City of Noblesville?

(N=408)

	Frequently (once a week or more)	Sometimes (1-2 times a month)	Rarely (less than 5 times a year)	Never	Did not know existed
Q2a-1. Dr. James A. Dillon Park	9.8%	20.3%	39.0%	21.1%	9.8%
Q2a-2. Federal Hill Commons	11.3%	35.0%	40.9%	6.6%	6.1%
Q2a-3. Finch Creek Park	3.9%	14.7%	27.0%	30.6%	23.8%
Q2a-4. Forest Park	35.3%	36.5%	20.3%	3.7%	4.2%
Q2a-5. Forest Park Aquatic Center	13.7%	10.3%	26.0%	40.9%	9.1%
Q2a-6. Forest Park Inn or Lodge	2.5%	5.1%	33.1%	48.3%	11.0%
Q2a-7. Forest Park Golf Course	2.2%	8.8%	19.1%	63.2%	6.6%
Q2a-8. Fox Prairie Golf Course	4.9%	7.1%	16.2%	62.7%	9.1%
Q2a-9. Riverwalk Depot Pocket Park	3.4%	7.8%	26.0%	23.3%	39.5%
Q2a-10. Seminary Park	4.4%	14.7%	42.9%	28.4%	9.6%
Q2a-11. Southside Park	0.7%	4.2%	14.7%	44.4%	36.0%
Q2a-12. Station 76 Community Room	0.5%	0.5%	5.1%	39.2%	54.7%
Q2a-13. Midland Trace Trail	15.4%	24.0%	20.1%	23.5%	16.9%
Q2a-14. Nickel Plate Trail	15.2%	24.3%	27.7%	25.2%	7.6%
Q2a-15. Levee Trail	8.8%	7.4%	14.2%	28.7%	40.9%
Q2a-16. Hague Road Nature Haven	8.1%	15.4%	27.9%	26.7%	21.8%
Q2a-17. Born Learning Trail	1.7%	2.7%	6.4%	26.2%	63.0%

(WITHOUT "DID NOT KNOW EXISTED")**Q2a. In a typical year, how often have you used the following parks and recreation facilities provided by the City of Noblesville? (without "did not know existed")**

(N=408)

	Frequently (once a week or more)	Sometimes (1-2 times a month)	Rarely (less than 5 times a year)	Never
Q2a-1. Dr. James A. Dillon Park	10.9%	22.6%	43.2%	23.4%
Q2a-2. Federal Hill Commons	12.0%	37.3%	43.6%	7.0%
Q2a-3. Finch Creek Park	5.1%	19.3%	35.4%	40.2%
Q2a-4. Forest Park	36.8%	38.1%	21.2%	3.8%
Q2a-5. Forest Park Aquatic Center	15.1%	11.3%	28.6%	45.0%
Q2a-6. Forest Park Inn or Lodge	2.8%	5.8%	37.2%	54.3%
Q2a-7. Forest Park Golf Course	2.4%	9.4%	20.5%	67.7%
Q2a-8. Fox Prairie Golf Course	5.4%	7.8%	17.8%	69.0%
Q2a-9. Riverwalk Depot Pocket Park	5.7%	13.0%	42.9%	38.5%
Q2a-10. Seminary Park	4.9%	16.3%	47.4%	31.4%
Q2a-11. Southside Park	1.1%	6.5%	23.0%	69.3%
Q2a-12. Station 76 Community Room	1.1%	1.1%	11.4%	86.5%
Q2a-13. Midland Trace Trail	18.6%	28.9%	24.2%	28.3%
Q2a-14. Nickel Plate Trail	16.4%	26.3%	30.0%	27.3%
Q2a-15. Levee Trail	14.9%	12.4%	24.1%	48.5%
Q2a-16. Hague Road Nature Haven	10.3%	19.7%	35.7%	34.2%
Q2a-17. Born Learning Trail	4.6%	7.3%	17.2%	70.9%

Q2b. Which THREE parks or facilities from the list in Question 2a are MOST FREQUENTLY used by you or members of your household?

Q2b. Top choice	Number	Percent
Dr. James A. Dillon Park	44	10.8 %
Federal Hill Commons	44	10.8 %
Finch Creek Park	24	5.9 %
Forest Park	137	33.6 %
Forest Park Aquatic Center	38	9.3 %
Forest Park Inn or Lodge	3	0.7 %
Forest Park Golf Course	5	1.2 %
Fox Prairie Golf Course	15	3.7 %
Riverwalk Depot Pocket Park	1	0.2 %
Seminary Park	5	1.2 %
Southside Park	1	0.2 %
Station 76 Community Room	1	0.2 %
Midland Trace Trail	38	9.3 %
Nickel Plate Trail	20	4.9 %
Levee Trail	14	3.4 %
Hague Road Nature Haven	12	2.9 %
Born Learning Trail	1	0.2 %
None chosen	5	1.2 %
Total	408	100.0 %

Q2b. Which THREE parks or facilities from the list in Question 2a are MOST FREQUENTLY used by you or members of your household?

Q2b. 2nd choice	Number	Percent
Dr. James A. Dillon Park	33	8.1 %
Federal Hill Commons	79	19.4 %
Finch Creek Park	26	6.4 %
Forest Park	103	25.2 %
Forest Park Aquatic Center	16	3.9 %
Forest Park Inn or Lodge	3	0.7 %
Forest Park Golf Course	10	2.5 %
Fox Prairie Golf Course	11	2.7 %
Riverwalk Depot Pocket Park	2	0.5 %
Seminary Park	16	3.9 %
Midland Trace Trail	32	7.8 %
Nickel Plate Trail	27	6.6 %
Levee Trail	8	2.0 %
Hague Road Nature Haven	24	5.9 %
Born Learning Trail	1	0.2 %
None chosen	17	4.2 %
Total	408	100.0 %

Q2b. Which THREE parks or facilities from the list in Question 2a are MOST FREQUENTLY used by you or members of your household?

Q2b. 3rd choice	Number	Percent
Dr. James A. Dillon Park	34	8.3 %
Federal Hill Commons	50	12.3 %
Finch Creek Park	19	4.7 %
Forest Park	59	14.5 %
Forest Park Aquatic Center	13	3.2 %
Forest Park Inn or Lodge	8	2.0 %
Forest Park Golf Course	9	2.2 %
Fox Prairie Golf Course	11	2.7 %
Riverwalk Depot Pocket Park	5	1.2 %
Seminary Park	29	7.1 %
Southside Park	3	0.7 %
Midland Trace Trail	37	9.1 %
Nickel Plate Trail	45	11.0 %
Levee Trail	8	2.0 %
Hague Road Nature Haven	23	5.6 %
Born Learning Trail	3	0.7 %
None chosen	52	12.7 %
Total	408	100.0 %

(SUM OF TOP 3 RESPONSES)

Q2b. Which THREE parks or facilities from the list in Question 2a are MOST FREQUENTLY used by you or members of your household? (top 3)

Q2b. Top choice	Number	Percent
Dr. James A. Dillon Park	111	27.2 %
Federal Hill Commons	173	42.4 %
Finch Creek Park	69	16.9 %
Forest Park	299	73.3 %
Forest Park Aquatic Center	67	16.4 %
Forest Park Inn or Lodge	14	3.4 %
Forest Park Golf Course	24	5.9 %
Fox Prairie Golf Course	37	9.1 %
Riverwalk Depot Pocket Park	8	2.0 %
Seminary Park	50	12.3 %
Southside Park	4	1.0 %
Station 76 Community Room	1	0.2 %
Midland Trace Trail	107	26.2 %
Nickel Plate Trail	92	22.5 %
Levee Trail	30	7.4 %
Hague Road Nature Haven	59	14.5 %
Born Learning Trail	5	1.2 %
None chosen	5	1.2 %
Total	1155	

Q2c. How would you rate the overall condition of all the Noblesville Parks and Recreation locations you have visited?

Q2c. How would you rate overall condition of all Noblesville Parks & Recreation locations you have visited	Number	Percent
Excellent	193	47.3 %
Good	181	44.4 %
Fair	27	6.6 %
Poor	4	1.0 %
Not provided	3	0.7 %
Total	408	100.0 %

(WITHOUT "NOT PROVIDED")

Q2c. How would you rate the overall condition of all the Noblesville Parks and Recreation locations you have visited? (without "not provided")

Q2c. How would you rate overall condition of all Noblesville Parks & Recreation locations you have visited	Number	Percent
Excellent	193	47.7 %
Good	181	44.7 %
Fair	27	6.7 %
Poor	4	1.0 %
Total	405	100.0 %

Q2d. Please CHECK ALL the reasons why you or the members of your household do NOT visit or do not visit MORE OFTEN?

Q2d. All the reasons why your household members do not visit or do not visit more often	Number	Percent
Use other City, State, private or HOA facilities	146	34.8 %
Too far from home	94	22.4 %
Not aware of park or facility locations	168	40.0 %
Parks/facilities are not well maintained	20	4.8 %
Old & outdated facilities	41	9.8 %
Lack of features we want to use	80	19.0 %
Lack of parking to access parks/facilities	38	9.0 %
Do not feel safe using parks/facilities	9	2.1 %
Facility equipment doesn't meet my needs	29	6.9 %
Lack of ADA accessibility	17	4.0 %
Do not feel welcomed/accommodated	7	1.7 %
Lack of transportation	3	0.7 %
Lack of restrooms	51	12.1 %
Language/cultural/age barriers	1	0.2 %
Fees are too high/lack of financial assistance	10	2.4 %
Health-related concerns	10	2.4 %
Lack of recreation programs	27	6.4 %
Other	49	11.7 %
Total	800	

Q3. From the following list, please CHECK ALL of the non-City organizations that you or members of your household have used for recreation and/or sports activities during the last 12 months.

Q3. All non-City organizations your household members have used for recreation and/or sports activities during last 12 months

	Number	Percent
Boys & Girls Club	49	11.7 %
School districts	143	34.0 %
Youth sports associations	106	25.2 %
YMCA	48	11.4 %
Places of worship	132	31.4 %
Neighboring communities	153	36.4 %
Private clubs (tennis, golf, fitness, dance)	106	25.2 %
Hamilton County parks	281	66.9 %
Community colleges/universities	24	5.7 %
Homeowners association/apartment complex	165	39.3 %
Travel sports teams	55	13.1 %
None of these	31	7.4 %
Total	1293	

(WITHOUT "NONE OF THESE")

Q3. From the following list, please CHECK ALL of the non-City organizations that you or members of your household have used for recreation and/or sports activities during the last 12 months. (without "none of these")

Q3. All non-City organizations your household members have used for recreation and/or sports activities during last 12 months

	Number	Percent
Hamilton County parks	281	72.2 %
Homeowners association/apartment complex	165	42.4 %
Neighboring communities	153	39.3 %
School districts	143	36.8 %
Places of worship	132	33.9 %
Private clubs (tennis, golf, fitness, dance)	106	27.2 %
Youth sports associations	106	27.2 %
Travel sports teams	55	14.1 %
Boys & Girls Club	49	12.6 %
YMCA	48	12.3 %
Community colleges/universities	24	6.2 %
Total	1262	

Q4. During a typical year, do you or any members of your household participate in any recreation programs or events offered and/or hosted by the Noblesville Parks and Recreation Department?

Q4. Do your household members participate in any recreation programs or events offered and/or hosted by Noblesville Parks & Recreation Department

	Number	Percent
Yes	192	45.7 %
No	228	54.3 %
Total	420	100.0 %

Q4a. How would you rate the overall quality of the recreation programs or events offered by the Noblesville Parks and Recreation Department that you and the members of your household have participated in?

Q4a. How would you rate overall quality of recreation

programs or events	Number	Percent
Excellent	70	36.5 %
Good	98	51.0 %
Fair	21	10.9 %
Not provided	3	1.6 %
Total	192	100.0 %

(WITHOUT "NOT PROVIDED")

Q4a. How would you rate the overall quality of the recreation programs or events offered by the Noblesville Parks and Recreation Department that you and the members of your household have participated in? (without "not provided")

Q4a. How would you rate overall quality of recreation

programs or events	Number	Percent
Excellent	70	37.0 %
Good	98	51.9 %
Fair	21	11.1 %
Total	189	100.0 %

Q4b. Please CHECK ALL the reasons why you or the members of your household do NOT participate or do not participate MORE OFTEN?

Q4b. All the reasons why your household members do not participate or do not participate more often

	Number	Percent
I don't know what is offered	216	51.4 %
Use programs of other agencies	57	13.6 %
Lack of quality instructors	13	3.1 %
Lack of quality programs	33	7.9 %
Prefer individual activities	46	11.0 %
Too far from home	22	5.2 %
Program times are not convenient	79	18.8 %
Classes are full	31	7.4 %
Safety concerns	3	0.7 %
Fees are too high/lack of financial assistance	30	7.1 %
Do not feel welcomed/accommodated	8	1.9 %
Program not offered	32	7.6 %
Registration is difficult	15	3.6 %
Lack of transportation	5	1.2 %
Too busy/not interested	90	21.4 %
Language/cultural/age barriers	2	0.5 %
Lack of recreation facilities	19	4.5 %
Parking issues	20	4.8 %
Total	721	

Q5. From the following list, please CHECK ALL the ways YOU CURRENTLY LEARN about the Noblesville Parks and Recreation Department.

Q5. All the ways you currently learn about Noblesville Parks & Recreation Department	Number	Percent
Department Program Guide	48	11.4 %
Website	180	42.9 %
Newspaper	69	16.4 %
Radio	6	1.4 %
Cable Access TV	3	0.7 %
At parks or facilities	128	30.5 %
From friends or neighbors	176	41.9 %
School flyers/newsletters	40	9.5 %
Monthly eNewsletters	34	8.1 %
Social media (Facebook, Instagram, X/Twitter)	248	59.0 %
Department staff	9	2.1 %
Park Board or City Council meetings	3	0.7 %
Digital boards & signs at facilities	39	9.3 %
Other	30	7.1 %
Total	1013	

Q6. Which THREE sources from the list in Question 5 are YOUR MOST PREFERRED SOURCES for learning about recreation programs and activities?

Q6. Top choice	Number	Percent
Department Program Guide	31	7.4 %
Website	85	20.2 %
Newspaper	18	4.3 %
At parks or facilities	12	2.9 %
From friends or neighbors	26	6.2 %
School flyers/newsletters	10	2.4 %
Monthly eNewsletters	35	8.3 %
Social media (Facebook, Instagram, X/Twitter)	160	38.1 %
Park Board or City Council meetings	2	0.5 %
Digital boards & signs at facilities	4	1.0 %
None chosen	37	8.8 %
Total	420	100.0 %

Q6. Which THREE sources from the list in Question 5 are YOUR MOST PREFERRED SOURCES for learning about recreation programs and activities?

Q6. 2nd choice	Number	Percent
Department Program Guide	24	5.7 %
Website	64	15.2 %
Newspaper	23	5.5 %
Radio	3	0.7 %
Cable Access TV	2	0.5 %
At parks or facilities	39	9.3 %
From friends or neighbors	39	9.3 %
School flyers/newsletters	17	4.0 %
Monthly eNewsletters	46	11.0 %
Social media (Facebook, Instagram, X/Twitter)	74	17.6 %
Department staff	5	1.2 %
Digital boards & signs at facilities	13	3.1 %
None chosen	71	16.9 %
Total	420	100.0 %

Q6. Which THREE sources from the list in Question 5 are YOUR MOST PREFERRED SOURCES for learning about recreation programs and activities?

Q6. 3rd choice	Number	Percent
Department Program Guide	19	4.5 %
Website	52	12.4 %
Newspaper	14	3.3 %
Radio	3	0.7 %
Cable Access TV	3	0.7 %
At parks or facilities	42	10.0 %
From friends or neighbors	44	10.5 %
School flyers/newsletters	15	3.6 %
Monthly eNewsletters	31	7.4 %
Social media (Facebook, Instagram, X/Twitter)	39	9.3 %
Department staff	1	0.2 %
Digital boards & signs at facilities	26	6.2 %
None chosen	131	31.2 %
Total	420	100.0 %

(SUM OF TOP 3 RESPONSES)

Q6. Which THREE sources from the list in Question 5 are YOUR MOST PREFERRED SOURCES for learning about recreation programs and activities? (top 3)

Q6. Top choice	Number	Percent
Department Program Guide	74	17.6 %
Website	201	47.9 %
Newspaper	55	13.1 %
Radio	6	1.4 %
Cable Access TV	5	1.2 %
At parks or facilities	93	22.1 %
From friends or neighbors	109	26.0 %
School flyers/newsletters	42	10.0 %
Monthly eNewsletters	112	26.7 %
Social media (Facebook, Instagram, X/Twitter)	273	65.0 %
Department staff	6	1.4 %
Park Board or City Council meetings	2	0.5 %
Digital boards & signs at facilities	43	10.2 %
None chosen	37	8.8 %
Total	1058	

Q7. As the City of Noblesville explores additional special event offerings, please check ALL the special event concepts listed below you or the members of your household would like to attend or participate in.

Q7. Special event concepts your household members would like to attend or participate in	Number	Percent
Holidays at the Hill	217	51.7 %
Frights at Forest	131	31.2 %
Movies in the Park	188	44.8 %
Concerts at the Commons	298	71.0 %
Summer Concerts at Dillon Park	207	49.3 %
July Fourth Celebration at Forest Park	206	49.0 %
Lights Over Seminary Park	169	40.2 %
Urban Adventure Race	75	17.9 %
Winter Festival/Holiday Shops	236	56.2 %
Summer Carnival	170	40.5 %
Total	1897	

Number of Cases = 420

Number of Responses = 1897

Average Number Of Responses Per Case = 4.5

Number Of Cases With At Least One Response = 393

Response Percent = 93.6 %

Q8. Please indicate how well your needs are being met for each of the programs listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=420)

	Fully met	Mostly met	Partly met	Not met	No need
Q8-1. Youth Learn to Swim programs	4.5%	4.8%	4.0%	8.8%	77.9%
Q8-2. Pre-school programs	2.9%	1.4%	1.9%	6.7%	87.1%
Q8-3. Before & after school programs	1.4%	2.1%	1.7%	3.8%	91.0%
Q8-4. Youth summer camp programs	2.4%	5.5%	5.2%	4.0%	82.9%
Q8-5. Youth sports programs	4.3%	6.7%	6.7%	7.6%	74.8%
Q8-6. Youth fitness & wellness programs	2.1%	2.4%	5.7%	8.8%	81.0%
Q8-7. eSport gaming programs	0.7%	1.0%	1.0%	5.5%	91.9%
Q8-8. Martial arts programs	1.2%	1.0%	1.7%	7.1%	89.0%
Q8-9. Adult fitness & wellness programs	5.2%	5.2%	18.1%	29.0%	42.4%
Q8-10. Water fitness programs	3.1%	4.3%	7.4%	23.8%	61.4%
Q8-11. Tennis/pickleball lessons & leagues	1.4%	5.2%	8.6%	19.8%	65.0%
Q8-12. Youth gymnastics & cheerleading	1.4%	2.4%	1.2%	7.1%	87.9%
Q8-13. Senior programs	0.7%	3.3%	8.8%	20.0%	67.1%
Q8-14. Youth & adult arts/crafts programs	1.9%	3.3%	10.7%	21.7%	62.4%
Q8-15. Youth & adult drama/performing arts programs	1.4%	2.1%	7.1%	9.5%	79.8%
Q8-16. Programs for disabled	0.2%	1.2%	2.6%	8.3%	87.6%
Q8-17. Special events	7.4%	18.6%	20.5%	9.8%	43.8%
Q8-18. Fishing programs	1.2%	1.2%	4.3%	19.3%	74.0%
Q8-19. Nature programs	2.6%	9.8%	16.4%	21.4%	49.8%
Q8-20. Golf programs/lessons	3.3%	5.2%	4.8%	11.7%	75.0%
Q8-21. Outdoor adventure (camping, backpacking, climbing, etc.)	2.1%	3.8%	10.7%	25.2%	58.1%
Q8-22. Canoeing & kayaking	5.7%	7.4%	14.8%	22.9%	49.3%
Q8-23. Travel & tourism (day trips)	2.9%	5.0%	9.8%	24.0%	58.3%
Q8-24. Other	0.2%	0.0%	1.0%	1.0%	97.9%

(WITHOUT "NO NEED")

Q8. Please indicate how well your needs are being met for each of the programs listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=420)

	Fully met	Mostly met	Partly met	Not met
Q8-1. Youth Learn to Swim programs	20.4%	21.5%	18.3%	39.8%
Q8-2. Pre-school programs	22.2%	11.1%	14.8%	51.9%
Q8-3. Before & after school programs	15.8%	23.7%	18.4%	42.1%
Q8-4. Youth summer camp programs	13.9%	31.9%	30.6%	23.6%
Q8-5. Youth sports programs	17.0%	26.4%	26.4%	30.2%
Q8-6. Youth fitness & wellness programs	11.3%	12.5%	30.0%	46.3%
Q8-7. eSport gaming programs	8.8%	11.8%	11.8%	67.6%
Q8-8. Martial arts programs	10.9%	8.7%	15.2%	65.2%
Q8-9. Adult fitness & wellness programs	9.1%	9.1%	31.4%	50.4%
Q8-10. Water fitness programs	8.0%	11.1%	19.1%	61.7%
Q8-11. Tennis/pickleball lessons & leagues	4.1%	15.0%	24.5%	56.5%
Q8-12. Youth gymnastics & cheerleading	11.8%	19.6%	9.8%	58.8%
Q8-13. Senior programs	2.2%	10.1%	26.8%	60.9%
Q8-14. Youth & adult arts/crafts programs	5.1%	8.9%	28.5%	57.6%
Q8-15. Youth & adult drama/performing arts programs	7.1%	10.6%	35.3%	47.1%
Q8-16. Programs for disabled	1.9%	9.6%	21.2%	67.3%
Q8-17. Special events	13.1%	33.1%	36.4%	17.4%
Q8-18. Fishing programs	4.6%	4.6%	16.5%	74.3%
Q8-19. Nature programs	5.2%	19.4%	32.7%	42.7%
Q8-20. Golf programs/lessons	13.3%	21.0%	19.0%	46.7%
Q8-21. Outdoor adventure (camping, backpacking, climbing, etc.)	5.1%	9.1%	25.6%	60.2%
Q8-22. Canoeing & kayaking	11.3%	14.6%	29.1%	45.1%
Q8-23. Travel & tourism (day trips)	6.9%	12.0%	23.4%	57.7%
Q8-24. Other	11.1%	0.0%	44.4%	44.4%

Q9. Which FOUR programs from the list in Question 8 are MOST IMPORTANT to your household?

Q9. Top choice	Number	Percent
Youth Learn to Swim programs	31	7.4 %
Pre-school programs	12	2.9 %
Before & after school programs	10	2.4 %
Youth summer camp programs	12	2.9 %
Youth sports programs	29	6.9 %
Youth fitness & wellness programs	3	0.7 %
eSport gaming programs	4	1.0 %
Martial arts programs	1	0.2 %
Adult fitness & wellness programs	76	18.1 %
Water fitness programs	17	4.0 %
Tennis/pickleball lessons & leagues	16	3.8 %
Youth gymnastics & cheerleading	3	0.7 %
Senior programs	23	5.5 %
Youth & adult arts/crafts programs	6	1.4 %
Youth & adult drama/performing arts programs	2	0.5 %
Programs for disabled	6	1.4 %
Special events	26	6.2 %
Fishing programs	9	2.1 %
Nature programs	25	6.0 %
Golf programs/lessons	12	2.9 %
Outdoor adventure (camping, backpacking, climbing, etc.)	17	4.0 %
Canoeing & kayaking	15	3.6 %
Travel & tourism (day trips)	12	2.9 %
None chosen	53	12.6 %
Total	420	100.0 %

Q9. Which FOUR programs from the list in Question 8 are MOST IMPORTANT to your household?

Q9. 2nd choice	Number	Percent
Youth Learn to Swim programs	12	2.9 %
Pre-school programs	6	1.4 %
Before & after school programs	5	1.2 %
Youth summer camp programs	20	4.8 %
Youth sports programs	17	4.0 %
Youth fitness & wellness programs	6	1.4 %
eSport gaming programs	3	0.7 %
Adult fitness & wellness programs	44	10.5 %
Water fitness programs	27	6.4 %
Tennis/pickleball lessons & leagues	20	4.8 %
Youth gymnastics & cheerleading	3	0.7 %
Senior programs	30	7.1 %
Youth & adult arts/crafts programs	19	4.5 %
Youth & adult drama/performing arts programs	4	1.0 %
Programs for disabled	2	0.5 %
Special events	35	8.3 %
Fishing programs	13	3.1 %
Nature programs	25	6.0 %
Golf programs/lessons	11	2.6 %
Outdoor adventure (camping, backpacking, climbing, etc.)	13	3.1 %
Canoeing & kayaking	28	6.7 %
Travel & tourism (day trips)	9	2.1 %
None chosen	68	16.2 %
Total	420	100.0 %

Q9. Which FOUR programs from the list in Question 8 are MOST IMPORTANT to your household?

Q9. 3rd choice	Number	Percent
Youth Learn to Swim programs	9	2.1 %
Pre-school programs	2	0.5 %
Before & after school programs	2	0.5 %
Youth summer camp programs	10	2.4 %
Youth sports programs	13	3.1 %
Youth fitness & wellness programs	8	1.9 %
eSport gaming programs	3	0.7 %
Martial arts programs	3	0.7 %
Adult fitness & wellness programs	37	8.8 %
Water fitness programs	13	3.1 %
Tennis/pickleball lessons & leagues	22	5.2 %
Youth gymnastics & cheerleading	4	1.0 %
Senior programs	18	4.3 %
Youth & adult arts/crafts programs	20	4.8 %
Youth & adult drama/performing arts programs	5	1.2 %
Programs for disabled	3	0.7 %
Special events	35	8.3 %
Fishing programs	13	3.1 %
Nature programs	23	5.5 %
Golf programs/lessons	9	2.1 %
Outdoor adventure (camping, backpacking, climbing, etc.)	26	6.2 %
Canoeing & kayaking	24	5.7 %
Travel & tourism (day trips)	20	4.8 %
None chosen	98	23.3 %
Total	420	100.0 %

Q9. Which FOUR programs from the list in Question 8 are MOST IMPORTANT to your household?

Q9. 4th choice	Number	Percent
Youth Learn to Swim programs	7	1.7 %
Pre-school programs	2	0.5 %
Before & after school programs	4	1.0 %
Youth summer camp programs	7	1.7 %
Youth sports programs	8	1.9 %
Youth fitness & wellness programs	3	0.7 %
eSport gaming programs	1	0.2 %
Martial arts programs	3	0.7 %
Adult fitness & wellness programs	23	5.5 %
Water fitness programs	13	3.1 %
Tennis/pickleball lessons & leagues	15	3.6 %
Youth gymnastics & cheerleading	1	0.2 %
Senior programs	14	3.3 %
Youth & adult arts/crafts programs	16	3.8 %
Youth & adult drama/performing arts programs	7	1.7 %
Programs for disabled	5	1.2 %
Special events	38	9.0 %
Fishing programs	9	2.1 %
Nature programs	24	5.7 %
Golf programs/lessons	9	2.1 %
Outdoor adventure (camping, backpacking, climbing, etc.)	17	4.0 %
Canoeing & kayaking	21	5.0 %
Travel & tourism (day trips)	22	5.2 %
None chosen	151	36.0 %
Total	420	100.0 %

(SUM OF TOP 4 RESPONSES)**Q9. Which FOUR programs from the list in Question 8 are MOST IMPORTANT to your household?
(top 4)**

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
Youth Learn to Swim programs	59	14.0 %
Pre-school programs	22	5.2 %
Before & after school programs	21	5.0 %
Youth summer camp programs	49	11.7 %
Youth sports programs	67	16.0 %
Youth fitness & wellness programs	20	4.8 %
eSport gaming programs	11	2.6 %
Martial arts programs	7	1.7 %
Adult fitness & wellness programs	180	42.9 %
Water fitness programs	70	16.7 %
Tennis/pickleball lessons & leagues	73	17.4 %
Youth gymnastics & cheerleading	11	2.6 %
Senior programs	85	20.2 %
Youth & adult arts/crafts programs	61	14.5 %
Youth & adult drama/performing arts programs	18	4.3 %
Programs for disabled	16	3.8 %
Special events	134	31.9 %
Fishing programs	44	10.5 %
Nature programs	97	23.1 %
Golf programs/lessons	41	9.8 %
Outdoor adventure (camping, backpacking, climbing, etc.)	73	17.4 %
Canoeing & kayaking	88	21.0 %
Travel & tourism (day trips)	63	15.0 %
<u>None chosen</u>	<u>53</u>	<u>12.6 %</u>
Total	1363	

Q10. The cost to provide recreation programs are funded through a combination of participant fees and general tax revenues. The following are categories of programs offered by Noblesville Parks and Recreation. For each program category, please indicate what percent of the program cost should be paid by taxes and what percent by user fees.

(N=420)

	100% taxes/ 0% fees	75% taxes/ 25% fees	50% taxes/ 50% fees	25% taxes/ 75% fees	0% taxes/ 100% fees	Don't know
Q10-1. Youth sports programs & leagues	4.8%	11.9%	28.3%	17.1%	14.8%	23.1%
Q10-2. Adult sports leagues	0.5%	2.6%	16.0%	23.8%	36.2%	21.0%
Q10-3. Youth camps	6.0%	11.4%	30.0%	16.0%	14.0%	22.6%
Q10-4. Adult classes (exercise, arts, dance, etc.)	1.0%	3.8%	21.7%	22.6%	31.4%	19.5%
Q10-5. Youth classes (arts, dance, etc.)	5.5%	11.9%	28.8%	17.1%	15.0%	21.7%
Q10-6. Learn to swim programs	17.4%	16.4%	22.4%	11.0%	12.6%	20.2%
Q10-7. Senior adults classes	6.9%	15.2%	25.2%	15.5%	17.4%	19.8%
Q10-8. Special events & festivals	22.1%	8.3%	22.6%	13.1%	14.0%	19.8%
Q10-9. Programs for low income residents	29.8%	21.0%	19.5%	5.0%	5.2%	19.5%
Q10-10. Programs for special populations/ disabled	34.0%	19.3%	17.6%	4.8%	4.5%	19.8%
Q10-11. Field rentals for youth sports tournaments	4.5%	5.5%	22.6%	15.0%	30.7%	21.7%
Q10-12. Field rentals for adult sports tournaments	1.2%	3.3%	14.8%	16.0%	43.8%	21.0%
Q10-13. Pool passes	3.3%	5.7%	25.7%	16.9%	29.5%	18.8%
Q10-14. Golf course green fees	0.5%	2.6%	11.4%	14.3%	51.4%	19.8%

(WITHOUT "DON'T KNOW")

Q10. The cost to provide recreation programs are funded through a combination of participant fees and general tax revenues. The following are categories of programs offered by Noblesville Parks and Recreation. For each program category, please indicate what percent of the program cost should be paid by taxes and what percent by user fees. (without "don't know")

(N=420)

	100% taxes/ 0% fees	75% taxes/ 25% fees	50% taxes/ 50% fees	25% taxes/ 75% fees	0% taxes/ 100% fees
Q10-1. Youth sports programs & leagues	6.2%	15.5%	36.8%	22.3%	19.2%
Q10-2. Adult sports leagues	0.6%	3.3%	20.2%	30.1%	45.8%
Q10-3. Youth camps	7.7%	14.8%	38.8%	20.6%	18.2%
Q10-4. Adult classes (exercise, arts, dance, etc.)	1.2%	4.7%	26.9%	28.1%	39.1%
Q10-5. Youth classes (arts, dance, etc.)	7.0%	15.2%	36.8%	21.9%	19.1%
Q10-6. Learn to swim programs	21.8%	20.6%	28.1%	13.7%	15.8%
Q10-7. Senior adults classes	8.6%	19.0%	31.5%	19.3%	21.7%
Q10-8. Special events & festivals	27.6%	10.4%	28.2%	16.3%	17.5%
Q10-9. Programs for low income residents	37.0%	26.0%	24.3%	6.2%	6.5%
Q10-10. Programs for special populations/ disabled	42.4%	24.0%	22.0%	5.9%	5.6%
Q10-11. Field rentals for youth sports tournaments	5.8%	7.0%	28.9%	19.1%	39.2%
Q10-12. Field rentals for adult sports tournaments	1.5%	4.2%	18.7%	20.2%	55.4%
Q10-13. Pool passes	4.1%	7.0%	31.7%	20.8%	36.4%
Q10-14. Golf course green fees	0.6%	3.3%	14.2%	17.8%	64.1%

Q11. From the following list, please check ALL the times on Weekdays (Mon-Fri) that you and members of your household would be interested in Noblesville Parks and Recreation offering programs, services and facilities.

Q11. Times on weekdays your household members
would be interested in Noblesville Parks & Recreation
offering programs, services & facilities

	Number	Percent
Mornings (before 8am)	67	16.0 %
Mornings (8am-noon)	151	36.0 %
Afternoons (noon-3pm)	139	33.1 %
Afternoons (3pm-5pm)	174	41.4 %
Evenings (5pm-6pm)	222	52.9 %
Evenings (6pm-8pm)	274	65.2 %
Evenings (after 8pm)	105	25.0 %
Total	1132	

Q11. From the following list, please check ALL the times on Saturdays that you and members of your household would be interested in Noblesville Parks and Recreation offering programs, services and facilities.

Q11. Times on Saturdays your household members
would be interested in Noblesville Parks & Recreation
offering programs, services & facilities

	Number	Percent
Mornings (before 8am)	89	21.2 %
Mornings (8am-noon)	295	70.2 %
Afternoons (noon-3pm)	268	63.8 %
Afternoons (3pm-5pm)	253	60.2 %
Evenings (5pm-8pm)	222	52.9 %
Evenings (after 8pm)	116	27.6 %
Total	1243	

Q11. From the following list, please check ALL the times on Sundays that you and members of your household would be interested in Noblesville Parks and Recreation offering programs, services and facilities.

Q11. Times on Sundays your household members
would be interested in Noblesville Parks & Recreation
offering programs, services & facilities

	Number	Percent
Mornings (before 8am)	61	14.5 %
Mornings (8am-noon)	179	42.6 %
Afternoons (noon-3pm)	261	62.1 %
Afternoons (3pm-5pm)	263	62.6 %
Evenings (5pm-8pm)	190	45.2 %
Evenings (after 8pm)	75	17.9 %
Total	1029	

Q12. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=420)

	Fully met	Mostly met	Partly met	Not met	No need
Q12-1. Youth soccer fields	6.7%	6.0%	2.4%	2.1%	82.9%
Q12-2. Youth baseball & softball fields	6.2%	5.7%	3.1%	5.2%	79.8%
Q12-3. Youth football fields	4.0%	5.2%	1.7%	2.1%	86.9%
Q12-4. Adult softball fields	3.1%	2.4%	3.6%	3.3%	87.6%
Q12-5. Adult soccer fields	3.1%	2.6%	3.6%	2.6%	88.1%
Q12-6. Small neighborhood parks	16.0%	22.6%	24.0%	13.1%	24.3%
Q12-7. Large community parks	24.8%	35.7%	18.8%	6.4%	14.3%
Q12-8. Off-leash dog parks	3.6%	1.9%	6.2%	21.7%	66.7%
Q12-9. Outdoor swimming pools/water parks	12.6%	15.5%	20.2%	14.5%	37.1%
Q12-10. Canoe/kayak rentals	9.5%	11.7%	13.8%	17.4%	47.6%
Q12-11. Canoe/kayak launch	10.5%	14.0%	16.9%	12.4%	46.2%
Q12-12. Playground equipment	15.2%	26.2%	14.8%	1.9%	41.9%
Q12-13. Outdoor basketball courts	7.1%	10.7%	13.8%	6.2%	62.1%
Q12-14. Outdoor tennis courts	7.9%	11.7%	11.7%	7.1%	61.7%
Q12-15. Outdoor refrigerated ice skating rinks	10.2%	14.0%	14.5%	6.0%	55.2%
Q12-16. Outdoor spray ground	8.1%	11.7%	12.1%	7.4%	60.7%
Q12-17. Pickleball courts	6.7%	9.8%	16.0%	10.7%	56.9%
Q12-18. Paved bike trails	19.5%	30.0%	18.1%	6.2%	26.2%
Q12-19. Mountain biking/single track	3.1%	5.7%	5.5%	13.8%	71.9%
Q12-20. Walking/hiking trails	24.0%	33.6%	21.2%	7.4%	13.8%
Q12-21. Natural areas & wildlife habitats	13.8%	25.2%	30.2%	13.3%	17.4%
Q12-22. Boating & fishing areas	7.1%	11.2%	17.6%	8.3%	55.7%
Q12-23. Picnic areas & shelters	21.0%	34.5%	19.0%	4.5%	21.0%
Q12-24. Outdoor skate park	8.3%	7.6%	8.8%	3.6%	71.7%

Q12. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q12-25. Golf courses	17.6%	14.5%	6.9%	1.9%	59.0%
Q12-26. Community gardens	3.6%	11.0%	19.5%	19.3%	46.7%
Q12-27. Indoor sports fields (football, soccer, etc.)	4.5%	6.9%	6.0%	11.7%	71.0%
Q12-28. Indoor playground	1.7%	2.6%	6.0%	30.0%	59.8%
Q12-29. Indoor basketball/volleyball courts	3.1%	3.3%	7.9%	15.5%	70.2%
Q12-30. Indoor fitness & exercise facilities	4.0%	8.6%	16.0%	34.0%	37.4%
Q12-31. Indoor running/walking track	2.4%	5.2%	11.0%	44.8%	36.7%
Q12-32. Indoor swimming pools/leisure pool	1.7%	2.9%	7.6%	46.0%	41.9%
Q12-33. Indoor rock climbing wall	0.7%	1.4%	3.1%	26.9%	67.9%
Q12-34. Winter sledding hill	8.1%	12.4%	21.0%	12.4%	46.2%
Q12-35. Adventure/ropes course/zipline	4.8%	4.8%	9.0%	21.4%	60.0%
Q12-36. Outdoor open field space/practice space	4.5%	11.4%	12.1%	9.3%	62.6%
Q12-37. Other	0.0%	0.2%	0.5%	2.6%	96.7%

(WITHOUT "NO NEED")

Q12. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=420)

	Fully met	Mostly met	Partly met	Not met
Q12-1. Youth soccer fields	38.9%	34.7%	13.9%	12.5%
Q12-2. Youth baseball & softball fields	30.6%	28.2%	15.3%	25.9%
Q12-3. Youth football fields	30.9%	40.0%	12.7%	16.4%
Q12-4. Adult softball fields	25.0%	19.2%	28.8%	26.9%
Q12-5. Adult soccer fields	26.0%	22.0%	30.0%	22.0%
Q12-6. Small neighborhood parks	21.1%	29.9%	31.8%	17.3%
Q12-7. Large community parks	28.9%	41.7%	21.9%	7.5%
Q12-8. Off-leash dog parks	10.7%	5.7%	18.6%	65.0%
Q12-9. Outdoor swimming pools/water parks	20.1%	24.6%	32.2%	23.1%
Q12-10. Canoe/kayak rentals	18.2%	22.3%	26.4%	33.2%
Q12-11. Canoe/kayak launch	19.5%	26.1%	31.4%	23.0%
Q12-12. Playground equipment	26.2%	45.1%	25.4%	3.3%
Q12-13. Outdoor basketball courts	18.9%	28.3%	36.5%	16.4%
Q12-14. Outdoor tennis courts	20.5%	30.4%	30.4%	18.6%
Q12-15. Outdoor refrigerated ice skating rinks	22.9%	31.4%	32.4%	13.3%
Q12-16. Outdoor spray ground	20.6%	29.7%	30.9%	18.8%
Q12-17. Pickleball courts	15.5%	22.7%	37.0%	24.9%
Q12-18. Paved bike trails	26.5%	40.6%	24.5%	8.4%
Q12-19. Mountain biking/single track	11.0%	20.3%	19.5%	49.2%
Q12-20. Walking/hiking trails	27.9%	39.0%	24.6%	8.6%
Q12-21. Natural areas & wildlife habitats	16.7%	30.5%	36.6%	16.1%
Q12-22. Boating & fishing areas	16.1%	25.3%	39.8%	18.8%
Q12-23. Picnic areas & shelters	26.5%	43.7%	24.1%	5.7%
Q12-24. Outdoor skate park	29.4%	26.9%	31.1%	12.6%

Q12. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q12-25. Golf courses	43.0%	35.5%	16.9%	4.7%
Q12-26. Community gardens	6.7%	20.5%	36.6%	36.2%
Q12-27. Indoor sports fields (football, soccer, etc.)	15.6%	23.8%	20.5%	40.2%
Q12-28. Indoor playground	4.1%	6.5%	14.8%	74.6%
Q12-29. Indoor basketball/volleyball courts	10.4%	11.2%	26.4%	52.0%
Q12-30. Indoor fitness & exercise facilities	6.5%	13.7%	25.5%	54.4%
Q12-31. Indoor running/walking track	3.8%	8.3%	17.3%	70.7%
Q12-32. Indoor swimming pools/leisure pool	2.9%	4.9%	13.1%	79.1%
Q12-33. Indoor rock climbing wall	2.2%	4.4%	9.6%	83.7%
Q12-34. Winter sledding hill	15.0%	23.0%	38.9%	23.0%
Q12-35. Adventure/ropes course/zipline	11.9%	11.9%	22.6%	53.6%
Q12-36. Outdoor open field space/practice space	12.1%	30.6%	32.5%	24.8%
Q12-37. Other	0.0%	7.1%	14.3%	78.6%

Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household?

<u>Q13. Top choice</u>	<u>Number</u>	<u>Percent</u>
Youth soccer fields	5	1.2 %
Youth baseball & softball fields	14	3.3 %
Youth football fields	3	0.7 %
Adult softball fields	2	0.5 %
Small neighborhood parks	25	6.0 %
Large community parks	54	12.9 %
Off-leash dog parks	14	3.3 %
Outdoor swimming pools/water parks	24	5.7 %
Canoe/kayak rentals	1	0.2 %
Canoe/kayak launch	9	2.1 %
Playground equipment	16	3.8 %
Outdoor tennis courts	4	1.0 %
Outdoor refrigerated ice skating rinks	1	0.2 %
Pickleball courts	12	2.9 %
Paved bike trails	25	6.0 %
Mountain biking/single track	4	1.0 %
Walking/hiking trails	59	14.0 %
Natural areas & wildlife habitats	23	5.5 %
Boating & fishing areas	7	1.7 %
Picnic areas & shelters	3	0.7 %
Golf courses	13	3.1 %
Community gardens	4	1.0 %
Indoor playground	5	1.2 %
Indoor basketball/volleyball courts	2	0.5 %
Indoor fitness & exercise facilities	11	2.6 %
Indoor running/walking track	7	1.7 %
Indoor swimming pools/leisure pool	28	6.7 %
Adventure/ropes course/zipline	1	0.2 %
<u>None chosen</u>	<u>44</u>	<u>10.5 %</u>
Total	420	100.0 %

Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household?

Q13. 2nd choice	Number	Percent
Youth soccer fields	2	0.5 %
Youth baseball & softball fields	3	0.7 %
Youth football fields	4	1.0 %
Small neighborhood parks	21	5.0 %
Large community parks	44	10.5 %
Off-leash dog parks	18	4.3 %
Outdoor swimming pools/water parks	22	5.2 %
Canoe/kayak rentals	7	1.7 %
Canoe/kayak launch	8	1.9 %
Playground equipment	20	4.8 %
Outdoor basketball courts	2	0.5 %
Outdoor tennis courts	7	1.7 %
Outdoor spray ground	5	1.2 %
Pickleball courts	10	2.4 %
Paved bike trails	29	6.9 %
Mountain biking/single track	4	1.0 %
Walking/hiking trails	55	13.1 %
Natural areas & wildlife habitats	28	6.7 %
Boating & fishing areas	7	1.7 %
Picnic areas & shelters	3	0.7 %
Outdoor skate park	1	0.2 %
Golf courses	5	1.2 %
Community gardens	2	0.5 %
Indoor playground	7	1.7 %
Indoor basketball/volleyball courts	4	1.0 %
Indoor fitness & exercise facilities	8	1.9 %
Indoor running/walking track	13	3.1 %
Indoor swimming pools/leisure pool	18	4.3 %
Indoor rock climbing wall	3	0.7 %
Winter sledding hill	4	1.0 %
Adventure/ropes course/zipline	1	0.2 %
None chosen	55	13.1 %
Total	420	100.0 %

Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household?

Q13. 3rd choice	Number	Percent
Youth baseball & softball fields	3	0.7 %
Adult softball fields	1	0.2 %
Small neighborhood parks	31	7.4 %
Large community parks	22	5.2 %
Off-leash dog parks	12	2.9 %
Outdoor swimming pools/water parks	13	3.1 %
Canoe/kayak rentals	9	2.1 %
Canoe/kayak launch	6	1.4 %
Playground equipment	15	3.6 %
Outdoor basketball courts	4	1.0 %
Outdoor refrigerated ice skating rinks	2	0.5 %
Outdoor spray ground	3	0.7 %
Pickleball courts	16	3.8 %
Paved bike trails	32	7.6 %
Mountain biking/single track	4	1.0 %
Walking/hiking trails	48	11.4 %
Natural areas & wildlife habitats	21	5.0 %
Boating & fishing areas	6	1.4 %
Picnic areas & shelters	15	3.6 %
Outdoor skate park	4	1.0 %
Golf courses	7	1.7 %
Community gardens	10	2.4 %
Indoor sports fields (football, soccer, etc.)	1	0.2 %
Indoor playground	8	1.9 %
Indoor basketball/volleyball courts	2	0.5 %
Indoor fitness & exercise facilities	14	3.3 %
Indoor running/walking track	16	3.8 %
Indoor swimming pools/leisure pool	13	3.1 %
Indoor rock climbing wall	5	1.2 %
Winter sledding hill	7	1.7 %
Outdoor open field space/practice space	1	0.2 %
None chosen	69	16.4 %
Total	420	100.0 %

Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household?

Q13. 4th choice	Number	Percent
Youth soccer fields	3	0.7 %
Youth baseball & softball fields	2	0.5 %
Adult softball fields	1	0.2 %
Adult soccer fields	3	0.7 %
Small neighborhood parks	16	3.8 %
Large community parks	15	3.6 %
Off-leash dog parks	11	2.6 %
Outdoor swimming pools/water parks	11	2.6 %
Canoe/kayak rentals	5	1.2 %
Canoe/kayak launch	10	2.4 %
Playground equipment	10	2.4 %
Outdoor basketball courts	7	1.7 %
Outdoor tennis courts	5	1.2 %
Outdoor refrigerated ice skating rinks	5	1.2 %
Outdoor spray ground	3	0.7 %
Pickleball courts	6	1.4 %
Paved bike trails	18	4.3 %
Mountain biking/single track	2	0.5 %
Walking/hiking trails	27	6.4 %
Natural areas & wildlife habitats	36	8.6 %
Boating & fishing areas	6	1.4 %
Picnic areas & shelters	11	2.6 %
Outdoor skate park	2	0.5 %
Golf courses	10	2.4 %
Community gardens	15	3.6 %
Indoor sports fields (football, soccer, etc.)	1	0.2 %
Indoor playground	13	3.1 %
Indoor basketball/volleyball courts	4	1.0 %
Indoor fitness & exercise facilities	14	3.3 %
Indoor running/walking track	6	1.4 %
Indoor swimming pools/leisure pool	12	2.9 %
Indoor rock climbing wall	6	1.4 %
Winter sledding hill	4	1.0 %
Adventure/ropes course/zipline	8	1.9 %
Outdoor open field space/practice space	5	1.2 %
None chosen	107	25.5 %
Total	420	100.0 %

(SUM OF TOP 4 RESPONSES)

Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household? (top 4)

Q13. Top choice	Number	Percent
Youth soccer fields	10	2.4 %
Youth baseball & softball fields	22	5.2 %
Youth football fields	7	1.7 %
Adult softball fields	4	1.0 %
Adult soccer fields	3	0.7 %
Small neighborhood parks	93	22.1 %
Large community parks	135	32.1 %
Off-leash dog parks	55	13.1 %
Outdoor swimming pools/water parks	70	16.7 %
Canoe/kayak rentals	22	5.2 %
Canoe/kayak launch	33	7.9 %
Playground equipment	61	14.5 %
Outdoor basketball courts	13	3.1 %
Outdoor tennis courts	16	3.8 %
Outdoor refrigerated ice skating rinks	8	1.9 %
Outdoor spray ground	11	2.6 %
Pickleball courts	44	10.5 %
Paved bike trails	104	24.8 %
Mountain biking/single track	14	3.3 %
Walking/hiking trails	189	45.0 %
Natural areas & wildlife habitats	108	25.7 %
Boating & fishing areas	26	6.2 %
Picnic areas & shelters	32	7.6 %
Outdoor skate park	7	1.7 %
Golf courses	35	8.3 %
Community gardens	31	7.4 %
Indoor sports fields (football, soccer, etc.)	2	0.5 %
Indoor playground	33	7.9 %
Indoor basketball/volleyball courts	12	2.9 %
Indoor fitness & exercise facilities	47	11.2 %
Indoor running/walking track	42	10.0 %
Indoor swimming pools/leisure pool	71	16.9 %
Indoor rock climbing wall	14	3.3 %
Winter sledding hill	15	3.6 %
Adventure/ropes course/zipline	10	2.4 %
Outdoor open field space/practice space	6	1.4 %
None chosen	44	10.5 %
Total	1449	

Q14. The following is a list of actions the City of Noblesville could take to improve its parks and recreation system. Please indicate your support for each potential action.

(N=420)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q14-1. Improve existing small neighborhood parks	43.6%	32.4%	20.0%	4.0%
Q14-2. Improve existing large community parks	62.9%	23.3%	12.9%	1.0%
Q14-3. Improve existing nature preserves	61.9%	23.1%	13.6%	1.4%
Q14-4. Improve existing youth sports fields	21.4%	31.9%	36.9%	9.8%
Q14-5. Improve existing paved walking & biking trails	61.9%	23.6%	11.9%	2.6%
Q14-6. Improve existing golf courses	15.0%	19.3%	37.6%	28.1%
Q14-7. Improve existing tennis court facilities	13.8%	25.2%	42.6%	18.3%
Q14-8. Improve existing adult sports fields	9.0%	26.2%	45.7%	19.0%
Q14-9. Improve recreation access to the White River	41.7%	30.2%	22.9%	5.2%
Q14-10. Develop a new nature center	39.5%	23.3%	27.9%	9.3%
Q14-11. Improve existing swimming pool	36.0%	27.6%	29.0%	7.4%
Q14-12. Acquire new park land	52.1%	18.8%	20.7%	8.3%
Q14-13. Replace aging outdoor swimming pool	36.2%	27.4%	27.6%	8.8%
Q14-14. Develop new indoor recreation center	43.6%	24.3%	23.8%	8.3%
Q14-15. Develop new splash parks	28.3%	31.2%	27.9%	12.6%
Q14-16. Develop new outdoor swimming pools	32.9%	20.0%	32.9%	14.3%
Q14-17. Develop new youth sports fields	14.0%	26.7%	42.6%	16.7%
Q14-18. Develop new trails that connect to existing trails	60.0%	20.2%	14.5%	5.2%
Q14-19. Develop new dog parks	20.7%	22.4%	31.2%	25.7%
Q14-20. Develop new canoe/kayak launch along the White River	31.2%	28.1%	31.9%	8.8%
Q14-21. Other	6.7%	0.0%	93.1%	0.2%

Q15. Which THREE improvements from the list in Question 14 would you be MOST WILLING to support with your tax dollars?

Q15. Top choice	Number	Percent
Improve existing small neighborhood parks	36	8.6 %
Improve existing large community parks	36	8.6 %
Improve existing nature preserves	31	7.4 %
Improve existing youth sports fields	8	1.9 %
Improve existing paved walking & biking trails	45	10.7 %
Improve existing golf courses	9	2.1 %
Improve existing tennis court facilities	4	1.0 %
Improve recreation access to the White River	7	1.7 %
Develop a new nature center	16	3.8 %
Improve existing swimming pool	22	5.2 %
Acquire new park land	22	5.2 %
Replace aging outdoor swimming pool	25	6.0 %
Develop new indoor recreation center	28	6.7 %
Develop new splash parks	8	1.9 %
Develop new outdoor swimming pools	10	2.4 %
Develop new youth sports fields	6	1.4 %
Develop new trails that connect to existing trails	38	9.0 %
Develop new dog parks	20	4.8 %
Develop new canoe/kayak launch along the White River	12	2.9 %
None chosen	37	8.8 %
Total	420	100.0 %

Q15. Which THREE improvements from the list in Question 14 would you be MOST WILLING to support with your tax dollars?

Q15. 2nd choice	Number	Percent
Improve existing small neighborhood parks	14	3.3 %
Improve existing large community parks	34	8.1 %
Improve existing nature preserves	23	5.5 %
Improve existing youth sports fields	2	0.5 %
Improve existing paved walking & biking trails	47	11.2 %
Improve existing golf courses	8	1.9 %
Improve existing tennis court facilities	4	1.0 %
Improve recreation access to the White River	22	5.2 %
Develop a new nature center	30	7.1 %
Improve existing swimming pool	24	5.7 %
Acquire new park land	29	6.9 %
Replace aging outdoor swimming pool	19	4.5 %
Develop new indoor recreation center	40	9.5 %
Develop new splash parks	10	2.4 %
Develop new outdoor swimming pools	17	4.0 %
Develop new youth sports fields	1	0.2 %
Develop new trails that connect to existing trails	31	7.4 %
Develop new dog parks	6	1.4 %
Develop new canoe/kayak launch along the White River	11	2.6 %
None chosen	48	11.4 %
Total	420	100.0 %

Q15. Which THREE improvements from the list in Question 14 would you be MOST WILLING to support with your tax dollars?

Q15. 3rd choice	Number	Percent
Improve existing small neighborhood parks	16	3.8 %
Improve existing large community parks	28	6.7 %
Improve existing nature preserves	23	5.5 %
Improve existing youth sports fields	11	2.6 %
Improve existing paved walking & biking trails	27	6.4 %
Improve existing golf courses	4	1.0 %
Improve existing tennis court facilities	5	1.2 %
Improve existing adult sports fields	1	0.2 %
Improve recreation access to the White River	12	2.9 %
Develop a new nature center	22	5.2 %
Improve existing swimming pool	15	3.6 %
Acquire new park land	25	6.0 %
Replace aging outdoor swimming pool	12	2.9 %
Develop new indoor recreation center	32	7.6 %
Develop new splash parks	9	2.1 %
Develop new outdoor swimming pools	20	4.8 %
Develop new youth sports fields	2	0.5 %
Develop new trails that connect to existing trails	46	11.0 %
Develop new dog parks	10	2.4 %
Develop new canoe/kayak launch along the White River	19	4.5 %
None chosen	81	19.3 %
Total	420	100.0 %

(SUM OF TOP 3 RESPONSES)

Q15. Which THREE improvements from the list in Question 14 would you be MOST WILLING to support with your tax dollars? (top 3)

Q15. Top choice	Number	Percent
Improve existing small neighborhood parks	66	15.7 %
Improve existing large community parks	98	23.3 %
Improve existing nature preserves	77	18.3 %
Improve existing youth sports fields	21	5.0 %
Improve existing paved walking & biking trails	119	28.3 %
Improve existing golf courses	21	5.0 %
Improve existing tennis court facilities	13	3.1 %
Improve existing adult sports fields	1	0.2 %
Improve recreation access to the White River	41	9.8 %
Develop a new nature center	68	16.2 %
Improve existing swimming pool	61	14.5 %
Acquire new park land	76	18.1 %
Replace aging outdoor swimming pool	56	13.3 %
Develop new indoor recreation center	100	23.8 %
Develop new splash parks	27	6.4 %
Develop new outdoor swimming pools	47	11.2 %
Develop new youth sports fields	9	2.1 %
Develop new trails that connect to existing trails	115	27.4 %
Develop new dog parks	36	8.6 %
Develop new canoe/kayak launch along the White River	42	10.0 %
None chosen	37	8.8 %
Total	1131	

Q16. Listed below are the potential funding mechanisms that could be used to pay for the actions you indicated you most support in Question 15. Please rate your level of support for each of the following funding mechanisms.

(N=420)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q16-1. Bonds using existing sales tax revenues	31.7%	26.2%	33.6%	8.6%
Q16-2. Existing sales tax revenue	38.8%	32.4%	25.0%	3.8%
Q16-3. Corporate sponsorship & donations	73.1%	13.1%	12.9%	1.0%
Q16-4. Grants from state, federal, & private sources	78.1%	10.0%	11.4%	0.5%
Q16-5. Enterprise operations (concession stands, gift shops, etc.)	48.3%	26.9%	19.8%	5.0%
Q16-6. Program user fees for recreational programs	31.7%	35.5%	22.4%	10.5%
Q16-7. Existing property tax revenues	31.4%	30.0%	25.2%	13.3%
Q16-8. Impact/development fees	20.5%	23.3%	42.9%	13.3%
Q16-9. Dedicated tax for park improvements	19.5%	25.0%	32.1%	23.3%
Q16-10. Other	1.7%	1.7%	96.2%	0.5%

Q17. Which THREE funding mechanisms from the list in Question 16 would you be MOST WILLING to support?

Q17. Top choice	Number	Percent
Bonds using existing sales tax revenues	39	9.3 %
Existing sales tax revenue	38	9.0 %
Corporate sponsorship & donations	109	26.0 %
Grants from state, federal, & private sources	103	24.5 %
Enterprise operations (concession stands, gift shops, etc.)	7	1.7 %
Program user fees for recreational programs	11	2.6 %
Existing property tax revenues	18	4.3 %
Impact/development fees	12	2.9 %
Dedicated tax for park improvements	9	2.1 %
None chosen	74	17.6 %
Total	420	100.0 %

Q17. Which THREE funding mechanisms from the list in Question 16 would you be MOST WILLING to support?

Q17. 2nd choice	Number	Percent
Bonds using existing sales tax revenues	20	4.8 %
Existing sales tax revenue	24	5.7 %
Corporate sponsorship & donations	89	21.2 %
Grants from state, federal, & private sources	125	29.8 %
Enterprise operations (concession stands, gift shops, etc.)	25	6.0 %
Program user fees for recreational programs	9	2.1 %
Existing property tax revenues	24	5.7 %
Impact/development fees	10	2.4 %
Dedicated tax for park improvements	11	2.6 %
None chosen	83	19.8 %
Total	420	100.0 %

Q17. Which THREE funding mechanisms from the list in Question 16 would you be MOST WILLING to support?

Q17. 3rd choice	Number	Percent
Bonds using existing sales tax revenues	23	5.5 %
Existing sales tax revenue	46	11.0 %
Corporate sponsorship & donations	48	11.4 %
Grants from state, federal, & private sources	43	10.2 %
Enterprise operations (concession stands, gift shops, etc.)	49	11.7 %
Program user fees for recreational programs	37	8.8 %
Existing property tax revenues	35	8.3 %
Impact/development fees	16	3.8 %
Dedicated tax for park improvements	22	5.2 %
None chosen	101	24.0 %
Total	420	100.0 %

(SUM OF TOP 3 RESPONSES)

Q17. Which THREE funding mechanisms from the list in Question 16 would you be MOST WILLING to support? (top 3)

Q17. Top choice	Number	Percent
Bonds using existing sales tax revenues	82	19.5 %
Existing sales tax revenue	108	25.7 %
Corporate sponsorship & donations	246	58.6 %
Grants from state, federal, & private sources	271	64.5 %
Enterprise operations (concession stands, gift shops, etc.)	81	19.3 %
Program user fees for recreational programs	57	13.6 %
Existing property tax revenues	77	18.3 %
Impact/development fees	38	9.0 %
Dedicated tax for park improvements	42	10.0 %
None chosen	74	17.6 %
Total	1076	

Q18. Please rate your level of satisfaction with the overall value that your household receives from facilities, programs, or services at Noblesville Recreation.

Q18. Your level of satisfaction with overall value that your household receives from facilities, programs, or services at Noblesville Recreation

	Number	Percent
Very satisfied	83	19.8 %
Satisfied	178	42.4 %
Neutral	101	24.0 %
Dissatisfied	27	6.4 %
Very dissatisfied	5	1.2 %
Don't know	26	6.2 %
Total	420	100.0 %

(WITHOUT "DON'T KNOW")

Q18. Please rate your level of satisfaction with the overall value that your household receives from facilities, programs, or services at Noblesville Recreation. (without "don't know")

Q18. Your level of satisfaction with overall value that your household receives from facilities, programs, or services at Noblesville Recreation

	Number	Percent
Very satisfied	83	21.1 %
Satisfied	178	45.2 %
Neutral	101	25.6 %
Dissatisfied	27	6.9 %
Very dissatisfied	5	1.3 %
Total	394	100.0 %

Q19. Please rate your level of agreement with the following benefits that you and your household may receive from parks, recreation services, and open space provided by Noblesville Parks and Recreation.

(N=420)

	Strongly agree	Agree	Disagree	Strongly disagree	Don't know
Q19-1. Connect people, build stronger families & neighborhoods	40.2%	44.0%	2.1%	1.7%	11.9%
Q19-2. Improve physical health & wellness	51.0%	37.9%	2.6%	1.0%	7.6%
Q19-3. Make Noblesville a more desirable place to live	60.2%	29.0%	2.1%	1.2%	7.4%
Q19-4. Preserve open space & natural areas	62.6%	26.7%	2.9%	1.2%	6.7%
Q19-5. Improve mental health & reduce stress	53.1%	34.0%	1.0%	1.4%	10.5%
Q19-6. Provide employment opportunities for youth/ young adults	33.1%	44.8%	4.5%	1.0%	16.7%
Q19-7. Increase property values in surrounding areas	48.1%	36.2%	3.3%	1.2%	11.2%
Q19-8. Help attract new residents & businesses	40.5%	39.8%	4.5%	2.4%	12.9%
Q19-9. Provide places for people to enjoy outdoors	63.3%	28.8%	0.7%	0.7%	6.4%
Q19-10. Provide parks/ facilities/programs that are accessible & inclusive to the community	51.4%	31.0%	3.1%	1.9%	12.6%

(WITHOUT "DON'T KNOW")

Q19. Please rate your level of agreement with the following benefits that you and your household may receive from parks, recreation services, and open space provided by Noblesville Parks and Recreation. (without "don't know")

(N=420)

	Strongly agree	Agree	Disagree	Strongly disagree
Q19-1. Connect people, build stronger families & neighborhoods	45.7%	50.0%	2.4%	1.9%
Q19-2. Improve physical health & wellness	55.2%	41.0%	2.8%	1.0%
Q19-3. Make Noblesville a more desirable place to live	65.0%	31.4%	2.3%	1.3%
Q19-4. Preserve open space & natural areas	67.1%	28.6%	3.1%	1.3%
Q19-5. Improve mental health & reduce stress	59.3%	38.0%	1.1%	1.6%
Q19-6. Provide employment opportunities for youth/young adults	39.7%	53.7%	5.4%	1.1%
Q19-7. Increase property values in surrounding areas	54.2%	40.8%	3.8%	1.3%
Q19-8. Help attract new residents & businesses	46.4%	45.6%	5.2%	2.7%
Q19-9. Provide places for people to enjoy outdoors	67.7%	30.8%	0.8%	0.8%
Q19-10. Provide parks/facilities/programs that are accessible & inclusive to the community	58.9%	35.4%	3.5%	2.2%

Q20. Which THREE of the benefits from the list in Question 19 are MOST IMPORTANT to you and members of your household?

Q20. Top choice	Number	Percent
Connect people, build stronger families & neighborhoods	73	17.4 %
Improve physical health & wellness	93	22.1 %
Make Noblesville a more desirable place to live	51	12.1 %
Preserve open space & natural areas	62	14.8 %
Improve mental health & reduce stress	16	3.8 %
Provide employment opportunities for youth/young adults	5	1.2 %
Increase property values in surrounding areas	8	1.9 %
Help attract new residents & businesses	4	1.0 %
Provide places for people to enjoy outdoors	35	8.3 %
Provide parks/facilities/programs that are accessible & inclusive to the community	25	6.0 %
None chosen	48	11.4 %
Total	420	100.0 %

Q20. Which THREE of the benefits from the list in Question 19 are MOST IMPORTANT to you and members of your household?

Q20. 2nd choice	Number	Percent
Connect people, build stronger families & neighborhoods	36	8.6 %
Improve physical health & wellness	56	13.3 %
Make Noblesville a more desirable place to live	42	10.0 %
Preserve open space & natural areas	63	15.0 %
Improve mental health & reduce stress	51	12.1 %
Provide employment opportunities for youth/young adults	14	3.3 %
Increase property values in surrounding areas	32	7.6 %
Help attract new residents & businesses	10	2.4 %
Provide places for people to enjoy outdoors	47	11.2 %
Provide parks/facilities/programs that are accessible & inclusive to the community	15	3.6 %
None chosen	54	12.9 %
Total	420	100.0 %

Q20. Which THREE of the benefits from the list in Question 19 are MOST IMPORTANT to you and members of your household?

Q20. 3rd choice	Number	Percent
Connect people, build stronger families & neighborhoods	28	6.7 %
Improve physical health & wellness	29	6.9 %
Make Noblesville a more desirable place to live	47	11.2 %
Preserve open space & natural areas	51	12.1 %
Improve mental health & reduce stress	49	11.7 %
Provide employment opportunities for youth/young adults	13	3.1 %
Increase property values in surrounding areas	35	8.3 %
Help attract new residents & businesses	20	4.8 %
Provide places for people to enjoy outdoors	57	13.6 %
Provide parks/facilities/programs that are accessible & inclusive to the community	27	6.4 %
None chosen	64	15.2 %
Total	420	100.0 %

(SUM OF TOP 3 RESPONSES)

Q20. Which THREE of the benefits from the list in Question 19 are MOST IMPORTANT to you and members of your household? (top 3)

Q20. Top choice	Number	Percent
Connect people, build stronger families & neighborhoods	137	32.6 %
Improve physical health & wellness	178	42.4 %
Make Noblesville a more desirable place to live	140	33.3 %
Preserve open space & natural areas	176	41.9 %
Improve mental health & reduce stress	116	27.6 %
Provide employment opportunities for youth/young adults	32	7.6 %
Increase property values in surrounding areas	75	17.9 %
Help attract new residents & businesses	34	8.1 %
Provide places for people to enjoy outdoors	139	33.1 %
Provide parks/facilities/programs that are accessible & inclusive to the community	67	16.0 %
None chosen	48	11.4 %
Total	1142	

Q21. What is your age?

Q21. Your age	Number	Percent
18-34	78	18.6 %
35-44	79	18.8 %
45-54	80	19.0 %
55-64	84	20.0 %
65+	87	20.7 %
Not provided	12	2.9 %
Total	420	100.0 %

(WITHOUT "NOT PROVIDED")**Q21. What is your age? (without "not provided")**

Q21. Your age	Number	Percent
18-34	78	19.1 %
35-44	79	19.4 %
45-54	80	19.6 %
55-64	84	20.6 %
65+	87	21.3 %
Total	408	100.0 %

Q22. Your gender:

Q22. Your gender	Number	Percent
Male	205	48.8 %
Female	210	50.0 %
Non-Binary	1	0.2 %
Not provided	4	1.0 %
Total	420	100.0 %

(WITHOUT "NOT PROVIDED")**Q22. Your gender: (without "not provided")**

Q22. Your gender	Number	Percent
Male	205	49.3 %
Female	210	50.5 %
Non-Binary	1	0.2 %
Total	416	100.0 %

Q23. Which of the following best describes your race/ethnicity?

Q23. Your race/ethnicity	Number	Percent
Asian or Asian Indian	13	3.1 %
Black or African American	24	5.7 %
American Indian or Alaska Native	2	0.5 %
White or Caucasian	357	85.0 %
Native Hawaiian or other Pacific Islander	1	0.2 %
Hispanic, Spanish, or Latino/a/x	21	5.0 %
Other	2	0.5 %
Total	420	

Q23-7. Self-describe your race/ethnicity:

Q23-7. Self-describe your race/ethnicity	Number	Percent
Mixed	1	50.0 %
Eastern European	1	50.0 %
Total	2	100.0 %

Q24. What is your household income?

Q24. Your household income	Number	Percent
Under \$25K	21	5.0 %
\$25K-\$49,999	45	10.7 %
\$50K-\$74,999	56	13.3 %
\$75K-\$99,999	54	12.9 %
\$100K-\$149,999	80	19.0 %
\$150K+	96	22.9 %
Not provided	68	16.2 %
Total	420	100.0 %

(WITHOUT "NOT PROVIDED")**Q24. What is your household income? (without "not provided")**

Q24. Your household income	Number	Percent
Under \$25K	21	6.0 %
\$25K-\$49,999	45	12.8 %
\$50K-\$74,999	56	15.9 %
\$75K-\$99,999	54	15.3 %
\$100K-\$149,999	80	22.7 %
\$150K+	96	27.3 %
Total	352	100.0 %

Q25. How many years have you lived in Noblesville?

Q25. How many years have you lived in Noblesville	Number	Percent
0-5	95	22.6 %
6-10	71	16.9 %
11-15	57	13.6 %
16-20	50	11.9 %
21-30	65	15.5 %
31+	73	17.4 %
Not provided	9	2.1 %
Total	420	100.0 %

(WITHOUT "NOT PROVIDED")**Q25. How many years have you lived in Noblesville? (without "not provided")**

Q25. How many years have you lived in Noblesville	Number	Percent
0-5	95	23.1 %
6-10	71	17.3 %
11-15	57	13.9 %
16-20	50	12.2 %
21-30	65	15.8 %
31+	73	17.8 %
Total	411	100.0 %



Open-Ended Comments

Open-Ended Question Responses

Q2d—"Other": Please CHECK ALL the reasons why you or the members of your household do NOT visit or do not visit MORE OFTEN?

- Availability in schedules
- Bad weather for outdoor activities (too cold rainy windy to ride bike) , lack of time
- Busy life
- Busy life
- Busy with other activities
- Busy with other youth activities
- Didn't know about
- Finding time to get away
- Forest park removed the toddler playground when they put in the new equipment. It's great equipment, but not geared towards toddlers anymore and all the older kids took over so it wasn't safe for my younger child any more. Have to wait until he's older now
- I go when I have time
- I have no need to visit. But I want them for others and am happy they are utilized by all ages and interests
- I tend to use parks within walking distance of my home.
- I try to get to parks as much as possible, but I just also love walking around Old Town with the pup
- Just moved here not familiar with them
- Lack facilities for Disc golf. We would love to see more Disc Golf courses small and large across Noblesville
- Lack of our own personal time
- Lack of personal time to attend more often
- LACK OF TENNIS COURTS
- Lack of time
- Lack of time
- Lack of time
- Lack of time
- Lack of time in our busy schedules
- LIFESTYLE-TOO BUSY
- Many of the more recent parks are either trails (like sidewalks) or right next to busy roads. More parks are needed that are quiet, wooded, etc. Not all folks want to walk or ride a bike on a linear trail. Many times the parks are too crowded. Many residents (especially with all the new apartments) have dogs and there is a serious lack of dog parks in Noblesville.
- No time
- NOT ENOUGH STUFF FOR ADULTS
- Not enough time
- Nothing keeps us away.
- Overcrowded on weekends, Morse Beach
- parking

- Pickleball courts always reserved by CCA during peak hours.
- Schedule
- Staff at Fox Prairie could better serve the Golfers.
- The parks are just one of many activities we enjoy.
- Time
- Time
- Time
- Time and convenience
- Time. Find me more hours in a day, please.
- Time/weather. We try to hike different parks.
- Too busy
- Too busy
- Too busy doing other things to have time to visit parks more often
- Very busy schedule at the moment. I use what is around where I live and where my kids are involved
- Watering stations for dogs.
- We are retired. We take our grandkids to Finch Creek.
- We use the parks for running and biking. We may go through some of the other parks, but we do not stay at them unless an adventure is occurring. We used to use Forest Park Aquatics Center daily when our children were younger. 1st year's of membership and then when kids were in Noblesville Swim Club.
- Weather

Q5—"Other": From the following list, please CHECK ALL the ways YOU CURRENTLY LEARN about the Noblesville Parks and Recreation Department.

- A quarterly (or seasonal) pamphlet with program information would be a great thing to get in the mail.
- Current in Noblesville
- CURRENT MAGAZINE
- Current publication
- Facebook
- Family
- Friday 5's
- Google and Apple Maps
- H I P AND CO PARKS
- If there is something in the current magazine I would see it, but I really don't know what parks and rec offers. I would be interested in rec youth sports.
- In my water utilities bill.
- JUST FINDING THEM
- Library
- LIVED HERE SINCE 1976
- MAIL
- MAIL

- Mayors Friday Five
- Monthly garbage and sewer bill usually lists community events and recreation activities
- Noblesville masters swimming
- OCCASSIONAL MAILERS
- Sewage bill
- Sewer & Trash Bill used to have details on events and then sometimes highlights offerings.
- Sewer bill
- Social media
- The Chatterbox
- used to get a program with bills but do not any longer
- Utility bill insert
- Utility bill insert
- Water bill
- YEARLY CALENDAR AND UTILITIES-BILLS

Q8—"Other": Need for programs

- FISHABLE LAKES
- Forest Park aquatic center could definitely use some updating. It could be a great asset to Noblesville. But it definitely could use a facelift. Also-having an indoor/outdoor aquatic center would bring money in as well as help with the Noblesville swim club. This brings people to Noblesville!
- INVASIVE SPECIES CONTROL
- Kids play area
- Noblesville need a 50 meter year round pool equivalent to our surrounding towns.
- Please provide more opportunities to build mountain bike trails or skills courses!
- Poor care of trees and park grounds
- Programs not listed
- Pump track. We need a paved pump track and more bicycle amenities like natural surface trails

Q12—"Other": Need for facilities/amenities

- Bicycle amenities
- Community Center & Youth Services Spaces
- DARK SPACE FOR STARGAZING
- Disc Golf Course at Forest Park. Perfect opportunity to provide enjoyment for constituents.
- Disc golf courses
- I would love for Noblesville to have something similar to "The Commons" indoor area in Columbus, IN.
- Inexpensive theatrical rehearsal space. Foster better partnerships between parks and rec, Ivy Tech, and community theater groups. Less territorialism, more collaboration. Less charging theatrical groups unnecessary "audio experts" fees from a preselected sound vendor, one many volunteers are well informed on the facilities capabilities.
- More Access to Disc Golf and variety of courses available to youth and adults a like
- Need a new pool for competition swimming!!

- Noblesville doesn't have softball fields for the girls like the baseball teams do!
- OUTDOOR VOLLEYBALL COURT
- Terrible care of Hague road parks invasive weeds and trees
- Water park with water slides suitable for adults like in Plainfield
- We could use another disc golf course on the far East side of town with all the newer development around the Deer Creek/Finch Creek area. Perhaps even a Championship level course somewhere.

Q14—"Other": Improvements to parks and recreation system

- Add more pickleball courts.
- Anything that allows children and adults get out and moving. Our children are grown, but we used many of these facilities over the years with them and some of them for ourselves. Would like to see our city offering these to meet all Noblesville residents to enjoy for their current and future needs and wants.
- Bicycle and pedestrian infrastructure
- Build indoor fitness center similar to the monon that houses a fitness center, pool, child care, shops, etc.
- Building a Child Care Center for summer camp
- DARK SPACE FOR STARGAZING
- Deal with the invasive Canada thistle, cutleaf teasel, and Bradford pear trees.
- Develop more wheelchair accessible areas.
- Disc Golf
- Disc Golf Course. Great opportunity to serve constituents.
- Expansion to existing and new skateparks and disc golf courses
- Improve bathrooms at Morse Beach Park
- Improve restroom facilities in existing parks
- Increased Access to white river and Cicero creek that allows for camera drones to fly the body of water - Hamilton County drone ban is very disheartening as flying drone is my main outdoor recreation. I wish the city would take over parks in its area from the county.
- Indoor pool
- Indoor pool with senior classes. Indoor walking
- INDOOR SWIMMING
- Less housing - neighborhoods taking green space away.
- More disc golf courses
- MORE FISHING SPOTS
- MORE TENNIS, LESS PICKLEBALL
- Parking on trails
- Pickleball courts
- Softball fields!
- Tell Chris we most definitely need a Cat Water/Splash Park!!!!
- Theatrical performance spaces and rehearsal spaces
- Wooded non paved multi-use trails (hike, run, bike)
- WOULD LOVE A LAZY RIVER AT POOL

Q16—"Other": Funding mechanisms

- BOT
- Every new development that takes away land opportunities needs to pay a parks and rec fee.
- Preservation of land that isn't another housing development, warehouse or parking lot.
- Private sport club dues like disc golf union dues or tennis club dues or golf club dues.
- Taxes, too high for home values



Survey Instrument



**A Few Minutes of Your Time Will Help Make Noblesville a
Better Place to Live and Play!**

Dear Resident:

Your response to the enclosed survey is extremely important...

Noblesville Parks and Recreation Department is conducting a Citizen Survey as part of its new Comprehensive Parks and Recreation Master Plan to help determine priorities for our park system. Your household is one of a limited number selected at random to receive this survey, so your participation is very important.

We appreciate your time...

We realize that this survey will take approximately 10-15 minutes to complete, but each question is important. The time you invest in completing this survey will aid Noblesville Parks and Recreation in taking a resident-driven approach to making decisions that will enrich the future of our community and positively affect the lives of our residents.

Please complete and return your survey within the next two weeks.

ETC Institute, an independent consulting company, will administer the survey and compile the results.

Your responses will remain confidential. Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer to take the survey by web, the address is noblesvilleparksurvey.org.

If you have any questions, please feel free to contact Savannah Solgere Wines at (317) 776-6350 or swines@noblesville.in.gov. The Citizen Survey is a tool that will benefit all residents. Do not miss this opportunity to make your voice heard!

Sincerely,

Savannah Solgere Wines

Savannah Solgere Wines
Parks Director

2025 Noblesville Parks and Recreation Needs Assessment Survey

The City of Noblesville would like your input to help determine parks and recreation priorities for the community. This survey will take approximately 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at NoblesvilleParkSurvey.org. **As a way to say thank you, at the end of the survey you will have a chance to opt-in for a chance to win a \$500 prepaid Visa gift card for fully completing your survey. We greatly appreciate and value your time!**

1. How important are parks, recreation services, and open space to the quality of life in Noblesville?

____(5) Very important ____ (3) Somewhat important ____ (1) Not important
____(4) Important ____ (2) Neutral ____ (9) Don't know

2. In a typical year, do you or the members of your household visit any parks, recreation facilities, or open spaces provided by Noblesville Parks and Recreation?

____ (1) Yes [Answer Q2a-d.] ____ (2) No [Answer Q2d.]

2a. In a typical year, how often have you used the following parks and recreation facilities provided by the City of Noblesville?

Facility Use	Frequently (once a week or more)	Sometimes (1-2 times a month)	Rarely (less than 5 times a year)	Never	Did Not Know Existed
01. Dr. James A. Dillon Park	4	3	2	1	9
02. Federal Hill Commons	4	3	2	1	9
03. Finch Creek Park	4	3	2	1	9
04. Forest Park	4	3	2	1	9
05. Forest Park Aquatic Center	4	3	2	1	9
06. Forest Park Inn or Lodge	4	3	2	1	9
07. Forest Park Golf Course	4	3	2	1	9
08. Fox Prairie Golf Course	4	3	2	1	9
09. Riverwalk Depot Pocket Park	4	3	2	1	9
10. Seminary Park	4	3	2	1	9
11. Southside Park	4	3	2	1	9
12. Station 76 Community Room	4	3	2	1	9
13. Midland Trace Trail	4	3	2	1	9
14. Nickel Plate Trail	4	3	2	1	9
15. Levee Trail	4	3	2	1	9
16. Hague Road Nature Haven	4	3	2	1	9
17. Born Learning Trail	4	3	2	1	9

2b. Which THREE parks or facilities from the list in Question 2a are MOST FREQUENTLY used by you or members of your household? [Write in your answers below using the numbers from the list in Question 2a, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

2c. How would you rate the overall condition of all the Noblesville Parks and Recreation locations you have visited?

____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

2d. Please CHECK ALL the reasons why you or the members of your household do NOT visit or do not visit MORE OFTEN? [Check ALL that apply.]

- | | |
|---|---|
| ____(01) Use other city, state, private or HOA facilities | ____(10) Lack of ADA accessibility |
| ____(02) Too far from home | ____(11) Do not feel welcomed/accommodated |
| ____(03) Not aware of park or facility locations | ____(12) Lack of transportation |
| ____(04) Parks/Facilities are not well maintained | ____(13) Lack of restrooms |
| ____(05) Old and outdated facilities | ____(14) Language/cultural/age barriers |
| ____(06) Lack of features we want to use | ____(15) Fees are too high/lack of financial assistance |
| ____(07) Lack of parking to access parks/facilities | ____(16) Health-related concerns |
| ____(08) Do not feel safe using parks/facilities | ____(17) Lack of recreation programs |
| ____(09) Facility equipment doesn't meet my needs | ____(18) Other: _____ |

3. From the following list, please **CHECK ALL** of the non-City organizations that you or members of your household have used for recreation and/or sports activities during the last 12 months. *[Check ALL that apply.]*

☐ (01) Boys and Girls Club	☐ (07) Private clubs (tennis, golf, fitness, dance)
☐ (02) School districts	☐ (08) Hamilton County parks
☐ (03) Youth sports associations	☐ (09) Community colleges/universities
☐ (04) YMCA	☐ (10) Homeowners association/apartment complex
☐ (05) Places of worship	☐ (11) Travel sports teams
☐ (06) Neighboring communities	☐ (12) None of these

4. During a typical year, do you or any member of your household participate in any recreation programs or events offered and/or hosted by the Noblesville Parks and Recreation Department?

☐ (1) Yes *[Answer Q4a-b.]* ☐ (2) No *[Answer Q4b.]*

- 4a. How would you rate the overall quality of the recreation programs or events offered by the Noblesville Parks and Recreation Department that you and the members of your household have participated in?

☐ (4) Excellent ☐ (3) Good ☐ (2) Fair ☐ (1) Poor

- 4b. Please **CHECK ALL** the reasons why you or the members of your household do NOT participate or do not participate MORE OFTEN? *[Check ALL that apply.]*

☐ (01) I don't know what is offered	☐ (11) Prefer virtual programming
☐ (02) Use programs of other agencies	☐ (12) Do not feel welcomed/accommodated
☐ (03) Lack of quality instructors	☐ (13) Program not offered
☐ (04) Lack of quality programs	☐ (14) Registration is difficult
☐ (05) Prefer individual activities	☐ (15) Lack of transportation
☐ (06) Too far from home	☐ (16) Too busy/not interested
☐ (07) Program times are not convenient	☐ (17) Language/cultural/age barriers
☐ (08) Classes are full	☐ (18) Lack of recreation facilities
☐ (09) Safety concerns	☐ (19) Parking issues
☐ (10) Fees are too high/lack of financial assistance	

5. From the following list, please **CHECK ALL** the ways YOU CURRENTLY LEARN about the Noblesville Parks and Recreation Department. *[Check ALL that apply.]*

☐ (01) Department Program Guide	☐ (08) School flyers/newsletters
☐ (02) Website	☐ (09) Monthly e-newsletters
☐ (03) Newspaper	☐ (10) Social media (Facebook, Instagram, X (Twitter))
☐ (04) Radio	☐ (11) Department staff
☐ (05) Cable access TV	☐ (12) Park Board or City Council Meetings
☐ (06) At parks or facilities	☐ (13) Digital boards and signs at facilities
☐ (07) From friends or neighbors	☐ (14) Other: _____

6. Which **THREE** sources from the list in Question 5 are **YOUR MOST PREFERRED SOURCES** for learning about recreation programs and activities? *[Write in your answers below using the numbers from the list in Question 5, or circle "NONE."]*

1st: _____ 2nd: _____ 3rd: _____ NONE

7. As the City of Noblesville explores additional special event offerings, please check **ALL** the special event concepts listed below you or the members of your household would like to attend or participate in. *[Check ALL that apply.]*

☐ (01) Holidays at the Hill	☐ (06) July Fourth Celebration at Forest Park
☐ (02) Frights at Forest	☐ (07) Lights Over Seminary Park
☐ (03) Movies in the Park	☐ (08) Urban Adventure Race
☐ (04) Concerts at the Commons	☐ (09) Winter Festival/Holiday Shops
☐ (05) Summer Concerts at Dillon Park	☐ (10) Summer Carnival

8. Please indicate how well your needs are being met for each of the programs listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Programs	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Youth Learn to Swim programs	4	3	2	1	9
02. Pre-school programs	4	3	2	1	9
03. Before and after school programs	4	3	2	1	9
04. Youth summer camp programs	4	3	2	1	9
05. Youth sports programs	4	3	2	1	9
06. Youth fitness and wellness programs	4	3	2	1	9
07. E-sport gaming programs	4	3	2	1	9
08. Martial arts programs	4	3	2	1	9
09. Adult fitness and wellness programs	4	3	2	1	9
10. Water fitness programs	4	3	2	1	9
11. Tennis/pickleball lessons and leagues	4	3	2	1	9
12. Youth gymnastics and cheerleading	4	3	2	1	9
13. Senior programs	4	3	2	1	9
14. Youth and adult arts/crafts programs	4	3	2	1	9
15. Youth and adult drama/performing arts programs	4	3	2	1	9
16. Programs for disabled	4	3	2	1	9
17. Special events	4	3	2	1	9
18. Fishing programs	4	3	2	1	9
19. Nature programs	4	3	2	1	9
20. Golf programs/lessons	4	3	2	1	9
21. Outdoor Adventure (camping, backpacking, climbing, etc.)	4	3	2	1	9
22. Canoeing and kayaking	4	3	2	1	9
23. Travel and tourism (day trips)	4	3	2	1	9
24. Other (explain):	4	3	2	1	9

9. Which **FOUR** programs from the list in Question 8 are **MOST IMPORTANT** to your household?
[Write in your answers below using the numbers from the first column in Question 8, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

10. The costs to provide recreation programs are funded through a combination of participant fees and general tax revenues. The following are categories of programs offered by Noblesville Parks and Recreation. For each program category please indicate what percent of the program costs should be paid by taxes and what percent by user fees.

Programs	100% Taxes • 0% Fees	75% Taxes • 25% Fees	50% Taxes • 50% Fees	25% Taxes • 75% Fees	0% Taxes • 100% Fees	Don't Know
01. Youth sports programs and leagues	5	4	3	2	1	9
02. Adult sports leagues	5	4	3	2	1	9
03. Youth camps	5	4	3	2	1	9
04. Adult classes (exercise, arts, dance, etc.)	5	4	3	2	1	9
05. Youth classes (arts, dance, etc.)	5	4	3	2	1	9
06. Learn to swim programs	5	4	3	2	1	9
07. Senior Adults classes	5	4	3	2	1	9
08. Special events and festivals	5	4	3	2	1	9
09. Programs for low income residents	5	4	3	2	1	9
10. Programs for special populations/disabled	5	4	3	2	1	9
11. Field rentals for youth sports tournaments	5	4	3	2	1	9
12. Field rentals for adult sports tournaments	5	4	3	2	1	9
13. Pool passes	5	4	3	2	1	9
14. Golf course green fees	5	4	3	2	1	9

11. From the following list, please check ALL the times that you and members of your household would be interested in Noblesville Parks and Recreation offering programs, services and facilities.

Weekday (Mon-Fri):

____ (01) Mornings (before 8am)
 ____ (02) Mornings (8am-noon)
 ____ (03) Afternoons (noon-3pm)
 ____ (04) Afternoons (3pm-5pm)
 ____ (05) Evenings (5pm-6pm)
 ____ (06) Evenings (6pm-8pm)
 ____ (07) Evenings (after 8pm)

Saturday:

____ (08) Mornings (before 8am)
 ____ (09) Mornings (8am-noon)
 ____ (10) Afternoons (noon-3pm)
 ____ (11) Afternoons (3pm-5pm)
 ____ (12) Evenings (5pm-8pm)
 ____ (13) Evenings (after 8pm)

Sunday:

____ (14) Mornings (before 8am)
 ____ (15) Mornings (8am-noon)
 ____ (16) Afternoons (noon-3pm)
 ____ (17) Afternoons (3pm-5pm)
 ____ (18) Evenings (5pm-8pm)
 ____ (19) Evenings (after 8pm)

12. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Facilities and Amenities	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Youth soccer fields	4	3	2	1	9
02. Youth baseball and softball fields	4	3	2	1	9
03. Youth football fields	4	3	2	1	9
04. Adult softball fields	4	3	2	1	9
05. Adult soccer fields	4	3	2	1	9
06. Small neighborhood parks	4	3	2	1	9
07. Large community parks	4	3	2	1	9
08. Off-leash dog parks	4	3	2	1	9
09. Outdoor swimming pools/water parks	4	3	2	1	9
10. Canoe/kayak rentals	4	3	2	1	9
11. Canoe/kayak launch	4	3	2	1	9
12. Playground equipment	4	3	2	1	9
13. Outdoor basketball courts	4	3	2	1	9
14. Outdoor tennis courts	4	3	2	1	9
15. Outdoor refrigerated ice skating rinks	4	3	2	1	9
16. Outdoor spray ground	4	3	2	1	9
17. Pickleball courts	4	3	2	1	9
18. Paved bike trails	4	3	2	1	9
19. Mountain biking/single track	4	3	2	1	9
20. Walking/hiking trails	4	3	2	1	9
21. Natural areas and wildlife habitats	4	3	2	1	9
22. Boating and fishing areas	4	3	2	1	9
23. Picnic areas and shelters	4	3	2	1	9
24. Outdoor skate park	4	3	2	1	9
25. Golf courses	4	3	2	1	9
26. Community gardens	4	3	2	1	9
27. Indoor sports fields (football, soccer, etc.)	4	3	2	1	9
28. Indoor playground	4	3	2	1	9
29. Indoor basketball/volleyball courts	4	3	2	1	9
30. Indoor fitness and exercise facilities	4	3	2	1	9
31. Indoor running/walking track	4	3	2	1	9
32. Indoor swimming pools/leisure pool	4	3	2	1	9
33. Indoor rock climbing wall	4	3	2	1	9
34. Winter sledding hill	4	3	2	1	9
35. Adventure/ropes course/zipline	4	3	2	1	9
36. Outdoor open field space/practice space	4	3	2	1	9
37. Other (explain): _____	4	3	2	1	9

- 13. Which FOUR facilities/amenities from the list in Question 12 on the previous page are MOST IMPORTANT to your household?** *[Write in your answers below using the numbers from the first column in Question 12, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

- 14. The following is a list of actions the City of Noblesville could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.**

Types of Improvements	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01. Improve existing small neighborhood parks	4	3	2	1
02. Improve existing large community parks	4	3	2	1
03. Improve existing nature preserves	4	3	2	1
04. Improve existing youth sports fields	4	3	2	1
05. Improve existing paved walking and biking trails	4	3	2	1
06. Improve existing golf courses	4	3	2	1
07. Improve existing tennis court facilities	4	3	2	1
08. Improve existing adult sports fields	4	3	2	1
09. Improve recreation access to the White River	4	3	2	1
10. Develop a new nature center	4	3	2	1
11. Improve existing swimming pool	4	3	2	1
12. Acquire new park land	4	3	2	1
13. Replace aging outdoor swimming pool	4	3	2	1
14. Develop new indoor recreation center	4	3	2	1
15. Develop new splash parks	4	3	2	1
16. Develop new outdoor swimming pools	4	3	2	1
17. Develop new youth sports fields	4	3	2	1
18. Develop new trails that connect to existing trails	4	3	2	1
19. Develop new dog parks	4	3	2	1
20. Develop new canoe/kayak launch along the White River	4	3	2	1
21. Other (explain): _____	4	3	2	1

- 15. Which THREE improvements from the list in Question 14 would you be MOST WILLING to support with your tax dollars?** *[Write in your answers below using the numbers from the list in Question 14, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ NONE

- 16. Listed below are the potential funding mechanisms that could be used to pay for the actions you indicated you most support in Question 15. Please rate your level of support for each of the following funding mechanisms.**

Types of Funding Mechanisms	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01. Bonds using existing sales tax revenues	4	3	2	1
02. Existing sales tax revenue	4	3	2	1
03. Corporate sponsorship and donations	4	3	2	1
04. Grants from state, federal, and private sources	4	3	2	1
05. Enterprise operations (concession stands, gift shops, etc.)	4	3	2	1
06. Program user fees for recreational programs	4	3	2	1
07. Existing property tax revenues	4	3	2	1
08. Impact/development fees	4	3	2	1
09. Dedicated tax for park improvements	4	3	2	1
10. Other (explain): _____	4	3	2	1

- 17. Which THREE funding mechanisms from the list in Question 16 would you be MOST WILLING to support?** *[Write in your answers below using the numbers from the list in Question 16, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ NONE

18. Please rate your level of satisfaction with the overall value that your household receives from facilities, programs, or services at Noblesville Recreation.

☐ (5) Very satisfied ☐ (3) Neutral ☐ (1) Very dissatisfied
☐ (4) Satisfied ☐ (2) Dissatisfied ☐ (9) Don't know

19. Please rate your level of agreement with the following benefits that you and your household may receive from parks, recreation services, and open space provided by Noblesville Parks and Recreation.

	Benefits	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
1.	Connect people, build stronger families and neighborhoods	4	3	2	1	9
2.	Improve physical health and wellness	4	3	2	1	9
3.	Make Noblesville a more desirable place to live	4	3	2	1	9
4.	Preserve open space and natural areas	4	3	2	1	9
5.	Improve mental health and reduce stress	4	3	2	1	9
6.	Provide employment opportunities for youth/young adults	4	3	2	1	9
7.	Increase property values in surrounding areas	4	3	2	1	9
8.	Help attract new residents and businesses	4	3	2	1	9
9.	Provide places for people to enjoy outdoors	4	3	2	1	9
10.	Provide parks/facilities/programs that are accessible and inclusive to the community	4	3	2	1	9

20. Which THREE of the benefits from the list in Question 19 are MOST IMPORTANT to you and members of your household? [Write in your answers below using the numbers from the list in Question 19, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ NONE

Demographics

21. What is your age? _____ years
22. Your gender: ☐ (1) Male ☐ (2) Female ☐ (3) Non-Binary
23. Which of the following best describes your race/ethnicity?
- ☐ (01) Asian or Asian Indian ☐ (05) Native Hawaiian or other Pacific Islander
☐ (02) Black or African American ☐ (06) Hispanic, Spanish, or Latino/a/x
☐ (03) American Indian or Alaska Native ☐ (99) Other: _____
☐ (04) White or Caucasian
24. What is your household income?
- ☐ (1) Under \$25,000 ☐ (3) \$50,000-\$74,999 ☐ (5) \$100,000-\$149,999
☐ (2) \$25,000-\$49,999 ☐ (4) \$75,000-\$99,999 ☐ (6) \$150,000 or more
25. How many years have you lived in Noblesville? _____ years
26. **INCENTIVE (OPTIONAL):** Would you like to opt-in to a drawing for chance to win a \$500 prepaid Visa gift card for completing your survey?
- ☐ (1) Yes [Provide your contact information below.] ☐ (2) No [END SURVEY.]

Name: _____ Email: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope address to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential.
The information to the right will ONLY be used to help identify the level of need in your area. Thank you!